

Bicycle Markets in the World to 2020 - Market Size, Development, and Forecasts

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Abstracts

The expansion of the global bicycle industry is forecast to reach 2.1% p.a. in the coming years. Between 2009 and 2015 the market increased with an average annual growth of 4.7%. Currently, bicycles account for 45.9% of the global demand while the remaining market share is divided between bicycle brakes (5.5%), bicycle frames and forks (10.5%), bicycle hubs and free-wheel sprocket-wheels (3.3%), bicycle pedals/crank-gear (5.0%), bicycle saddles (2.0%), bicycle wheel rims and spokes (4.1%) and other bicycle parts (23.7%).

China, Germany, India, Japan and Netherlands represent the largest bicycle markets while the strongest annual growth is forecast to occur in Vietnam (11.7%), Philippines (11.1%), Ethiopia (11.0%), Nepal (8.5%) and Bolivia (6.3%).

The report package Bicycle Markets in the World to 2020 - Market Size, Development, and Forecasts offers the most up-to-date industry data on the actual market situation, and future outlook for bicycles in the world. Along with a global bicycle market report the package includes country reports from the following countries:

Argentina, Armenia, Austria, Azerbaijan, Bangladesh, Bolivia, Bulgaria, China, Colombia, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, Estonia, Ethiopia, Finland, France, Georgia, Germany, Greece, Hungary, India, Indonesia, Iran, Ireland, Italy, Japan, Jordan, Kazakhstan, Kyrgyzstan, Latvia, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Mongolia, Morocco, Nepal, Netherlands, Norway, Oman, Pakistan, Peru, Philippines, Poland, Portugal, Senegal, Slovakia, Slovenia, South Korea, Spain, Sweden, Thailand, Turkey, Ukraine, United Kingdom, Vietnam

The research includes historic data from 2009 to 2015 and forecasts until 2020 which

makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the current size of the bicycle market in the world and in different countries?

How is the bicycle market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

The latest industry data included in the reports:

Overall bicycle market size, 2009-2020

Bicycle market size by product segment, 2009-2020

Growth rates of the overall bicycle market and different product segments, 2009-2020

Shares of different product segments of the overall bicycle market, 2008, 2014 and 2019

Market Potential Rates of the overall bicycle market and different product segments

The market data is given for the following product segments:

Bicycles

Bicycle brakes

Bicycle frames and forks

Bicycle hubs and free-wheel sprocket-wheels

Bicycle pedals/crank-gear

Bicycle saddles

Bicycle wheel rims and spokes

Other bicycle parts

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, and future outlook of the bicycle market in the world to 2020

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.

Contents

This industry report package includes a global bicycle market report as well as country reports from the following countries:

Argentina, Armenia, Austria, Azerbaijan, Bangladesh, Bolivia, Bulgaria, China, Colombia, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, Estonia, Ethiopia, Finland, France, Georgia, Germany, Greece, Hungary, India, Indonesia, Iran, Ireland, Italy, Japan, Jordan, Kazakhstan, Kyrgyzstan, Latvia, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Mongolia, Morocco, Nepal, Netherlands, Norway, Oman, Pakistan, Peru, Philippines, Poland, Portugal, Senegal, Slovakia, Slovenia, South Korea, Spain, Sweden, Thailand, Turkey, Ukraine, United Kingdom, Vietnam

Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

1. MARKET FOR BICYCLES IN THE COUNTRY IN QUESTION

Overall Market

Market by Type

Bicycles

Bicycle brakes

Bicycle frames and forks

Bicycle hubs and free-wheel sprocket-wheels

Bicycle pedals/crank-gear

Bicycle saddles

Bicycle wheel rims and spokes

Other bicycle parts

2. FORECASTS AND FUTURE OUTLOOK

Overall Market

Market by Type

Bicycles

Bicycle brakes

Bicycle frames and forks

Bicycle hubs and free-wheel sprocket-wheels

Bicycle pedals/crank-gear

Bicycle saddles
Bicycle wheel rims and spokes
Other bicycle parts

3. MARKET POTENTIAL RATES

4. BICYCLE MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES

5. MARKET DEFINITION

6. METHODOLOGY AND SOURCES

7. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Demand for bicycles in the country in question, 2009-2015 (US dollars)

Table 2 Demand for bicycles in the country in question, by type, 2009 and 2015 (share)

Table 3 Demand for bicycles in the country in question, 2009-2015 (US dollars)

Table 4 Demand for bicycle brakes in the country in question, 2009-2015 (US dollars)

Table 5 Demand for bicycle frames and forks in the country in question, 2009-2015 (US dollars)

Table 6 Demand for bicycle hubs and free-wheel sprocket-wheels in the country in question, 2009-2015 (US dollars)

Table 7 Demand for bicycle pedals/crank-gear in the country in question, 2009-2015 (US dollars)

Table 8 Demand for bicycle saddles in the country in question, 2009-2015 (US dollars)

Table 9 Demand for bicycle wheel rims and spokes in the country in question, 2009-2015 (US dollars)

Table 10 Demand for other bicycle parts in the country in question, 2009-2015 (US dollars)

Table 11 Demand for bicycles in the country in question, 2016-2020 (US dollars)

Table 12 Demand for bicycles in the country in question, by type, 2009, 2015 and 2020 (share)

Table 13 Demand for bicycles in the country in question, 2016-2020 (US dollars)

Table 14 Demand for bicycle brakes in the country in question, 2016-2020 (US dollars)

Table 15 Demand for bicycle frames and forks in the country in question, 2016-2020 (US dollars)

Table 16 Demand for bicycle hubs and free-wheel sprocket-wheels in the country in question, 2016-2020 (US dollars)

Table 17 Demand for bicycle pedals/crank-gear in the country in question, 2016-2020 (US dollars)

Table 18 Demand for bicycle saddles in the country in question, 2016-2020 (US dollars)

Table 19 Demand for bicycle wheel rims and spokes in the country in question, 2016-2020 (US dollars)

Table 20 Demand for other bicycle parts in the country in question, 2016-2020 (US dollars)

Table 21 Market Potential Rates of bicycle industry in the country in question

List Of Graphs

LIST OF GRAPHS

Graph 1 Demand for bicycles in the country in question, 2009-2015 (US dollars)

Graph 2 Demand for bicycles in the country in question, 2009-2015 (US dollars)

Graph 3 Demand for bicycle brakes in the country in question, 2009-2015 (US dollars)

Graph 4 Demand for bicycle frames and forks in the country in question, 2009-2015 (US dollars)

Graph 5 Demand for bicycle hubs and free-wheel sprocket-wheels in the country in question, 2009-2015 (US dollars)

Graph 6 Demand for bicycle pedals/crank-gear in the country in question, 2009-2015 (US dollars)

Graph 7 Demand for bicycle saddles in the country in question, 2009-2015 (US dollars)

Graph 8 Demand for bicycle wheel rims and spokes in the country in question, 2009-2015 (US dollars)

Graph 9 Demand for other bicycle parts in the country in question, 2009-2015 (US dollars)

Graph 10 Demand for bicycles in the country in question, 2009-2020 (US dollars)

Graph 11 Demand for bicycles in the country in question, 2009-2020 (US dollars)

Graph 12 Demand for bicycle brakes in the country in question, 2009-2020 (US dollars)

Graph 13 Demand for bicycle frames and forks in the country in question, 2009-2020 (US dollars)

Graph 14 Demand for bicycle hubs and free-wheel sprocket-wheels in the country in question, 2009-2020 (US dollars)

Graph 15 Demand for bicycle pedals/crank-gear in the country in question, 2009-2020 (US dollars)

Graph 16 Demand for bicycle saddles in the country in question, 2009-2020 (US dollars)

Graph 17 Demand for bicycle wheel rims and spokes in the country in question, 2009-2020 (US dollars)

Graph 18 Demand for other bicycle parts in the country in question, 2009-2020 (US dollars)

Graph 19 Bicycle market size compared to market growth in different countries

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