

Domestic Kitchen Appliance Markets in the World to 2018 - Market Size, Trends, and Forecasts

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Abstracts

The expansion of the global domestic kitchen appliance industry is forecast to reach 3.9% p.a. in the coming years. Between 2007 and 2013 the market increased with an average annual growth of 7.1%. Currently, cooking appliances account for 36.2% of the global demand while the remaining market share is divided between refrigerators (29.7%), juice extractors, food grinders and mixers (9.6%), electric coffee and tea makers (8.7%), dish washing machines (5.4%), freezers (5.2%), ventilating hoods (2.8%) and electric toasters (2.4%).

China, Germany, Japan, South Korea and the United States represent the largest domestic kitchen appliance markets while the strongest annual growth is forecast to occur in Tanzania (21.1%), Bangladesh (12.0%), Bolivia (11.5%), Jordan (9.7%) and Sri Lanka (9.5%).

This industry report package offers the most up-to-date market data on the actual market situation, trends, and future outlook for domestic kitchen appliances in the world. Along with a global domestic kitchen appliance market report the package includes country reports from the following countries:

Argentina, Armenia, Australia, Austria, Azerbaijan, Bangladesh, Belgium, Bolivia, Brazil, Bulgaria, Canada, Chile, China, Colombia, Czech Republic, Denmark, Ecuador, Egypt, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, India, Indonesia, Iran, Ireland, Israel, Italy, Japan, Jordan, Kazakhstan, Kyrgyzstan, Latvia, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Mongolia, Morocco, Nepal, Netherlands, Norway, Oman, Pakistan, Peru, Philippines, Poland, Portugal, Qatar, Romania, Russia, Senegal, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Tanzania, Thailand, Turkey, Ukraine, United Kingdom, United States,

Uruguay, Vietnam

The reports include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The latest market data for this research include:

Overall domestic kitchen appliance market size, 2007-2018

Domestic kitchen appliance market size by product segment, 2007-2018

Growth rates of the overall domestic kitchen appliance market and different product segments, 2007-2018

Shares of different product segments of the overall domestic kitchen appliance market, 2007, 2013 and 2018

Market Potential Rates of the overall domestic kitchen appliance market and different product segments

The product segments discussed in the data reports include:

Cooking appliances (gas fuel)

Cooking appliances (liquid fuel)

Cooking appliances (solid fuel)

Microwave ovens

Other electric cooking, roasting and grilling equipment

Chest type freezers

Upright type freezers

Combined two door refrigerator-freezers

Compression type refrigerators

Other refrigerators

Electric coffee and tea makers

Electric toasters

Juice extractors, food grinders and mixers

Dish washing machines

Ventilating hoods

The reports help answering the following questions:

What is the current size of the domestic kitchen appliance market in the world and in different countries?

How is the domestic kitchen appliance market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, trends, and future outlook of the domestic kitchen appliance market in the world to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

Contents

1. MARKET FOR DOMESTIC KITCHEN APPLIANCES IN THE COUNTRY IN QUESTION

Overall Market

Market by Type

Cooking appliances (gas fuel)

Cooking appliances (liquid fuel)

Cooking appliances (solid fuel)

Microwave ovens

Other electric cooking, roasting and grilling equipment

Chest type freezers

Upright type freezers

Combined two door refrigerator-freezers

Compression type refrigerators

Other refrigerators

Electric coffee and tea makers

Electric toasters

Juice extractors, food grinders and mixers

Dish washing machines

Ventilating hoods

2. FORECASTS AND FUTURE OUTLOOK

Overall Market

Market by Type

Cooking appliances (gas fuel)

Cooking appliances (liquid fuel)

Cooking appliances (solid fuel)

Microwave ovens

Other electric cooking, roasting and grilling equipment

Chest type freezers

Upright type freezers

Combined two door refrigerator-freezers

Compression type refrigerators

Other refrigerators

Electric coffee and tea makers

Electric toasters

Juice extractors, food grinders and mixers
Dish washing machines
Ventilating hoods

3. MARKET POTENTIAL RATES

4. DOMESTIC KITCHEN APPLIANCE MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES

5. MARKET DEFINITION

6. METHODOLOGY AND SOURCES

7. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Demand for domestic kitchen appliances in the country in question, 2007-2013 (US dollars)

Table 2 Demand for domestic kitchen appliances in the country in question, by type, 2007 and 2013 (share)

Table 3 Demand for in cooking appliances (gas fuel) in the country in question, 2007-2013 (US dollars)

Table 4 Demand for cooking appliances (liquid fuel) in the country in question, 2007-2013 (US dollars)

Table 5 Demand for cooking appliances (solid fuel) in the country in question, 2007-2013 (US dollars)

Table 6 Demand for microwave ovens in the country in question, 2007-2013 (US dollars)

Table 7 Demand for other electric cooking, roasting and grilling equipment in the country in question, 2007-2013 (US dollars)

Table 8 Demand for chest type freezers in the country in question, 2007-2013 (US dollars)

Table 9 Demand for upright type freezers in the country in question, 2007-2013 (US dollars)

Table 10 Demand for combined two door refrigerator-freezers in the country in question, 2007-2013 (US dollars)

Table 11 Demand for compression type refrigerators in the country in question, 2007-2013 (US dollars)

Table 12 Demand for other refrigerators in the country in question, 2007-2013 (US dollars)

Table 13 Demand for electric coffee and tea makers in the country in question, 2007-2013 (US dollars)

Table 14 Demand for electric toasters in the country in question, 2007-2013 (US dollars)

Table 15 Demand for juice extractors, food grinders and mixers in the country in question, 2007-2013 (US dollars)

Table 16 Demand for dish washing machines in the country in question, 2007-2013 (US dollars)

Table 17 Demand for ventilating hoods in the country in question, 2007-2013 (US dollars)

Table 18 Demand for domestic kitchen appliances in the country in question, 2014-2018 (US dollars)

Table 19 Demand for domestic kitchen appliances in the country in question, by type, 2007, 2013 and 2018 (share)

Table 20 Demand for cooking appliances (gas fuel) in the country in question, 2014-2018 (US dollars)

Table 21 Demand for cooking appliances (liquid fuel) in the country in question, 2014-2018 (US dollars)

Table 22 Demand for cooking appliances (solid fuel) in the country in question, 2014-2018 (US dollars)

Table 23 Demand for microwave ovens in the country in question, 2014-2018 (US dollars)

Table 24 Demand for other electric cooking, roasting and grilling equipment in the country in question, 2014-2018 (US dollars)

Table 25 Demand for chest type freezers in the country in question, 2014-2018 (US dollars)

Table 26 Demand for upright type freezers in the country in question, 2014-2018 (US dollars)

Table 27 Demand for combined two door refrigerator-freezers in the country in question, 2014-2018 (US dollars)

Table 28 Demand for compression type refrigerators in the country in question, 2014-2018 (US dollars)

Table 29 Demand for other refrigerators in the country in question, 2014-2018 (US dollars)

Table 30 Demand for electric coffee and tea makers in the country in question, 2014-2018 (US dollars)

Table 31 Demand for electric toasters in the country in question, 2014-2018 (US dollars)

Table 32 Demand for juice extractors, food grinders and mixers in the country in question, 2014-2018 (US dollars)

Table 33 Demand for dish washing machines in the country in question, 2014-2018 (US dollars)

Table 34 Demand for ventilating hoods in the country in question, 2014-2018 (US dollars)

Table 35 Market Potential Rates of domestic kitchen appliance industry in the country in question

About

Global demand for domestic kitchen appliances is forecast to expand 3.9% p.a. between 2014 and 2018. China, Japan, South Korea, Tanzania and the United States are considered the highest potential markets in the coming years.

According to recently published research conducted by a leading international market research company, Global Research & Data Services, the expansion of the global domestic kitchen appliance industry is forecast to reach 3.9% p.a. in the coming years. Between 2007 and 2013 the market increased with an average annual growth of 7.1%. Currently, cooking appliances account for 36.2% of the global demand while the remaining market share is divided between refrigerators (29.7%), juice extractors, food grinders and mixers (9.6%), electric coffee and tea makers (8.7%), dish washing machines (5.4%), freezers (5.2%), ventilating hoods (2.8%) and electric toasters (2.4%).

China, Germany, Japan, South Korea and the United States represent the largest domestic kitchen appliance markets while the strongest annual growth is forecast to occur in Tanzania (21.1%), Bangladesh (12.0%), Bolivia (11.5%), Jordan (9.7%) and Sri Lanka (9.5%).

Based on in-house analysis and an advanced model which takes into consideration the actual market size, trends, forecast market growth, and changes in the market environment, Global Research and Data Services calculates the Market Potential Rates, the predicted market potential of the country in the coming years. The larger the Market Potential Rate, the more potential the market has in the coming years; and conversely, the smaller the rate, the less potential the market is considered to have in the future.

The market information is based on new industry data reports recently published by Global Research & Data Services. The reports offer the most up-to-date market data on the actual market situation, trends, and future outlook for domestic kitchen appliances in the world and individually for the following countries:

Argentina, Armenia, Australia, Austria, Azerbaijan, Bangladesh, Belgium, Bolivia, Brazil, Bulgaria, Canada, Chile, China, Colombia, Czech Republic, Denmark, Ecuador, Egypt, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, India, Indonesia, Iran, Ireland, Israel, Italy, Japan, Jordan, Kazakhstan, Kyrgyzstan, Latvia, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Mongolia, Morocco, Nepal,

Netherlands, Norway, Oman, Pakistan, Peru, Philippines, Poland, Portugal, Qatar, Romania, Russia, Senegal, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Tanzania, Thailand, Turkey, Ukraine, United Kingdom, United States, Uruguay, Vietnam

The reports include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

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