

Dairy Product Market in Kenya to 2021

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Abstracts

The report Dairy Product Market in Kenya to 2021 offers the most up-to-date industry data on the actual market situation, and future outlook for dairy products in Kenya. The research includes historical data from 2010 to 2016 and forecasts until 2021 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in a readily accessible document with clearly presented tables and graphs.

The report helps answer the following questions:

What is the current size (volume and value) of the dairy product market in Kenya?

How much dairy products are produced in Kenya?

What is the price for dairy products in Kenya?

How is the market split into different types of dairy products?

How are the overall market and different product types growing?

How is the market predicted to develop in the future?

Who are the market players?

The latest industry data included in this report:

Demand (volume and value) for dairy products, 2010-2021

Production of dairy products, 2010-2021

Price for dairy products, 2010-2021

Dairy product market size by product type, 2010-2021

Growth rates of the overall market and different product segments, 2010-2021

Shares of different product segments of the overall market, 2010, 2016, and 2021

The market data is given for the following product segments:

Milk and cream (not concentrated/sweetened, fat not exceeding 1%)

Milk and cream (not concentrated/sweetened, fat 1-6%)

Milk and cream (not concentrated/sweetened, fat over 6%)

Milk in powder, granules or other solid form (fat not exceeding 1.5%)

Milk in powder, granules or other solid form (unsweetened, fat over 1.5%)

Milk in powder, granules or other solid form (sweetened, fat over 1.5%)

Milk and cream (concentrated/unsweetened)

Milk and cream (concentrated/sweetened)

Fresh (unripened/uncured) cheese

Grated or powdered cheese

Other processed cheese

Blue-veined cheese

Other cheese

Butter

Dairy spreads

Fats and oils derived from milk

Ice cream

Yogurt

Buttermilk, curdled milk and cream, kephir and other fermented or acidified milk and cream

Whey and modified whey

Milk products of natural milk constituents

Lactose and lactose syrup

Casein

Among the key reasons to purchase include the following:

Gain an outlook of the historical development, current market situation, and future outlook of the dairy product market in Kenya to 2021

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in this PDF format industry report. The data is clearly presented and can be easily incorporated into presentations and internal reports.

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Demand Volume

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Milk and cream (not concentrated/sweetened, fat 1-6%)

Milk and cream (not concentrated/sweetened, fat over 6%)

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Yogurt

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