

# **Cheese Markets in the World to 2020 - Market Size, Development, and Forecasts**

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## **Abstracts**

The expansion of the global cheese industry is forecast to reach 1.3% p.a. in the coming years. Between 2009 and 2015 the market increased with an average annual growth of 3.9%. Currently, blue-veined cheese accounts for 2.1% of the global demand while the remaining market share is divided between fresh (uncured or unripened) cheese (21.5%), powdered or grated cheese (7.0%), other processed cheese (8.0%) and other cheese 61.3%).

France, Germany, Italy, Japan and the United States represent the largest cheese markets while the strongest annual growth is forecast to occur in Kenya (13.8%), China (10.9%), Ethiopia (10.2%), India (9.0%) and Ukraine (8.5%).

The report package Cheese Markets in the World to 2020 - Market Size, Development, and Forecasts offers the most up-to-date industry data on the actual market situation, and future outlook for cheese in the world. Along with a global cheese market report the package includes country reports from the following countries:

Albania, Argentina, Armenia, Australia, Austria, Azerbaijan, Bangladesh, Belgium, Bolivia, Botswana, Brazil, Bulgaria, Burundi, Cameroon, Canada, Chile, China, Colombia, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, Estonia, Ethiopia, Finland, France, Georgia, Germany, Ghana, Greece, Hungary, India, Indonesia, Iran, Ireland, Israel, Italy, Japan, Jordan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Latvia, Lebanon, Lithuania, Macedonia, Madagascar, Malawi, Malaysia, Mexico, Moldova, Mongolia, Morocco, Namibia, Nepal, Netherlands, New Zealand, Norway, Oman, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Qatar, Romania, Russia, Rwanda, Senegal, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sudan, Sweden, Tanzania, Thailand, Trinidad and Tobago, Turkey, Ukraine,

United Kingdom, United States, Uruguay, Vietnam, Yemen

The research includes historic data from 2009 to 2015 and forecasts until 2020 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the current size of the cheese market in the world and in different countries?

How is the cheese market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

The latest industry data included in the reports:

Overall cheese market size, 2009-2020

Cheese market size by product segment, 2009-2020

Growth rates of the overall cheese market and different product segments, 2009-2020

Shares of different product segments of the overall cheese market, 2008, 2014 and 2019

Market Potential Rates of the overall cheese market and different product segments

**The market data is given for the following product segments:**

Blue-veined cheese

Fresh (uncured or unripened) cheese

Powdered or grated cheese

Other processed cheese

Other cheese

**Among the key reasons to purchase include the following:**

Gain an outlook of the historic development, current market situation, and future outlook of the cheese market in the world to 2020

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.

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