

Domestic Laundry Appliance Markets in Africa to 2021

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Abstracts

The report package Domestic Laundry Appliance Markets in Africa to 2021 offers the most up-to-date industry data on the actual market situation, and future outlook for domestic laundry appliances in different African countries. The package includes country reports from the following countries:

Egypt, Ethiopia, Morocco, Senegal, South Africa, Sudan, Tanzania

The research includes historical data from 2010 to 2016 and forecasts until 2021 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the current size of the domestic laundry appliance market in different African countries?

How is the market split into different types of domestic laundry appliances?

How are the overall market and different product types growing?

How is the market predicted to develop in the future?

The latest industry data included in the reports:

Demand for domestic laundry appliances, 2010-2021

Domestic laundry appliance market size by product type, 2010-2021

Growth rates of the overall market and different product segments, 2010-2021

Shares of different product segments of the overall market, 2010, 2016, and 2021

The market data is given for the following product segments:

Washing machines

Drying machines

Electric smoothing irons

Among the key reasons to purchase include the following:

Gain an outlook of the historical development, current market situation, and future outlook of the domestic laundry appliance market in different African countries to 2021

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.

Contents

1. OVERALL DOMESTIC LAUNDRY APPLIANCES MARKET IN THE COUNTRY IN QUESTION

Demand

Market by Type

Washing machines

Drying machines

Electric smoothing irons

2. MARKET DEFINITION

3. METHODOLOGY AND SOURCES

4. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Demand for domestic laundry appliances in the country in question, 2010-2021 (US dollars)

Table 2 Demand for domestic laundry appliances in the country in question, by type, 2010, 2016 and 2021 (share)

Table 3 Demand for washing machines in the country in question, 2010-2021 (US dollars)

Table 4 Demand for drying machines in the country in question, 2010-2021 (US dollars)

Table 5 Demand for electric smoothing irons in the country in question, 2010-2021 (US dollars)

List Of Graphs

LIST OF GRAPHS

Graph 1 Demand for domestic laundry appliances in the country in question, 2010-2021 (US dollars)

Graph 2 Demand for washing machines in the country in question, 2010-2021 (US dollars)

Graph 3 Demand for drying machines in the country in question, 2010-2021 (US dollars)

Graph 4 Demand for electric smoothing irons in the country in question, 2010-2021 (US dollars)

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