

Domestic Kitchen Appliance Market in Australia to 2021

<https://marketpublishers.com/r/D96EA5B35E4EN.html>

Date: August 2017

Pages: 25

Price: US\$ 577.08 (Single User License)

ID: D96EA5B35E4EN

Abstracts

The report Domestic Kitchen Appliance Market in Australia to 2021 offers the most up-to-date industry data on the actual market situation, and future outlook for domestic kitchen appliances in Australia. The research includes historical data from 2010 to 2016 and forecasts until 2021 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in a readily accessible document with clearly presented tables and graphs.

The report helps answer the following questions:

What is the current size of the domestic kitchen appliance market in Australia?

How is the market split into different types of domestic kitchen appliances?

How are the overall market and different product types growing?

How is the market predicted to develop in the future?

The latest industry data included in this report:

Demand for domestic kitchen appliances, 2010-2021

Domestic kitchen appliance market size by product type, 2010-2021

Growth rates of the overall market and different product segments, 2010-2021

Shares of different product segments of the overall market, 2010, 2016, and 2021

The market data is given for the following product segments:

Cooking appliances (gas fuel/gas and other fuels)

Cooking appliances (liquid fuel)

Cooking appliances (solid fuel)

Microwave ovens

Electric ovens, cookers, grillers, roasters, cooking plates and boiling rings

Electric toasters

Electric coffee and tea makers

Combined refrigerator-freezers (two doors)

Refrigerators (compression type)

Other refrigerators

Freezers (chest type, 800 litre capacity)

Freezers (upright type, 900 litre capacity)

Dish washing machines

Food mixers/grinders and vegetable or fruit juice extractors

Among the key reasons to purchase include the following:

Gain an outlook of the historical development, current market situation, and

future outlook of the domestic kitchen appliance market in Australia to 2021

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in this PDF format industry report. The data is clearly presented and can be easily incorporated into presentations and internal reports.

Contents

1. OVERALL DOMESTIC KITCHEN APPLIANCES MARKET IN AUSTRALIA

Demand

Market by Type

Cooking appliances (gas fuel/gas and other fuels)

Cooking appliances (liquid fuel)

Cooking appliances (solid fuel)

Microwave ovens

Electric ovens, cookers, grillers, roasters, cooking plates and boiling rings

Electric toasters

Electric coffee and tea makers

Combined refrigerator-freezers (two doors)

Refrigerators (compression type)

Other refrigerators

Freezers (chest type, 800 litre capacity)

Freezers (upright type, 900 litre capacity)

Dish washing machines

Food mixers/grinders and vegetable or fruit juice extractors

2. MARKET DEFINITION

3. METHODOLOGY AND SOURCES

4. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Demand for domestic kitchen appliances in Australia, 2010-2021 (US dollars)

Table 2 Demand for domestic kitchen appliances in Australia, by type, 2010, 2016 and 2021 (share)

Table 3 Demand for cooking appliances (gas fuel/gas and other fuels) in Australia, 2010-2021 (US dollars)

Table 4 Demand for cooking appliances (liquid fuel) in Australia, 2010-2021 (US dollars)

Table 5 Demand for cooking appliances (solid fuel) in Australia, 2010-2021 (US dollars)

Table 6 Demand for microwave ovens in Australia, 2010-2021 (US dollars)

Table 7 Demand for electric ovens, cookers, grillers, roasters, cooking plates and boiling rings in Australia, 2010-2021 (US dollars)

Table 8 Demand for electric toasters in Australia, 2010-2021 (US dollars)

Table 9 Demand for electric coffee and tea makers in Australia, 2010-2021 (US dollars)

Table 10 Demand for combined refrigerator-freezers (two doors) in Australia, 2010-2021 (US dollars)

Table 11 Demand for refrigerators (compression type) in Australia, 2010-2021 (US dollars)

Table 12 Demand for other refrigerators in Australia, 2010-2021 (US dollars)

Table 13 Demand for freezers (chest type, 800 litre capacity) in Australia, 2010-2021 (US dollars)

Table 14 Demand for freezers (upright type, 900 litre capacity) in Australia, 2010-2021 (US dollars)

Table 15 Demand for dish washing machines in Australia, 2010-2021 (US dollars)

Table 16 Demand for food mixers/grinders and vegetable or fruit juice extractors in Australia, 2010-2021 (US dollars)

List Of Graphs

LIST OF GRAPHS

Graph 1 Demand for domestic kitchen appliances in Australia, 2010-2021 (US dollars)

Graph 2 Demand for cooking appliances (gas fuel/gas and other fuels) in Australia, 2010-2021 (US dollars)

Graph 3 Demand for cooking appliances (liquid fuel) in Australia, 2010-2021 (US dollars)

Graph 4 Demand for cooking appliances (solid fuel) in Australia, 2010-2021 (US dollars)

Graph 5 Demand for microwave ovens in Australia, 2010-2021 (US dollars)

Graph 6 Demand for electric ovens, cookers, grillers, roasters, cooking plates and boiling rings in Australia, 2010-2021 (US dollars)

Graph 7 Demand for electric toasters in Australia, 2010-2021 (US dollars)

Graph 8 Demand for electric coffee and tea makers in Australia, 2010-2021 (US dollars)

Graph 9 Demand for combined refrigerator-freezers (two doors) in Australia, 2010-2021 (US dollars)

Graph 10 Demand for refrigerators (compression type) in Australia, 2010-2021 (US dollars)

Graph 11 Demand for other refrigerators in Australia, 2010-2021 (US dollars)

Graph 12 Demand for freezers (chest type, 800 litre capacity) in Australia, 2010-2021 (US dollars)

Graph 13 Demand for freezers (upright type, 900 litre capacity) in Australia, 2010-2021 (US dollars)

Graph 14 Demand for dish washing machines in Australia, 2010-2021 (US dollars)

Graph 15 Demand for food mixers/grinders and vegetable or fruit juice extractors in Australia, 2010-2021 (US dollars)

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