

Bed Linen Markets in Western Europe to 2022 - Market Size, Development, and Forecasts

<https://marketpublishers.com/r/B41B1D71282EN.html>

Date: January 2018

Pages: 406

Price: US\$ 6,240.00 (Single User License)

ID: B41B1D71282EN

Abstracts

The report package Bed Linen Markets in Western Europe to 2022 - Market Size, Development, and Forecasts offers the most up-to-date industry data on the actual market situation, and future outlook for bed linen in different Western European countries. The package includes bed linen country reports from the following countries:

Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, United Kingdom

The research includes historic data from 2011 to 2015 and forecasts until 2022 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the current size of the bed linen market in different Western European countries?

How is the bed linen market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

The latest industry data included in the reports:

Overall bed linen market size, 2011-2022

Bed linen market size by product segment, 2011-2022

Growth rates of the overall bed linen market and different product segments, 2011-2022

Shares of different product segments of the overall bed linen market, 2011, 2017 and 2022

The market data is given for the following product segments:

- Crocheted or knitted bed linen
- Printed bed linen of cotton
- Other bed linen of cotton
- Printed bed linen of man-made fibres
- Other bed linen of man-made fibres
- Printed bed linen of other materials
- Other bed linen

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, and future outlook of the bed linen market in different Western European countries to 2022

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.

Contents

This industry report package includes country reports from the following countries:

Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, United Kingdom

Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

1. MARKET FOR BED LINEN IN THE COUNTRY IN QUESTION

Overall Market

Market by Type

- Crocheted or knitted bed linen
- Printed bed linen of cotton
- Other bed linen of cotton
- Printed bed linen of man-made fibres
- Other bed linen of man-made fibres
- Printed bed linen of other materials
- Other bed linen

2. FORECASTS AND FUTURE OUTLOOK

Overall Market

Market by Type

- Crocheted or knitted bed linen
- Printed bed linen of cotton
- Other bed linen of cotton
- Printed bed linen of man-made fibres
- Other bed linen of man-made fibres
- Printed bed linen of other materials
- Other bed linen

3. MARKET DEFINITION

4. METHODOLOGY AND SOURCES

5. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Demand for bed linen in the country in question, 2011-2017 (US dollars)

Table 2 Demand for bed linen in the country in question, by type, 2011 and 2017 (share)

Table 3 Demand for crocheted or knitted bed linen in the country in question, 2011-2017 (US dollars)

Table 4 Demand for printed bed linen of cotton in the country in question, 2011-2017 (US dollars)

Table 5 Demand for other bed linen of cotton in the country in question, 2011-2017 (US dollars)

Table 6 Demand for printed bed linen of man-made fibres in the country in question, 2011-2017 (US dollars)

Table 7 Demand for other bed linen of man-made fibres in the country in question, 2011-2017 (US dollars)

Table 8 Demand for printed bed linen of other materials in the country in question, 2011-2017 (US dollars)

Table 9 Demand for other bed linen in the country in question, 2011-2017 (US dollars)

Table 10 Demand for bed linen in the country in question, 2017-2022 (US dollars)

Table 11 Demand for bed linen in the country in question, by type, 2011, 2017 and 2022 (share)

Table 12 Demand for crocheted or knitted bed linen in the country in question, 2017-2022 (US dollars)

Table 13 Demand for printed bed linen of cotton in the country in question, 2017-2022 (US dollars)

Table 14 Demand for other bed linen of cotton in the country in question, 2017-2022 (US dollars)

Table 15 Demand for printed bed linen of man-made fibres in the country in question, 2017-2022 (US dollars)

Table 16 Demand for other bed linen of man-made fibres in the country in question, 2017-2022 (US dollars)

Table 17 Demand for printed bed linen of other materials in the country in question, 2017-2022 (US dollars)

Table 18 Demand for other bed linen in the country in question, 2017-2022 (US dollars)

List Of Graphs

LIST OF GRAPHS

Graph 1 Demand for bed linen in the country in question, 2011-2017 (US dollars)

Graph 2 Demand for crocheted or knitted bed linen in the country in question, 2011-2017 (US dollars)

Graph 3 Demand for printed bed linen of cotton in the country in question, 2011-2017 (US dollars)

Graph 4 Demand for other bed linen of cotton in the country in question, 2011-2017 (US dollars)

Graph 5 Demand for printed bed linen of man-made fibres in the country in question, 2011-2017 (US dollars)

Graph 6 Demand for other bed linen of man-made fibres in the country in question, 2011-2017 (US dollars)

Graph 7 Demand for printed bed linen of other materials in the country in question, 2011-2017 (US dollars)

Graph 8 Demand for other bed linen in the country in question, 2011-2017 (US dollars)

Graph 9 Demand for bed linen in the country in question, 2011-2022 (US dollars)

Graph 10 Demand for crocheted or knitted bed linen in the country in question, 2011-2022 (US dollars)

Graph 11 Demand for printed bed linen of cotton in the country in question, 2011-2022 (US dollars)

Graph 12 Demand for other bed linen of cotton in the country in question, 2011-2022 (US dollars)

Graph 13 Demand for printed bed linen of man-made fibres in the country in question, 2011-2022 (US dollars)

Graph 14 Demand for other bed linen of man-made fibres in the country in question, 2011-2022 (US dollars)

Graph 15 Demand for printed bed linen of other materials in the country in question, 2011-2022 (US dollars)

Graph 16 Demand for other bed linen in the country in question, 2011-2022 (US dollars)

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