

Domestic Heating Appliance Markets in Africa to 2018 - Market Size, Trends, and Forecasts

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Abstracts

This industry report package offers the most up-to-date market data on the actual market situation, trends, and future outlook for domestic heating appliances in different African countries. The package includes domestic heating appliance country reports from the following countries:

Egypt, Morocco, Senegal, South Africa, Tanzania

The reports include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The latest market data for this research include:

Overall domestic heating appliance market size, 2007-2018

Domestic heating appliance market size by product segment, 2007-2018

Growth rates of the overall domestic heating appliance market and different product segments, 2007-2018

Shares of different product segments of the overall domestic heating appliance market, 2007, 2013 and 2018

Market Potential Rates of the overall domestic heating appliance market and different product segments

The product segments discussed in the data reports include:

Electric storage heating radiators

Soil heating and other electric space heating equipment

Non-electric heaters

Electric heating resistors

The reports help answering the following questions:

What is the current size of the domestic heating appliance market in different African countries?

How is the domestic heating appliance market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, trends, and future outlook of the domestic heating appliance market in different African countries to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

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