

Domestic Kitchen Appliance Markets in Africa to 2021

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Abstracts

The report package Domestic Kitchen Appliance Markets in Africa to 2021 offers the most up-to-date industry data on the actual market situation, and future outlook for domestic kitchen appliances in different African countries. The package includes country reports from the following countries:

Egypt, Ethiopia, Morocco, Senegal, South Africa, Sudan, Tanzania

The research includes historical data from 2010 to 2016 and forecasts until 2021 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the current size of the domestic kitchen appliance market in different African countries?

How is the market split into different types of domestic kitchen appliances?

How are the overall market and different product types growing?

How is the market predicted to develop in the future?

The latest industry data included in the reports:

Demand for domestic kitchen appliances, 2010-2021

Domestic kitchen appliance market size by product type, 2010-2021

Growth rates of the overall market and different product segments, 2010-2021

Shares of different product segments of the overall market, 2010, 2016, and 2021

The market data is given for the following product segments:

Cooking appliances (gas fuel/gas and other fuels)

Cooking appliances (liquid fuel)

Cooking appliances (solid fuel)

Microwave ovens

Electric ovens, cookers, grillers, roasters, cooking plates and boiling rings

Electric toasters

Electric coffee and tea makers

Combined refrigerator-freezers (two doors)

Refrigerators (compression type)

Other refrigerators

Freezers (chest type, 800 litre capacity)

Freezers (upright type, 900 litre capacity)

Dish washing machines

Food mixers/grinders and vegetable or fruit juice extractors

Among the key reasons to purchase include the following:

Gain an outlook of the historical development, current market situation, and future outlook of the domestic kitchen appliance market in different African countries to 2021

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.

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