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Bakery Product Markets in Western Europe to 2021

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Abstracts

The report package Bakery Product Markets in Western Europe to 2021 offers the most up-to-date industry data on the actual market situation, and future outlook for bakery products in different Western European countries. The package includes country reports from the following countries:

Austria, Belgium, Denmark, Finland, France, Germany, Iceland, Ireland, Italy, Luxembourg, Netherlands, Norway, Portugal, Spain, Sweden, United Kingdom

The research includes historical data from 2010 to 2016 and forecasts until 2021 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

> What is the current size (volume and value) of the bakery product market in different Western European countries?
>
> How much bakery products are produced in different Western European countries?
>
> What is the price for bakery products in different Western European countries?
>
> How is the market split into different types of bakery products?
>
> How are the overall market and different product types growing?
>
> How is the market predicted to develop in the future?

Who are the market players?

The latest industry data included in the reports:

Demand (volume and value) for bakery products, 2010-2021

Production of bakery products, 2010-2021

Price for bakery products, 2010-2021

Bakery product market size by product type, 2010-2021

Growth rates of the overall market and different product segments, 2010-2021

Shares of different product segments of the overall market, 2010, 2016, and 2021

The market data is given for the following product segments:

Crispbread

Gingerbread

Sweet biscuits

Toasted bread and rusks

Wafers and waffles

Other bakery products

Among the key reasons to purchase include the following:

Gain an outlook of the historical development, current market situation, and future outlook of the bakery product market in different Western European

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countries to 2021

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.

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Contents

1. OVERALL BAKERY PRODUCTS MARKET IN THE COUNTRY IN QUESTION

Demand Value
Demand Volume
Price
Production
Market by Type
  Crispbread
  Gingerbread
  Sweet biscuits
  Toasted bread and rusks
  Wafers and waffles
  Other bakery products

2. MARKET PLAYERS (WHEN AVAILABLE)

3. DEFINITION

4. METHODOLOGY AND SOURCES

5. ABOUT GLOBAL RESEARCH & DATA SERVICES

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List Of Tables

LIST OF TABLES

Table 1 Demand value for bakery products in the country in question, 2010-2021 (US dollars)
Table 2 Demand volume for bakery products in the country in question, 2010-2021 (Thousands of tonnes)
Table 3 Prices for bakery products in the country in question, 2010-2021 (Dollars/kg)
Table 4 Production of bakery products in the country in question, 2010-2021 (US Dollars)
Table 5 Demand for bakery products in the country in question, by type, 2010, 2016 and 2021 (share)
Table 6 Demand for crispbread in the country in question, 2010-2021 (US dollars)
Table 7 Demand for gingerbread in the country in question, 2010-2021 (US dollars)
Table 8 Demand for sweet biscuits in the country in question, 2010-2021 (US dollars)
Table 9 Demand for toasted bread and rusks in the country in question, 2010-2021 (US dollars)
Table 10 Demand for wafers and waffles in the country in question, 2010-2021 (US dollars)
Table 11 Demand for other bakery products in the country in question, 2010-2021 (US dollars)

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List Of Graphs

LIST OF GRAPHS

Graph 1 Demand value for bakery products in the country in question, 2010-2021 (US dollars)
Graph 2 Demand volume for bakery products in the country in question, 2010-2021 (Thousands of tonnes)
Graph 3 Prices of bakery products in the country in question, 2010-2021 (Dollars/kg)
Graph 4 Production of bakery products in the country in question, 2010-2021 (US dollars)
Graph 5 Demand for crispbread in the country in question, 2010-2021 (US dollars)
Graph 6 Demand for gingerbread in the country in question, 2010-2021 (US dollars)
Graph 7 Demand for sweet biscuits in the country in question, 2010-2021 (US dollars)
Graph 8 Demand for toasted bread and rusks in the country in question, 2010-2021 (US dollars)
Graph 9 Demand for wafers and waffles in the country in question, 2010-2021 (US dollars)
Graph 10 Demand for other bakery products in the country in question, 2010-2021 (US dollars)

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