

Cosmetic and Toiletry Product Market in Italy to 2017 - Market Size, Trends, and Forecasts

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Abstracts

The industry report Cosmetic and Toiletry Product Market in Italy to 2017 - Market Size, Trends, and Forecasts offers the most up-to-date perspective on the actual market situation, trends and future outlook for cosmetics and toiletries in Italy. This study includes historic market data from 2006 to 2012 and forecasts until 2017 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key market insights in a readily accessible and clearly presented format.

The market study answers key questions such as:

What is the size of the cosmetic and toiletry product market in Italy?

How is the market divided into different product segments?

Which products are growing fast?

How has the market been developing?

How does the future look like?

What is the market potential?

The latest market information included in the study:

Overall market size for cosmetics and toiletries in Italy

Market size for cosmetics and toiletries by type

Forecasts and future outlook of the market

Product segments analyzed in the study:

Soap

Dental and oral hygiene products

Hair products

Make-up, skin care and beauty products

Toilet waters and perfumes

Shaving products

Antiperspirants and deodorants

Bath products

Room deodorizing and perfuming products

Other cosmetics and toiletries

Reasons to buy:

Gain a complete picture of the historic development, current market situation, trends, and future prospects of the cosmetic and toiletry product market in Italy to 2017

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market information included in the report. The market information is clearly presented and can be easily used in presentations etc.

The industry report is built by the standard methodology of Global Research & Data Services by using, analyzing, and combining a wide range of sources and in-house analysis.

Contents

MARKET FOR COSMETICS AND TOILETRIES IN ITALY

Overall Market

Market by Type

Soap

Dental and oral hygiene products

Hair products

Make-up, skin care and beauty products

Toilet waters and perfumes

Shaving products

Antiperspirants and deodorants

Bath products

Room deodorizing and perfuming products

Other cosmetics and toiletries

FORECASTS AND FUTURE OUTLOOK

Overall Market

Market by Type

RELATED MARKET STUDIES ABOUT COSMETICS AND TOILETRIES

SOURCES

MARKET DEFINITION

List Of Tables

LIST OF TABLES

- Table 1 Market for cosmetics and toiletries in Italy, 2006-2012 (US dollars)
- Table 2 Market for cosmetics and toiletries in Italy, by type, 2006 and 2012 (share)
- Table 3 Market for soap in Italy, 2006-2012 (US dollars)
- Table 4 Market for dental and oral hygiene products in Italy, 2006-2012 (US dollars)
- Table 5 Market for hair products in Italy, 2006-2012 (US dollars)
- Table 6 Market for make-up, skin care and beauty products in Italy, 2006-2012 (US dollars)
- Table 7 Market for toilet waters and perfumes in Italy, 2006-2012 (US dollars)
- Table 8 Market for shaving products in Italy, 2006-2012 (US dollars)
- Table 9 Market for antiperspirants and deodorants in Italy, 2006-2012 (US dollars)
- Table 10 Market for bath products in Italy, 2006-2012 (US dollars)
- Table 11 Market for room deodorizing and perfuming products in Italy, 2006-2012 (US dollars)
- Table 12 Market for other cosmetics and toiletries in Italy, 2006-2012 (US dollars)
- Table 13 Market for cosmetics and toiletries in Italy, 2013-2017 (US dollars)
- Table 14 Market for cosmetics and toiletries in Italy, by type, 2006, 2012 and 2017 (share)

List Of Graphs

LIST OF GRAPHS

Graph 1 Market for cosmetics and toiletries in Italy, 2006-2012 (US dollars)

Graph 2 Market for soap in Italy, 2006-2012 (US dollars)

Graph 3 Market for dental and oral hygiene products in Italy, 2006-2012 (US dollars)

Graph 4 Market for hair products in Italy, 2006-2012 (US dollars)

Graph 5 Market for make-up, skin care and beauty products in Italy, 2006-2012 (US dollars)

Graph 6 Market for toilet waters and perfumes in Italy, 2006-2012 (US dollars)

Graph 7 Market for shaving products in Italy, 2006-2012 (US dollars)

Graph 8 Market for antiperspirants and deodorants in Italy, 2006-2012 (US dollars)

Graph 9 Market for bath products in Italy, 2006-2012 (US dollars)

Graph 10 Market for room deodorizing and perfuming products in Italy, 2006-2012 (US dollars)

Graph 11 Market for other cosmetics and toiletries in Italy, 2006-2012 (US dollars)

Graph 12 Market for cosmetics and toiletries in Italy, 2006-2017 (US dollars)

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