

Domestic Appliance Markets in Asia to 2021

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Abstracts

The report package Domestic Appliance Markets in Asia to 2021 offers the most up-to-date industry data on the actual market situation, and future outlook for domestic appliances in different Asian countries. The package includes country reports from the following countries:

Bangladesh, Cambodia, China, India, Indonesia, Iran, Israel, Japan, Jordan, Kazakhstan, Kuwait, Kyrgyzstan, Lebanon, Malaysia, Mongolia, Nepal, Oman, Pakistan, Philippines, Saudi Arabia, South Korea, Sri Lanka, Thailand, Vietnam

The research includes historical data from 2010 to 2016 and forecasts until 2021 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the current size of the domestic appliance market in different Asian countries?

How much domestic appliances are produced in different Asian countries?

How is the market split into different types of domestic appliances?

How are the overall market and different product types growing?

How is the market predicted to develop in the future?

Who are the market players?

The latest industry data included in the reports:

Demand for domestic appliances, 2010-2021

Production of domestic appliances, 2010-2021

Domestic appliance market size by product type, 2010-2021

Growth rates of the overall market and different product segments, 2010-2021

Shares of different product segments of the overall market, 2010, 2016, and 2021

The market data is given for the following product segments:

Cooking appliances (gas fuel/gas and other fuels)

Cooking appliances (liquid fuel)

Cooking appliances (solid fuel)

Microwave ovens

Electric ovens, cookers, grillers, roasters, cooking plates and boiling rings

Electric toasters

Electric coffee and tea makers

Combined refrigerator-freezers (two doors)

Refrigerators (compression type)

Other refrigerators

Freezers (chest type,

Freezers (upright type,
Dish washing machines

Food mixers/grinders and vegetable or fruit juice extractors

Washing machines

Drying machines

Electric smoothing irons

Non-electric air heaters with fans

Electric fans (125 watts)

Ventilating/recycling hoods

Electric storage heating radiators

Other electric space and soil heating equipment

Electric storage, instant and immersion water heaters

Instantaneous gas water heaters

Other non-electric water heaters

Electric shavers

Electric hair clippers

Electric hair-removing appliances

Electric hair dryers

Other electric hair-dressing equipment

Vacuum cleaners

Electric hand-drying equipment

Other domestic appliances and parts of domestic appliances

Among the key reasons to purchase include the following:

Gain an outlook of the historical development, current market situation, and future outlook of the domestic appliance market in different Asian countries to 2021

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.

Contents

This industry report package includes domestic appliance country reports from the following countries:

Bangladesh, Cambodia, China, India, Indonesia, Iran, Israel, Japan, Jordan, Kazakhstan, Kuwait, Kyrgyzstan, Lebanon, Malaysia, Mongolia, Nepal, Oman, Pakistan, Philippines, Saudi Arabia, South Korea, Sri Lanka, Thailand, Vietnam

Below you can find the table of contents for one of the reports. The country reports have a similar structure and content so that different countries can be easily compared with each other.

1. OVERALL DOMESTIC APPLIANCES MARKET IN THE COUNTRY IN QUESTION

Demand

Production

Market by Type

Cooking appliances (gas fuel/gas and other fuels)

Cooking appliances (liquid fuel)

Cooking appliances (solid fuel)

Microwave ovens

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Electric shavers
Electric hair clippers
Electric hair-removing appliances
Electric hair dryers
Other electric hair-dressing equipment
Vacuum cleaners
Electric hand-drying equipment
Other domestic appliances and parts of domestic appliances

2. MARKET PLAYERS (WHEN AVAILABLE)

3. MARKET DEFINITION

4. METHODOLOGY AND SOURCES

5. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Demand for domestic appliances in the country in question, 2010-2021 (US dollars)

Table 2 Production of domestic appliances in the country in question, 2010-2021 (US dollars)

Table 3 Demand for domestic appliances in the country in question, by type, 2010, 2016 and 2021 (share)

Table 4 Demand for cooking appliances (gas fuel/gas and other fuels) in the country in question, 2010-2021 (US dollars)

Table 5 Demand for cooking appliances (liquid fuel) in the country in question, 2010-2021 (US dollars)

Table 6 Demand for cooking appliances (solid fuel) in the country in question, 2010-2021 (US dollars)

Table 7 Demand for microwave ovens in the country in question, 2010-2021 (US dollars)

Table 8 Demand for electric ovens, cookers, grillers, roasters, cooking plates and boiling rings in the country in question, 2010-2021 (US dollars)

Table 9 Demand for electric toasters in the country in question, 2010-2021 (US dollars)

Table 10 Demand for electric coffee and tea makers in the country in question, 2010-2021 (US dollars)

Table 11 Demand for combined refrigerator-freezers (two doors) in the country in question, 2010-2021 (US dollars)

Table 12 Demand for refrigerators (compression type) in the country in question, 2010-2021 (US dollars)

Table 13 Demand for other refrigerators in the country in question, 2010-2021 (US dollars)

Table 14 Demand for freezers (chest type, Table 15 Demand for freezers (upright type,

Table 16 Demand for dish washing machines in the country in question, 2010-2021 (US dollars)

Table 17 Demand for food mixers/grinders and vegetable or fruit juice extractors in the country in question, 2010-2021 (US dollars)

Table 18 Demand for washing machines in the country in question, 2010-2021 (US dollars)

Table 19 Demand for drying machines in the country in question, 2010-2021 (US dollars)

Table 20 Demand for electric smoothing irons in the country in question, 2010-2021 (US

dollars)

Table 21 Demand for non-electric air heaters with fans in the country in question, 2010-2021 (US dollars)

Table 22 Demand for electric fans (125 watts) in the country in question, 2010-2021 (US dollars)

Table 24 Demand for ventilating/recycling hoods in the country in question, 2010-2021 (US dollars)

Table 25 Demand for electric storage heating radiators in the country in question, 2010-2021 (US dollars)

Table 26 Demand for other electric space and soil heating equipment in the country in question, 2010-2021 (US dollars)

Table 27 Demand for electric storage, instant and immersion water heaters in the country in question, 2010-2021 (US dollars)

Table 28 Demand for instantaneous gas water heaters in the country in question, 2010-2021 (US dollars)

Table 29 Demand for other non-electric water heaters in the country in question, 2010-2021 (US dollars)

Table 30 Demand for electric shavers in the country in question, 2010-2021 (US dollars)

Table 31 Demand for electric hair clippers in the country in question, 2010-2021 (US dollars)

Table 32 Demand for electric hair-removing appliances in the country in question, 2010-2021 (US dollars)

Table 33 Demand for electric hair dryers in the country in question, 2010-2021 (US dollars)

Table 34 Demand for other electric hair-dressing equipment in the country in question, 2010-2021 (US dollars)

Table 35 Demand for vacuum cleaners in the country in question, 2010-2021 (US dollars)

Table 36 Demand for electric hand-drying equipment in the country in question, 2010-2021 (US dollars)

Table 37 Demand for other domestic appliances and parts of domestic appliances in the country in question, 2010-2021 (US dollars)

List Of Graphs

LIST OF GRAPHS

Graph 1 Demand for domestic appliances in the country in question, 2010-2021 (US dollars)

Graph 2 Production of domestic appliances in the country in question, 2010-2021 (US dollars)

Graph 3 Demand for cooking appliances (gas fuel/gas and other fuels) in the country in question, 2010-2021 (US dollars)

Graph 4 Demand for cooking appliances (liquid fuel) in the country in question, 2010-2021 (US dollars)

Graph 5 Demand for cooking appliances (solid fuel) in the country in question, 2010-2021 (US dollars)

Graph 6 Demand for microwave ovens in the country in question, 2010-2021 (US dollars)

Graph 7 Demand for electric ovens, cookers, grillers, roasters, cooking plates and boiling rings in the country in question, 2010-2021 (US dollars)

Graph 8 Demand for electric toasters in the country in question, 2010-2021 (US dollars)

Graph 9 Demand for electric coffee and tea makers in the country in question, 2010-2021 (US dollars)

Graph 10 Demand for combined refrigerator-freezers (two doors) in the country in question, 2010-2021 (US dollars)

Graph 11 Demand for refrigerators (compression type) in the country in question, 2010-2021 (US dollars)

Graph 12 Demand for other refrigerators in the country in question, 2010-2021 (US dollars)

Graph 13 Demand for freezers (chest type, Graph 14 Demand for freezers (upright type,

Graph 15 Demand for dish washing machines in the country in question, 2010-2021 (US dollars)

Graph 16 Demand for food mixers/grinders and vegetable or fruit juice extractors in the country in question, 2010-2021 (US dollars)

Graph 17 Demand for washing machines in the country in question, 2010-2021 (US dollars)

Graph 18 Demand for drying machines in the country in question, 2010-2021 (US dollars)

Graph 19 Demand for electric smoothing irons in the country in question, 2010-2021 (US dollars)

Graph 20 Demand for non-electric air heaters with fans in the country in question,

2010-2021 (US dollars)

Graph 21 Demand for electric fans (125 watts) in the country in question, 2010-2021 (US dollars)

Graph 23 Demand for ventilating/recycling hoods in the country in question, 2010-2021 (US dollars)

Graph 24 Demand for electric storage heating radiators in the country in question, 2010-2021 (US dollars)

Graph 25 Demand for other electric space and soil heating equipment in the country in question, 2010-2021 (US dollars)

Graph 26 Demand for electric storage, instant and immersion water heaters in the country in question, 2010-2021 (US dollars)

Graph 27 Demand for instantaneous gas water heaters in the country in question, 2010-2021 (US dollars)

Graph 28 Demand for other non-electric water heaters in the country in question, 2010-2021 (US dollars)

Graph 29 Demand for electric shavers in the country in question, 2010-2021 (US dollars)

Graph 30 Demand for electric hair clippers in the country in question, 2010-2021 (US dollars)

Graph 31 Demand for electric hair-removing appliances in the country in question, 2010-2021 (US dollars)

Graph 32 Demand for electric hair dryers in the country in question, 2010-2021 (US dollars)

Graph 33 Demand for other electric hair-dressing equipment in the country in question, 2010-2021 (US dollars)

Graph 34 Demand for vacuum cleaners in the country in question, 2010-2021 (US dollars)

Graph 35 Demand for electric hand-drying equipment in the country in question, 2010-2021 (US dollars)

Graph 36 Demand for other domestic appliances and parts of domestic appliances in the country in question, 2010-2021 (US dollars)

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