

Global Women's Perfume Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Women's Perfume market size was valued at US\$ 30540 million in 2024 and is forecast to a readjusted size of USD 41670 million by 2031 with a CAGR of 4.6% during review period.

Women's perfumes have a wide range of fragrances, including flowers, flowers, fruits, and milky fragrances. Generally, there are more floral and fruity fragrances, and the taste is usually sweeter.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

This report is a detailed and comprehensive analysis for global Women's Perfume market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Sales Channel. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Women's Perfume market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Women's Perfume market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Women's Perfume market size and forecasts, by Type and by Sales Channel, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Women's Perfume market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Women's Perfume
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Women's Perfume market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dolce & Gabbana, Elizabeth Arden, PVH Corp, Versace, ZinoDavidoff Group, Nina Ricci, LVMH, Hermès France, Kering, L'Oreal Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Women's Perfume market is split by Type and by Sales Channel. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Single Flower

Mixed Floral

Others

Market segment by Sales Channel

Online Sales

Offline Sales

Major players covered

Dolce & Gabbana

Elizabeth Arden

PVH Corp

Versace

ZinoDavidoff Group

Nina Ricci

LVMH

Hermès France

Kering

L'Oreal Group

Giorgio Beverly Hills, Inc

Lanvin Group

Estee Lauder

ROMERON PERFUME

L'Occitane

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Women's Perfume product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Women's Perfume, with price, sales quantity, revenue, and global market share of Women's Perfume from 2020 to 2025.

Chapter 3, the Women's Perfume competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Women's Perfume breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Sales Channel, with sales market share and growth rate by Type, by Sales Channel, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Women's Perfume market forecast, by regions, by Type, and by Sales Channel, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Women's Perfume.

Chapter 14 and 15, to describe Women's Perfume sales channel, distributors, customers, research findings and conclusion.

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