

# **Domestic Appliance Market in the World to 2021**

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## **Abstracts**

The report Domestic Appliance Market in the World to 2021 offers the most up-to-date industry data on the actual market situation, and future outlook for domestic appliances in the World.

The research includes historical data from 2010 to 2016 and forecasts until 2021 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in a readily accessible document with clearly presented tables and graphs.

The report helps answer the following questions:

What is the current size of the domestic appliance market in the World?

How much domestic appliances are produced in the World?

How is the market split into different types of domestic appliances?

How are the overall market and different product types growing?

How is the market predicted to develop in the future?

Who are the market players?

The latest industry data included in this report:

Demand for domestic appliances, 2010-2021

Production of domestic appliances, 2010-2021



Domestic appliance market size by product type, 2010-2021

Growth rates of the overall market and different product segments, 2010-2021

Shares of different product segments of the overall market, 2010, 2016, and 2021

The market data is given for the following product segments:

Cooking appliances (gas fuel/gas and other fuels)

Cooking appliances (liquid fuel)

Cooking appliances (solid fuel)

Microwave ovens

Electric ovens, cookers, grillers, roasters, cooking plates and boiling rings

Electric toasters

Electric coffee and tea makers

Combined refrigerator-freezers (two doors)

Refrigerators (compression type)

Other refrigerators

Freezers (chest type, Freezers (upright type, Dish washing machines

Food mixers/grinders and vegetable or fruit juice extractors

Washing machines



#### Drying machines

Electric smoothing irons

Non-electric air heaters with fans

Electric fans (125 watts)

Ventilating/recycling hoods

Electric storage heating radiators

Other electric space and soil heating equipment

Electric storage, instant and immersion water heaters

Instantaneous gas water heaters

Other non-electric water heaters

**Electric shavers** 

Electric hair clippers

Electric hair-removing appliances

Electric hair dryers

Other electric hair-dressing equipment

Vacuum cleaners

Electric hand-drying equipment

Other domestic appliances and parts of domestic appliances

Among the key reasons to purchase include the following:



Gain an outlook of the historical development, current market situation, and future outlook of the domestic appliance market in the World to 2021

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in this PDF format industry report. The data is clearly presented and can be easily incorporated into presentations and internal reports.



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## About

World Domestic Laundry Appliance Market to Grow 1.7% annually from 2014 to 2018 according to Global Research & Data Services

Global demand for domestic laundry appliances is forecast to expand 1.7% p.a. between 2014 and 2018. Bolivia, China, Japan, Tanzania, Vietnam are considered the highest potential markets in the coming years.

According to recently published research conducted by a leading international market research company, Global Research & Data Services, the expansion of the global domestic laundry appliance industry is forecast to reach 1.7% p.a. in the coming years. Between 2007 and 2013 the market increased with an average annual growth of 3.5%. Currently, automatic washing machines account for 69.6% of the global demand while the remaining market share is divided between other washing machines (7.5%), electric smoothing irons (14.3%) and drying machines (8.7%).

China, Germany, Japan, Turkey and the United Kingdom represent the largest domestic laundry appliance markets while the strongest annual growth is forecast to occur in Tanzania (31.9%), Bolivia (15.6%), Vietnam (10.0%), Kyrgyzstan (8.6%) and Bangladesh (7.5%).

Based on in-house analysis and an advanced model which takes into consideration the actual market size, trends, forecast market growth, and changes in the market environment, Global Research and Data Services calculates the Market Potential Rates, the predicted market potential of the country in the coming years. The larger the Market Potential Rate, the more potential the market has in the coming years; and conversely, the smaller the rate, the less potential the market is considered to have in the future. Based on these Market Potential Rates, the top 20 highest potential domestic laundry appliance markets in the coming years are:

The market information is based on new industry data reports recently published by Global Research & Data Services. The reports offer the most up-to-date market data on the actual market situation, trends, and future outlook for domestic laundry appliances in the world and individually for the following countries:

Argentina, Armenia, Australia, Austria, Azerbaijan, Bangladesh, Belgium, Bolivia, Brazil, Bulgaria, Canada, Chile, China, Colombia, Czech Republic, Denmark, Ecuador, Egypt,



Estonia, Finland, France, Georgia, Germany, Greece, Hungary, India, Indonesia, Iran, Ireland, Israel, Italy, Japan, Jordan, Kazakhstan, Kyrgyzstan, Latvia, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Mongolia, Morocco, Nepal, Netherlands, Norway, Oman, Pakistan, Peru, Philippines, Poland, Portugal, Qatar, Romania, Russia, Senegal, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Tanzania, Thailand, Turkey, Ukraine, United Kingdom, United States, Uruguay, Vietnam

The reports include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.



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