

Apparel Market in China to 2018 - Market Size, Trends, and Forecasts

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Abstracts

This industry report offers the most up-to-date market data on the actual market situation, trends and future outlook for apparel in China. The research includes historic market data from 2007 to 2013 and forecasts until 2018 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The latest market data for this research include:

Overall apparel market size, 2007-2018

Apparel market size by product segment, 2007-2018

Growth rates of the overall apparel market and different product segments, 2007-2018

Shares of different product segments of the overall apparel market, 2007, 2013 and 2018

Market Potential Rates of the overall apparel market and different product segments

The product segments discussed in this data report include:

Babies' garments

Menswear

Womenswear

Gloves and mittens

Headgear

Other garments

Clothing accessories

Parts of garments and clothing accessories

The report helps answering the following questions:

What is the current size of the apparel market in China?

How is the apparel market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, trends, and future outlook of the apparel market in China to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

Contents

1. MARKET FOR APPAREL IN CHINA

Overall Market
Market by Type
Babies' garments
Menswear
Womenswear
Gloves and mittens
Headgear
Other garments
Clothing accessories
Parts of garments and clothing accessories

2. FORECASTS AND FUTURE OUTLOOK

Overall Market
Market by Type
Babies' garments
Menswear
Womenswear
Gloves and mittens
Headgear
Other garments
Clothing accessories
Parts of garments and clothing accessories

3. MARKET POTENTIAL RATES

4. APPAREL MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES

5. MARKET DEFINITION

6. METHODOLOGY AND SOURCES

7. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

- Table 1 Demand for apparel in China, 2007-2013 (US dollars)
- Table 2 Demand for apparel in China, by type, 2007 and 2013 (share)
- Table 3 Demand for babies' garments in China, 2007-2013 (US dollars)
- Table 4 Demand for menswear in China, 2007-2013 (US dollars)
- Table 5 Demand for womenswear in China, 2007-2013 (US dollars)
- Table 6 Demand for gloves and mittens in China, 2007-2013 (US dollars)
- Table 7 Demand for headgear in China, 2007-2013 (US dollars)
- Table 8 Demand for other garments in China, 2007-2013 (US dollars)
- Table 9 Demand for clothing accessories in China, 2007-2013 (US dollars)
- Table 10 Demand for parts of garments and clothing accessories in China, 2007-2013 (US dollars)
- Table 11 Demand for apparel in China, 2014-2018 (US dollars)
- Table 12 Demand for apparel in China, by type, 2007, 2013 and 2018 (share)
- Table 13 Demand for babies' garments in China, 2014-2018 (US dollars)
- Table 14 Demand for menswear in China, 2014-2018 (US dollars)
- Table 15 Demand for womenswear in China, 2014-2018 (US dollars)
- Table 16 Demand for gloves and mittens in China, 2014-2018 (US dollars)
- Table 17 Demand for headgear in China, 2014-2018 (US dollars)
- Table 18 Demand for other garments in China, 2014-2018 (US dollars)
- Table 19 Demand for clothing accessories in China, 2014-2018 (US dollars)
- Table 20 Demand for parts of garments and clothing accessories in China, 2014-2018 (US dollars)
- Table 21 Market Potential Rates of apparel industry in China

List Of Graphs

LIST OF GRAPHS

- Graph 1 Demand for apparel in China, 2007-2013 (US dollars)
- Graph 2 Demand for babies' garments in China, 2007-2013 (US dollars)
- Graph 3 Demand for menswear in China, 2007-2013 (US dollars)
- Graph 4 Demand for womenswear in China, 2007-2013 (US dollars)
- Graph 5 Demand for gloves and mittens in China, 2007-2013 (US dollars)
- Graph 6 Demand for headgear in China, 2007-2013 (US dollars)
- Graph 7 Demand for other garments in China, 2007-2013 (US dollars)
- Graph 8 Demand for clothing accessories in China, 2007-2013 (US dollars)
- Graph 9 Demand for parts of garments and clothing accessories in China, 2007-2013 (US dollars)
- Graph 10 Demand for apparel in China, 2007-2018 (US dollars)
- Graph 11 Demand for babies' garments in China, 2007-2018 (US dollars)
- Graph 12 Demand for menswear in China, 2007-2018 (US dollars)
- Graph 13 Demand for womenswear in China, 2007-2018 (US dollars)
- Graph 14 Demand for gloves and mittens in China, 2007-2018 (US dollars)
- Graph 15 Demand for headgear in China, 2007-2018 (US dollars)
- Graph 16 Demand for other garments in China, 2007-2018 (US dollars)
- Graph 17 Demand for clothing accessories in China, 2007-2018 (US dollars)
- Graph 18 Demand for parts of garments and clothing accessories in China, 2007-2018 (US dollars)
- Graph 19 Apparel market size compared to market growth in different countries

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