

Carpet and Rug Markets in the World to 2018 - Market Size, Trends, and Forecasts

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Abstracts

The expansion of the global carpet and rug industry is forecast to reach 8.3% p.a. in the coming years. Between 2007 and 2013 the market increased with an average annual growth of 2.8%. Currently, tufted carpets and rugs cover the largest part of the world market accounting for 52.3% of the demand while the remaining market share is divided between woven carpets and rugs (26.1%), knotted carpets and rugs (7.1%), and other carpets and rugs (14.5%).

China, Germany, Japan, the United Kingdom, and the United States represent the largest carpet and rug markets while the strongest annual growth is forecast to occur in Greece (23.7%), Morocco (16.1%), Estonia (14.9%), Slovakia (13.2%), and Philippines (13.0%).

The industry report package Carpet and Rug Markets in the World to 2018 - Market Size, Trends, and Forecasts offers the most up-to-date perspective on the actual market situation, trends, and future outlook for carpets and rugs in the world. Along with a global carpet and rug market report the package includes country reports from the following countries:

Argentina, Armenia, Australia, Austria, Azerbaijan, Belgium, Bolivia, Bulgaria, Canada, Chile, China, Colombia, Czech Republic, Denmark, Ecuador, Estonia, Finland, France, Germany, Greece, Hungary, Indonesia, Ireland, Italy, Japan, Jordan, Kazakhstan, Kyrgyzstan, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Morocco, Netherlands, Norway, Oman, Peru, Philippines, Poland, Portugal, Romania, Senegal, Slovakia, Slovenia, South Africa, South Korea, Spain, Sweden, Thailand, Turkey, Ukraine, United Kingdom, United States, Vietnam

The studies include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key market insights in a readily accessible and clearly presented format.

The market studies help identify:

What is the size of the global carpet and rug market

What is the size of the carpet and rug market in different countries around the world?

How are the markets divided into different product segments?

Which products are growing fast?

How have the markets been developing?

How does the future look like?

What is the market potential?

The latest market information included in the studies:

The global market size for carpets and rugs

Overall market size for carpets and rugs in different countries around the world

Market size for carpets and rugs by type

Forecasts and future outlook of the markets

Product segments analyzed in the studies:

Woven carpets and rugs

Tufted carpets and rugs

Knotted carpets and rugs

Other carpets and rugs

Reasons to buy:

Gain a complete picture of the historic development, current market situation, trends, and future prospects of the carpet and rug market in the world as well as in different countries to 2018

Track industry trends and identify market opportunities

Compare market size, trends, and prospects in different countries easily

Plan and develop marketing, market-entry, market expansion and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market information included in the reports. The market information is clearly presented and can be easily used in presentations, etc.

The industry reports are built by the standard methodology of Global Research & Data Services by using, analyzing, and combining a wide range of sources and in-house analysis.

Contents

This market research report package includes a global carpet and rug market report as well as country reports from the following countries:

Argentina, Armenia, Australia, Austria, Azerbaijan, Belgium, Bolivia, Bulgaria, Canada, Chile, China, Colombia, Czech Republic, Denmark, Ecuador, Estonia, Finland, France, Germany, Greece, Hungary, Indonesia, Ireland, Italy, Japan, Jordan, Kazakhstan, Kyrgyzstan, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Morocco, Netherlands, Norway, Oman, Peru, Philippines, Poland, Portugal, Romania, Senegal, Slovakia, Slovenia, South Africa, South Korea, Spain, Sweden, Thailand, Turkey, Ukraine, United Kingdom, United States, Vietnam

Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

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- Overall Market

- Market by Type

 - Woven carpets and rugs

 - Tufted carpets and rugs

 - Knotted carpets and rugs

 - Other carpets and rugs

FORECASTS AND FUTURE OUTLOOK

- Overall Market

- Market by Type

 - Woven carpets and rugs

 - Tufted carpets and rugs

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