

# B-Cell Non-Hodgkin Lymphoma (Oncology) - Drugs in Development, 2021

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## **Abstracts**

B-Cell Non-Hodgkin Lymphoma (Oncology) - Drugs in Development, 2021

## SUMMARY

B-Cell Non-Hodgkin Lymphoma (Oncology) - Drugs in Development, 2021 provides an overview of the B-Cell Non-Hodgkin Lymphoma pipeline landscape.

The report provides comprehensive information on the therapeutics under development for B-Cell Non-Hodgkin Lymphoma, complete with analysis by Stage of Development, Drug Target, Mechanism of Action (MoA), Route of Administration (RoA) and Molecule Type. The report also covers the descriptive Pharmacological Action of the therapeutics, its complete research and development history and latest news and press releases. Additionally, the report provides an overview of key players involved in therapeutic development for B-Cell Non-Hodgkin Lymphoma and features dormant and discontinued projects.

The report helps in identifying and tracking emerging players in the market and their portfolios, enhances decision making capabilities and helps to create effective counter strategies to gain competitive advantage.

The report is built using data and information sourced from Global Markets Direct's proprietary databases, company/university websites, clinical trial registries, conferences, SEC filings, investor presentations and featured press releases from company/university sites and industry-specific third party sources. Drug profiles featured in the report undergoes periodic review following a stringent set of processes to ensure that all the profiles are updated with the latest set of information. Additionally, various



dynamic tracking processes ensure that the most recent developments are captured on a real time basis.

### NOTE:

\* This is an "on-demand" report and will be delivered within 2 business days (excluding weekends and holidays) of the purchase.

\* Certain sections in the report may be removed or altered based on the availability and relevance of data.

#### SCOPE

The report provides a snapshot of the Global Therapeutic Landscape of B-Cell Non-Hodgkin Lymphoma (Oncology).

The report reviews pipeline therapeutics for B-Cell Non-Hodgkin Lymphoma (Oncology) by companies and universities/research institutes based on information derived from company and industry-specific sources.

The report covers pipeline products based on various stages of development ranging from discovery till pre-registration.

The report features descriptive drug profiles for the pipeline products which includes, Product Description, Descriptive MoA, R&D Brief, Licensing and Collaboration details & Other Developmental Activities.

The report reviews key players involved in the development of B-Cell Non-Hodgkin Lymphoma (Oncology) therapeutics and enlists all their major and minor projects.

The report assesses B-Cell Non-Hodgkin Lymphoma (Oncology) therapeutics based on Drug Target, Mechanism of Action (MoA), Route of Administration (RoA) and Molecule Type.

The report summarizes all the dormant and discontinued pipeline projects.

The report reviews latest news related to pipeline therapeutics for B-Cell Non-Hodgkin Lymphoma (Oncology).



#### **REASONS TO BUY**

Gain strategically significant competitor information, analysis, and insights to formulate effective Research and Development (R&D) strategies.

Identify emerging players with potentially strong product portfolio and create effective counter-strategies to gain competitive advantage.

Identify and understand important and diverse types of therapeutics under development for B-Cell Non-Hodgkin Lymphoma (Oncology).

Identify potential new clients or partners in the target demographic.

Develop strategic initiatives by understanding the focus areas of leading companies.

Plan Mergers and Acquisitions (M&A) effectively by identifying key players and it's most promising pipeline therapeutics.

Devise corrective measures for pipeline projects by understanding B-Cell Non-Hodgkin Lymphoma (Oncology) pipeline depth and focus of Indication therapeutics.

Develop and design in-licensing and out-licensing strategies by identifying prospective partners with the most attractive projects to enhance and expand business potential and scope.

Modify the therapeutic portfolio by identifying discontinued projects and understanding the factors that drove them from pipeline.



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