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Cosmetic and Toiletry Product Markets in the Top 5 American Countries to 2017 - Market Size, Trends, and Forecasts

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Abstracts

The industry report package Cosmetic and Toiletry Product Markets in the Top 5 American Countries to 2017 - Market Size, Trends, and Forecasts offers the most up-to-date perspective on the actual market situation, trends, and future outlook for cosmetics and toiletries in Americas. The package includes country reports from the following countries:

Argentina, Canada, Colombia, Mexico, United States

The studies include historic market data from 2006 to 2012 and forecasts until 2017 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key market insights in a readily accessible and clearly presented format.

The market studies answer key questions such as:

What is the size of the cosmetic and toiletry product market in the top 5 countries in Americas?

How are the markets divided into different product segments?

Which products are growing fast?

How have the markets been developing?

How does the future look like?

What is the market potential?

The latest market information included in the studies:

Overall market size for cosmetics and toiletries in the top 5 countries in Americas

Market size for cosmetics and toiletries by type

Forecasts and future outlook of the markets

Product segments analyzed in the studies:

Soap

Dental and oral hygiene products

Hair products

Make-up, skin care and beauty products

Toilet waters and perfumes

Shaving products

Antiperspirants and deodorants

Bath products

Room deodorizing and perfuming products

Other cosmetics and toiletries

Reasons to buy:

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Gain a complete picture of the historic development, current market situation, trends, and future prospects of the cosmetic and toiletry product market in the top 5 countries in Americas to 2017

Track industry trends and identify market opportunities

Compare market size, trends, and prospects in different countries easily

Plan and develop marketing, market-entry, market expansion and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market information included in the reports. The market information is clearly presented and can be easily used in presentations, etc.

The industry reports are built by the standard methodology of Global Research & Data Services by using, analyzing, and combining a wide range of sources and in-house analysis.

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Contents

This market research report package includes cosmetics and toiletries country reports from the following countries:
Argentina, Canada, Colombia, Mexico, United States
Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

Market for Cosmetics and Toiletries in the Country in Question
Overall Market
Market by Type
- Soap
- Dental and oral hygiene products
- Hair products
- Make-up, skin care and beauty products
- Toilet waters and perfumes
- Shaving products
- Antiperspirants and deodorants
- Bath products
- Room deodorizing and perfuming products
- Other cosmetics and toiletries

FORECASTS AND FUTURE OUTLOOK

Overall Market
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RELATED MARKET STUDIES ABOUT COSMETICS AND TOILETRIES

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MARKET DEFINITION

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