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Domestic Appliance Market in Turkey to 2021

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Abstracts

The report Domestic Appliance Market in Turkey to 2021 offers the most up-to-date industry data on the actual market situation, and future outlook for domestic appliances in Turkey.
The research includes historical data from 2010 to 2016 and forecasts until 2021 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in a readily accessible document with clearly presented tables and graphs.

The report helps answer the following questions:

What is the current size of the domestic appliance market in Turkey?

How much domestic appliances are produced in Turkey?

How is the market split into different types of domestic appliances?

How are the overall market and different product types growing?

How is the market predicted to develop in the future?

Who are the market players?

The latest industry data included in this report:

Demand for domestic appliances, 2010-2021

Production of domestic appliances, 2010-2021

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Domestic appliance market size by product type, 2010-2021

Growth rates of the overall market and different product segments, 2010-2021

Shares of different product segments of the overall market, 2010, 2016, and 2021

The market data is given for the following product segments:

Cooking appliances (gas fuel/gas and other fuels)

Cooking appliances (liquid fuel)

Cooking appliances (solid fuel)

Microwave ovens

Electric ovens, cookers, grillers, roasters, cooking plates and boiling rings

Electric toasters

Electric coffee and tea makers

Combined refrigerator-freezers (two doors)

Refrigerators (compression type)

Other refrigerators

Freezers (chest type,
Freezers (upright type,
Dish washing machines

Food mixers/grinders and vegetable or fruit juice extractors

Washing machines

Drying machines

Electric smoothing irons

Non-electric air heaters with fans

Electric fans (125 watts)

Ventilating/recycling hoods

Electric storage heating radiators

Other electric space and soil heating equipment

Electric storage, instant and immersion water heaters

Instantaneous gas water heaters

Other non-electric water heaters

Electric shavers

Electric hair clippers

Electric hair-removing appliances

Electric hair dryers

Other electric hair-dressing equipment

Vacuum cleaners

Electric hand-drying equipment

Other domestic appliances and parts of domestic appliances

Among the key reasons to purchase include the following:

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Gain an outlook of the historical development, current market situation, and future outlook of the domestic appliance market in Turkey to 2021

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in this PDF format industry report. The data is clearly presented and can be easily incorporated into presentations and internal reports.

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