

# **Apparel Markets in Western Europe to 2018 - Market Size, Trends, and Forecasts**

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# **Abstracts**

This industry report package offers the most up-to-date market data on the actual market situation, trends, and future outlook for apparel in different Western European countries. The package includes apparel country reports from the following countries:

Austria, Belgium, Denmark, Finland, France, Germany, Iceland, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, United Kingdom

The reports include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

#### The latest market data for this research include:

Overall apparel market size, 2007-2018

Apparel market size by product segment, 2007-2018

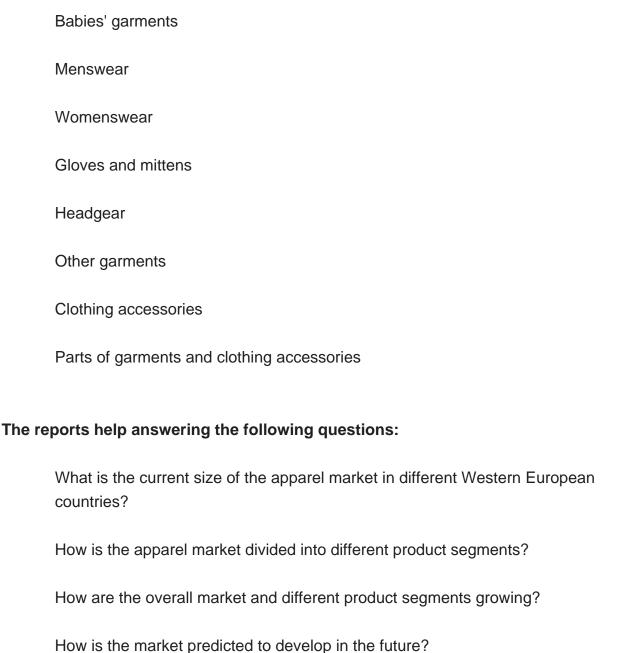
Growth rates of the overall apparel market and different product segments, 2007-2018

Shares of different product segments of the overall apparel market, 2007, 2013 and 2018

Market Potential Rates of the overall apparel market and different product segments



# The product segments discussed in the data reports include:



## Among the key reasons to purchase include the following:

What is the market potential compared to other countries?

Gain an outlook of the historic development, current market situation, trends, and future outlook of the apparel market in different Western European countries



to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.



# **Contents**

This market research report package includes country reports from the following countries: Austria, Belgium, Denmark, Finland, France, Germany, Iceland, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, United Kingdom

Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

#### 1. MARKET FOR APPAREL IN THE COUNTRY IN QUESTION

**Overall Market** 

Market by Type

Babies' garments

Menswear

Womenswear

Gloves and mittens

Headgear

Other garments

Clothing accessories

Parts of garments and clothing accessories

#### 2. FORECASTS AND FUTURE OUTLOOK

**Overall Market** 

Market by Type

Babies' garments

Menswear

Womenswear

Gloves and mittens

Headgear

Other garments

Clothing accessories

Parts of garments and clothing accessories

#### 3. MARKET POTENTIAL RATES

## 4. APPAREL MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT



## **COUNTRIES**

- **5. MARKET DEFINITION**
- 6. METHODOLOGY AND SOURCES
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