

Bakery Product Markets in the World to 2019 - Market Size, Development, and Forecasts

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Abstracts

The expansion of the global bakery product industry is forecast to reach 3.1% p.a. in the coming years. Between 2008 and 2014 the market increased with an average annual growth of 7.1%. Currently, wafers, waffles, and sweet biscuits account for 33.7% of the global demand while the remaining market share is divided between toasted bread, rusks, and other toasted products (2.1%), crispbread (1.1%), gingerbread (0.8%) and other bakery products (62.3%).

China, France, Germany, Japan and the United States represent the largest bakery product markets while the strongest annual growth is forecast to occur in Panama (12.0%), Rwanda (11.0%), Bolivia (10.3%), Kenya (10.0%) and Jordan (9.9%).

The industry report package Bakery Product Markets in the World to 2019 offers the most up-to-date market data on the actual market situation, and future outlook for bakery products in the world. Along with a global bakery product market report the package includes country reports from the following countries:

Argentina, Armenia, Australia, Austria, Azerbaijan, Bangladesh, Belgium, Bolivia, Bulgaria, Canada, Chile, China, Colombia, Czech Republic, Denmark, Ecuador, Egypt, Estonia, Ethiopia, Finland, France, Georgia, Germany, Ghana, Greece, Hungary, India, Indonesia, Iran, Ireland, Italy, Japan, Jordan, Kazakhstan, Kenya, Kyrgyzstan, Latvia, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Mongolia, Morocco, Nepal, Netherlands, Nigeria, Norway, Oman, Pakistan, Panama, Peru, Philippines, Poland, Portugal, Qatar, Romania, Russia, Rwanda, Senegal, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sudan, Sweden, Thailand, Turkey, Ukraine, United Kingdom, United States, Uruguay, Vietnam

The reports include historic market data from 2008 to 2014 and forecasts until 2019 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The latest market data for this research include:

Overall bakery product market size, 2008-2019

Bakery product market size by product segment, 2008-2019

Growth rates of the overall bakery product market and different product segments, 2008-2019

Shares of different product segments of the overall bakery product market, 2008, 2014 and 2019

Market Potential Rates of the overall bakery product market and different product segments

The product segments discussed in the data reports include:

Crispbread

Toasted bread, rusks, and other toasted products

Wafers, waffles, and sweet biscuits

Gingerbread

Other bakery products

The reports help answering the following questions:

What is the current size of the bakery product market in the world and in different countries?

How is the bakery product market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, and future outlook of the bakery product market in the world to 2019

Track industry development and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

Contents

1. MARKET FOR BAKERY PRODUCTS IN THE COUNTRY IN QUESTION

Overall Market

Market by Type

Crispbread

Toasted bread, rusks, and other toasted products

Wafers, waffles, and sweet biscuits

Gingerbread

Other bakery products

2. FORECASTS AND FUTURE OUTLOOK

Overall Market

Market by Type

Crispbread

Toasted bread, rusks, and other toasted products

Wafers, waffles, and sweet biscuits

Gingerbread

Other bakery products

3. MARKET POTENTIAL RATES

4. BAKERY PRODUCT MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES

5. MARKET DEFINITION

6. METHODOLOGY AND SOURCES

7. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Demand for bakery products in the country in question, 2008-2014 (US dollars)

Table 2 Demand for in crispbread in the country in question, 2008-2014 (US dollars)

Table 3 Demand for toasted bread, rusks, and other toasted products in the country in question, 2008-2014 (US dollars)

Table 4 Demand for wafers, waffles, and sweet biscuits in the country in question, 2008-2014 (US dollars)

Table 5 Demand for gingerbread in the country in question, 2008-2014 (US dollars)

Table 6 Demand for other bakery products in the country in question, 2008-2014 (US dollars)

Table 7 Demand for bakery products in the country in question, 2015-2019 (US dollars)

Table 8 Demand for crispbread in the country in question, 2015-2019 (US dollars)

Table 9 Demand for toasted bread, rusks, and other toasted products in the country in question, 2015-2019 (US dollars)

Table 10 Demand for wafers, waffles, and sweet biscuits in the country in question, 2015-2019 (US dollars)

Table 11 Demand for gingerbread in the country in question, 2015-2019 (US dollars)

Table 12 Demand for other bakery products in the country in question, 2015-2019 (US dollars)

Table 13 Market Potential Rates of bakery product industry in the country in question

List Of Graphs

LIST OF GRAPHS

Graph 1 Demand for bakery products in the country in question, 2008-2014 (US dollars)

Graph 2 Demand for crispbread in the country in question, 2008-2014 (US dollars)

Graph 3 Demand for toasted bread, rusks, and other toasted products in the country in question, 2008-2014 (US dollars)

Graph 4 Demand for wafers, waffles, and sweet biscuits in the country in question, 2008-2014 (US dollars)

Graph 5 Demand for gingerbread in the country in question, 2008-2014 (US dollars)

Graph 6 Demand for other bakery products in the country in question, 2008-2014 (US dollars)

Graph 7 Demand for bakery products in the country in question, 2008-2019 (US dollars)

Graph 8 Demand for crispbread in the country in question, 2008-2019 (US dollars)

Graph 9 Demand for toasted bread, rusks, and other toasted products in the country in question, 2008-2019 (US dollars)

Graph 10 Demand for wafers, waffles, and sweet biscuits in the country in question, 2008-2019 (US dollars)

Graph 11 Demand for gingerbread in the country in question, 2008-2019 (US dollars)

Graph 12 Demand for other bakery products in the country in question, 2008-2019 (US dollars)

Graph 13 Bakery product market size compared to market growth in different countries

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