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Domestic Appliance Markets in the Top 5 European Countries to 2021

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Abstracts

The report package Domestic Appliance Markets in the Top 5 European Countries to 2021 offers the most up-to-date industry data on the actual market situation, and future outlook for domestic appliances in the top 5 European countries. The package includes country reports from the following countries:

France, Germany, Italy, Turkey, United Kingdom

The research includes historical data from 2010 to 2016 and forecasts until 2021 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the current size of the domestic appliance market in the top 5 European countries?

How much domestic appliances are produced in the top 5 European countries?

How is the market split into different types of domestic appliances?

How are the overall market and different product types growing?

How is the market predicted to develop in the future?

Who are the market players?

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The latest industry data included in the reports:

Demand for domestic appliances, 2010-2021

Production of domestic appliances, 2010-2021

Domestic appliance market size by product type, 2010-2021

Growth rates of the overall market and different product segments, 2010-2021

Shares of different product segments of the overall market, 2010, 2016, and 2021

The market data is given for the following product segments:

Cooking appliances (gas fuel/gas and other fuels)

Cooking appliances (liquid fuel)

Cooking appliances (solid fuel)

Microwave ovens

Electric ovens, cookers, grillers, roasters, cooking plates and boiling rings

Electric toasters

Electric coffee and tea makers

Combined refrigerator-freezers (two doors)

Refrigerators (compression type)

Other refrigerators

Freezers (chest type,

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Freezers (upright type,
Dish washing machines

Food mixers/grinders and vegetable or fruit juice extractors

Washing machines

Drying machines

Electric smoothing irons

Non-electric air heaters with fans

Electric fans (125 watts)

Ventilating/recycling hoods

Electric storage heating radiators

Other electric space and soil heating equipment

Electric storage, instant and immersion water heaters

Instantaneous gas water heaters

Other non-electric water heaters

Electric shavers

Electric hair clippers

Electric hair-removing appliances

Electric hair dryers

Other electric hair-dressing equipment

Vacuum cleaners

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Electric hand-drying equipment

Other domestic appliances and parts of domestic appliances

Among the key reasons to purchase include the following:

Gain an outlook of the historical development, current market situation, and future outlook of the domestic appliance market in the top 5 European countries to 2021

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.

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Contents

This industry report package includes domestic appliance country reports from the following countries:

France, Germany, Italy, Turkey, United Kingdom

Below you can find the table of contents for one of the reports. The country reports have a similar structure and content so that different countries can be easily compared with each other.

1. OVERALL DOMESTIC APPLIANCES MARKET IN THE COUNTRY IN QUESTION

Demand
Production
Market by Type
  Cooking appliances (gas fuel/gas and other fuels)
  Cooking appliances (liquid fuel)
  Cooking appliances (solid fuel)
  Microwave ovens
  Electric ovens, cookers, grillers, roasters, cooking plates and boiling rings
  Electric toasters
  Electric coffee and tea makers
  Combined refrigerator-freezers (two doors)
  Refrigerators (compression type)
  Other refrigerators
  Freezers (chest type, Freezers (upright type, Dish washing machines
  Food mixers/grinders and vegetable or fruit juice extractors
  Washing machines
  Drying machines
  Electric smoothing irons
  Non-electric air heaters with fans
  Electric fans (125 watts)
  Ventilating/recycling hoods
  Electric storage heating radiators
  Other electric space and soil heating equipment
  Electric storage, instant and immersion water heaters
  Instantaneous gas water heaters
  Other non-electric water heaters

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Electric shavers
Electric hair clippers
Electric hair-removing appliances
Electric hair dryers
Other electric hair-dressing equipment
Vacuum cleaners
Electric hand-drying equipment
Other domestic appliances and parts of domestic appliances

2. MARKET PLAYERS (WHEN AVAILABLE)

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