

Domestic Appliance Market in Portugal to 2021

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Abstracts

The report Domestic Appliance Market in Portugal to 2021 offers the most up-to-date industry data on the actual market situation, and future outlook for domestic appliances in Portugal.

The research includes historical data from 2010 to 2016 and forecasts until 2021 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in a readily accessible document with clearly presented tables and graphs.

The report helps answer the following questions:

What is the current size of the domestic appliance market in Portugal?

How much domestic appliances are produced in Portugal?

How is the market split into different types of domestic appliances?

How are the overall market and different product types growing?

How is the market predicted to develop in the future?

Who are the market players?

The latest industry data included in this report:

Demand for domestic appliances, 2010-2021

Production of domestic appliances, 2010-2021

Domestic appliance market size by product type, 2010-2021

Growth rates of the overall market and different product segments, 2010-2021

Shares of different product segments of the overall market, 2010, 2016, and 2021

The market data is given for the following product segments:

Cooking appliances (gas fuel/gas and other fuels)

Cooking appliances (liquid fuel)

Cooking appliances (solid fuel)

Microwave ovens

Electric ovens, cookers, grillers, roasters, cooking plates and boiling rings

Electric toasters

Electric coffee and tea makers

Combined refrigerator-freezers (two doors)

Refrigerators (compression type)

Other refrigerators

Freezers (chest type,

Freezers (upright type,

Dish washing machines

Food mixers/grinders and vegetable or fruit juice extractors

Washing machines

Drying machines

Electric smoothing irons

Non-electric air heaters with fans

Electric fans (125 watts)

Ventilating/recycling hoods

Electric storage heating radiators

Other electric space and soil heating equipment

Electric storage, instant and immersion water heaters

Instantaneous gas water heaters

Other non-electric water heaters

Electric shavers

Electric hair clippers

Electric hair-removing appliances

Electric hair dryers

Other electric hair-dressing equipment

Vacuum cleaners

Electric hand-drying equipment

Other domestic appliances and parts of domestic appliances

Among the key reasons to purchase include the following:

Gain an outlook of the historical development, current market situation, and future outlook of the domestic appliance market in Portugal to 2021

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in this PDF format industry report. The data is clearly presented and can be easily incorporated into presentations and internal reports.

Contents

1. OVERALL DOMESTIC APPLIANCES MARKET IN PORTUGAL

Demand

Production

Market by Type

Cooking appliances (gas fuel/gas and other fuels)

Cooking appliances (liquid fuel)

Cooking appliances (solid fuel)

Microwave ovens

Electric ovens, cookers, grillers, roasters, cooking plates and boiling rings

Electric toasters

Electric coffee and tea makers

Combined refrigerator-freezers (two doors)

Refrigerators (compression type)

Other refrigerators

Freezers (chest type, Freezers (upright type, Dish washing machines

Food mixers/grinders and vegetable or fruit juice extractors

Washing machines

Drying machines

Electric smoothing irons

Non-electric air heaters with fans

Electric fans (125 watts)

Ventilating/recycling hoods

Electric storage heating radiators

Other electric space and soil heating equipment

Electric storage, instant and immersion water heaters

Instantaneous gas water heaters

Other non-electric water heaters

Electric shavers

Electric hair clippers

Electric hair-removing appliances

Electric hair dryers

Other electric hair-dressing equipment

Vacuum cleaners

Electric hand-drying equipment

Other domestic appliances and parts of domestic appliances

2. MARKET PLAYERS

3. MARKET DEFINITION

4. METHODOLOGY AND SOURCES

5. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Demand for domestic appliances in Portugal, 2010-2021 (US dollars)

Table 2 Production of domestic appliances in Portugal, 2010-2021 (US dollars)

Table 3 Demand for domestic appliances in Portugal, by type, 2010, 2016 and 2021 (share)

Table 4 Demand for cooking appliances (gas fuel/gas and other fuels) in Portugal, 2010-2021 (US dollars)

Table 5 Demand for cooking appliances (liquid fuel) in Portugal, 2010-2021 (US dollars)

Table 6 Demand for cooking appliances (solid fuel) in Portugal, 2010-2021 (US dollars)

Table 7 Demand for microwave ovens in Portugal, 2010-2021 (US dollars)

Table 8 Demand for electric ovens, cookers, grillers, roasters, cooking plates and boiling rings in Portugal, 2010-2021 (US dollars)

Table 9 Demand for electric toasters in Portugal, 2010-2021 (US dollars)

Table 10 Demand for electric coffee and tea makers in Portugal, 2010-2021 (US dollars)

Table 11 Demand for combined refrigerator-freezers (two doors) in Portugal, 2010-2021 (US dollars)

Table 12 Demand for refrigerators (compression type) in Portugal, 2010-2021 (US dollars)

Table 13 Demand for other refrigerators in Portugal, 2010-2021 (US dollars)

Table 14 Demand for freezers (chest type, Table 15 Demand for freezers (upright type,

Table 16 Demand for dish washing machines in Portugal, 2010-2021 (US dollars)

Table 17 Demand for food mixers/grinders and vegetable or fruit juice extractors in Portugal, 2010-2021 (US dollars)

Table 18 Demand for washing machines in Portugal, 2010-2021 (US dollars)

Table 19 Demand for drying machines in Portugal, 2010-2021 (US dollars)

Table 20 Demand for electric smoothing irons in Portugal, 2010-2021 (US dollars)

Table 21 Demand for non-electric air heaters with fans in Portugal, 2010-2021 (US dollars)

Table 22 Demand for electric fans (125 watts) in Portugal, 2010-2021 (US dollars)

Table 24 Demand for ventilating/recycling hoods in Portugal, 2010-2021 (US dollars)

Table 25 Demand for electric storage heating radiators in Portugal, 2010-2021 (US dollars)

Table 26 Demand for other electric space and soil heating equipment in Portugal, 2010-2021 (US dollars)

Table 27 Demand for electric storage, instant and immersion water heaters in Portugal, 2010-2021 (US dollars)

Table 28 Demand for instantaneous gas water heaters in Portugal, 2010-2021 (US dollars)

Table 29 Demand for other non-electric water heaters in Portugal, 2010-2021 (US dollars)

Table 30 Demand for electric shavers in Portugal, 2010-2021 (US dollars)

Table 31 Demand for electric hair clippers in Portugal, 2010-2021 (US dollars)

Table 32 Demand for electric hair-removing appliances in Portugal, 2010-2021 (US dollars)

Table 33 Demand for electric hair dryers in Portugal, 2010-2021 (US dollars)

Table 34 Demand for other electric hair-dressing equipment in Portugal, 2010-2021 (US dollars)

Table 35 Demand for vacuum cleaners in Portugal, 2010-2021 (US dollars)

Table 36 Demand for electric hand-drying equipment in Portugal, 2010-2021 (US dollars)

Table 37 Demand for other domestic appliances and parts of domestic appliances in Portugal, 2010-2021 (US dollars)

List Of Graphs

LIST OF GRAPHS

- Graph 1 Demand for domestic appliances in Portugal, 2010-2021 (US dollars)
- Graph 2 Production of domestic appliances in Portugal, 2010-2021 (US dollars)
- Graph 3 Demand for cooking appliances (gas fuel/gas and other fuels) in Portugal, 2010-2021 (US dollars)
- Graph 4 Demand for cooking appliances (liquid fuel) in Portugal, 2010-2021 (US dollars)
- Graph 5 Demand for cooking appliances (solid fuel) in Portugal, 2010-2021 (US dollars)
- Graph 6 Demand for microwave ovens in Portugal, 2010-2021 (US dollars)
- Graph 7 Demand for electric ovens, cookers, grillers, roasters, cooking plates and boiling rings in Portugal, 2010-2021 (US dollars)
- Graph 8 Demand for electric toasters in Portugal, 2010-2021 (US dollars)
- Graph 9 Demand for electric coffee and tea makers in Portugal, 2010-2021 (US dollars)
- Graph 10 Demand for combined refrigerator-freezers (two doors) in Portugal, 2010-2021 (US dollars)
- Graph 11 Demand for refrigerators (compression type) in Portugal, 2010-2021 (US dollars)
- Graph 12 Demand for other refrigerators in Portugal, 2010-2021 (US dollars)
- Graph 13 Demand for freezers (chest type, Graph 14 Demand for freezers (upright type,
- Graph 15 Demand for dish washing machines in Portugal, 2010-2021 (US dollars)
- Graph 16 Demand for food mixers/grinders and vegetable or fruit juice extractors in Portugal, 2010-2021 (US dollars)
- Graph 17 Demand for washing machines in Portugal, 2010-2021 (US dollars)
- Graph 18 Demand for drying machines in Portugal, 2010-2021 (US dollars)
- Graph 19 Demand for electric smoothing irons in Portugal, 2010-2021 (US dollars)
- Graph 20 Demand for non-electric air heaters with fans in Portugal, 2010-2021 (US dollars)
- Graph 21 Demand for electric fans (125 watts) in Portugal, 2010-2021 (US dollars)
- Graph 23 Demand for ventilating/recycling hoods in Portugal, 2010-2021 (US dollars)
- Graph 24 Demand for electric storage heating radiators in Portugal, 2010-2021 (US dollars)
- Graph 25 Demand for other electric space and soil heating equipment in Portugal, 2010-2021 (US dollars)
- Graph 26 Demand for electric storage, instant and immersion water heaters in Portugal, 2010-2021 (US dollars)
- Graph 27 Demand for instantaneous gas water heaters in Portugal, 2010-2021 (US

dollars)

Graph 28 Demand for other non-electric water heaters in Portugal, 2010-2021 (US dollars)

Graph 29 Demand for electric shavers in Portugal, 2010-2021 (US dollars)

Graph 30 Demand for electric hair clippers in Portugal, 2010-2021 (US dollars)

Graph 31 Demand for electric hair-removing appliances in Portugal, 2010-2021 (US dollars)

Graph 32 Demand for electric hair dryers in Portugal, 2010-2021 (US dollars)

Graph 33 Demand for other electric hair-dressing equipment in Portugal, 2010-2021 (US dollars)

Graph 34 Demand for vacuum cleaners in Portugal, 2010-2021 (US dollars)

Graph 35 Demand for electric hand-drying equipment in Portugal, 2010-2021 (US dollars)

Graph 36 Demand for other domestic appliances and parts of domestic appliances in Portugal, 2010-2021 (US dollars)

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