

Carpet and Rug Markets in Western Europe to 2018 - Market Size, Trends, and Forecasts

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Abstracts

The industry report package Carpet and Rug Markets in Western Europe to 2018 - Market Size, Trends, and Forecasts offers the most up-to-date perspective on the actual market situation, trends, and future outlook for carpets and rugs in Western Europe. The package includes country reports from the following countries:

Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, United Kingdom

The studies include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key market insights in a readily accessible and clearly presented format.

The market studies help identify:

What is the size of the carpet and rug market in different countries around Western Europe?

How are the markets divided into different product segments?

Which products are growing fast?

How have the markets been developing?

How does the future look like?

What is the market potential?

The latest market information included in the studies:

Overall market size for carpets and rugs in different countries around Western Europe

Market size for carpets and rugs by type

Forecasts and future outlook of the markets

Product segments analyzed in the studies:

Woven carpets and rugs

Tufted carpets and rugs

Knotted carpets and rugs

Other carpets and rugs

Reasons to buy:

Gain a complete picture of the historic development, current market situation, trends, and future prospects of the carpet and rug market in Western Europe to 2018

Track industry trends and identify market opportunities

Compare market size, trends, and prospects in different countries easily

Plan and develop marketing, market-entry, market expansion and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market information included in the reports. The market information is clearly presented and can be

easily used in presentations, etc.

The industry reports are built by the standard methodology of Global Research & Data Services by using, analyzing, and combining a wide range of sources and in-house analysis.

Contents

This market research report package includes carpets and rugs country reports from the following countries:

Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, United Kingdom

Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

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- Overall Market

- Market by Type

 - Woven carpets and rugs

 - Tufted carpets and rugs

 - Knotted carpets and rugs

 - Other carpets and rugs

FORECASTS AND FUTURE OUTLOOK

- Overall Market

- Market by Type

 - Woven carpets and rugs

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