

Domestic Laundry Appliance Markets in the World to 2018 - Market Size, Trends, and Forecasts

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Abstracts

The expansion of the global domestic laundry appliance industry is forecast to reach 1.7% p.a. in the coming years. Between 2007 and 2013 the market increased with an average annual growth of 3.5%. Currently, automatic washing machines account for 69.6% of the global demand while the remaining market share is divided between other washing machines (7.5%), electric smoothing irons (14.3%) and drying machines (8.7%).

China, Germany, Japan, Turkey and the United Kingdom represent the largest domestic laundry appliance markets while the strongest annual growth is forecast to occur in Tanzania (31.9%), Bolivia (15.6%), Vietnam (10.0%), Kyrgyzstan (8.6%) and Bangladesh (7.5%).

This industry report package offers the most up-to-date market data on the actual market situation, trends, and future outlook for domestic laundry appliances in the world. Along with a global domestic laundry appliance market report the package includes country reports from the following countries:

Argentina, Armenia, Australia, Austria, Azerbaijan, Bangladesh, Belgium, Bolivia, Brazil, Bulgaria, Canada, Chile, China, Colombia, Czech Republic, Denmark, Ecuador, Egypt, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, India, Indonesia, Iran, Ireland, Israel, Italy, Japan, Jordan, Kazakhstan, Kyrgyzstan, Latvia, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Mongolia, Morocco, Nepal, Netherlands, Norway, Oman, Pakistan, Peru, Philippines, Poland, Portugal, Qatar, Romania, Russia, Senegal, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Tanzania, Thailand, Turkey, Ukraine, United Kingdom, United States, Uruguay, Vietnam

The reports include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The latest market data for this research include:

Overall domestic laundry appliance market size, 2007-2018

Domestic laundry appliance market size by product segment, 2007-2018

Growth rates of the overall domestic laundry appliance market and different product segments, 2007-2018

Shares of different product segments of the overall domestic laundry appliance market, 2007, 2013 and 2018

Market Potential Rates of the overall domestic laundry appliance market and different product segments

The product segments discussed in the data reports include:

Automatic washing machines

Other washing machines

Drying machines

Electric smoothing irons

The reports help answering the following questions:

What is the current size of the domestic laundry appliance market in the world and in different countries?

How is the domestic laundry appliance market divided into different product

segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, trends, and future outlook of the domestic laundry appliance market in the world to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

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