

Global Winter Headband Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/W5A11EADDBF6EN.html>

Date: January 2026

Pages: 116

Price: US\$ 3,480.00 (Single User License)

ID: W5A11EADDBF6EN

Abstracts

According to our (Global Info Research) latest study, the global Winter Headband market size was valued at US\$ 4301 million in 2025 and is forecast to a readjusted size of US\$ 5983 million by 2032 with a CAGR of 4.9% during review period.

In 2024, the global production of winter headbands was estimated at 300-500 million units, with an average selling price of approximately \$8-15 per headband, a gross profit margin of about 40%, and a single production line capacity of approximately 150,000 units per year. A winter headband is a ring-shaped clothing accessory worn on the head, covering only the ears and forehead area. Unlike hats that cover the entire head, it is designed to specifically address the need for warmth in the most cold-sensitive areas of the head, while allowing ventilation at the top of the head and avoiding overheating or styling problems caused by complete coverage. The upstream supply chain for winter headbands mainly consists of the petrochemical industry (providing chemical fibers such as polyester and acrylic) and agriculture and animal husbandry (providing natural fibers such as wool and cashmere). The midstream encompasses spinning, weaving, dyeing, finishing, and finished product manufacturing. Downstream, it reaches consumers through channels such as sporting goods stores, fashion retailers, and e-commerce platforms. Demand is primarily driven by two factors: firstly, functionality, stemming from the practical physiological needs of outdoor athletes and laborers for localized warmth, wind protection, and perspiration wicking; and secondly, consumerism, driven by the aesthetic and social expression needs of urban dwellers who use headbands as fashion accessories. The entire industry chain, through upstream material innovation, midstream flexible manufacturing, and downstream precision marketing, jointly meets people's dual expectations for this product in terms of both practical and symbolic value.

This report is a detailed and comprehensive analysis for global Winter Headband market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Winter Headband market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Winter Headband market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Winter Headband market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Winter Headband market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Winter Headband
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Winter Headband market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Smartwool, Buff, The North Face, Patagonia, Black Diamond, Outdoor Research, Seirus Innovation, Columbia, Shenzhen Shuntaixin Sporting Goods Co., Ltd, Nanjing Maxship Textile Co., Ltd, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Winter Headband market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Knitted Headband

Fleece Headband

Wool Blend Headband

Market segment by Structure

Classic Seamless Tubular Headband

Adjustable Headband

Wideened Headband

Market segment by Application

Daily Commute

Outdoor Sports

Other

Major players covered

Smartwool

Buff

The North Face

Patagonia

Black Diamond

Outdoor Research

Seirus Innovation

Columbia

Shenzhen Shuntaixin Sporting Goods Co., Ltd

Nanjing Maxship Textile Co., Ltd

Yiwu Zunwei E-Commerce Firm

Yiwu Gathertop Garment Co., Ltd

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Winter Headband product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Winter Headband, with price, sales

quantity, revenue, and global market share of Winter Headband from 2021 to 2026.

Chapter 3, the Winter Headband competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Winter Headband breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Winter Headband market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Winter Headband.

Chapter 14 and 15, to describe Winter Headband sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Winter Headband Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Knitted Headband

1.3.3 Fleece Headband

1.3.4 Wool Blend Headband

1.4 Market Analysis by Structure

1.4.1 Overview: Global Winter Headband Consumption Value by Structure: 2021 Versus 2025 Versus 2032

1.4.2 Classic Seamless Tubular Headband

1.4.3 Adjustable Headband

1.4.4 Wideened Headband

1.5 Market Analysis by Application

1.5.1 Overview: Global Winter Headband Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.5.2 Daily Commute

1.5.3 Outdoor Sports

1.5.4 Other

1.6 Global Winter Headband Market Size & Forecast

1.6.1 Global Winter Headband Consumption Value (2021 & 2025 & 2032)

1.6.2 Global Winter Headband Sales Quantity (2021-2032)

1.6.3 Global Winter Headband Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Smartwool

2.1.1 Smartwool Details

2.1.2 Smartwool Major Business

2.1.3 Smartwool Winter Headband Product and Services

2.1.4 Smartwool Winter Headband Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Smartwool Recent Developments/Updates

2.2 Buff

- 2.2.1 Buff Details
- 2.2.2 Buff Major Business
- 2.2.3 Buff Winter Headband Product and Services
- 2.2.4 Buff Winter Headband Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.2.5 Buff Recent Developments/Updates
- 2.3 The North Face
 - 2.3.1 The North Face Details
 - 2.3.2 The North Face Major Business
 - 2.3.3 The North Face Winter Headband Product and Services
 - 2.3.4 The North Face Winter Headband Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.3.5 The North Face Recent Developments/Updates
- 2.4 Patagonia
 - 2.4.1 Patagonia Details
 - 2.4.2 Patagonia Major Business
 - 2.4.3 Patagonia Winter Headband Product and Services
 - 2.4.4 Patagonia Winter Headband Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 Patagonia Recent Developments/Updates
- 2.5 Black Diamond
 - 2.5.1 Black Diamond Details
 - 2.5.2 Black Diamond Major Business
 - 2.5.3 Black Diamond Winter Headband Product and Services
 - 2.5.4 Black Diamond Winter Headband Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 Black Diamond Recent Developments/Updates
- 2.6 Outdoor Research
 - 2.6.1 Outdoor Research Details
 - 2.6.2 Outdoor Research Major Business
 - 2.6.3 Outdoor Research Winter Headband Product and Services
 - 2.6.4 Outdoor Research Winter Headband Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 Outdoor Research Recent Developments/Updates
- 2.7 Seirus Innovation
 - 2.7.1 Seirus Innovation Details
 - 2.7.2 Seirus Innovation Major Business
 - 2.7.3 Seirus Innovation Winter Headband Product and Services
 - 2.7.4 Seirus Innovation Winter Headband Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2021-2026)

2.7.5 Seirus Innovation Recent Developments/Updates

2.8 Columbia

2.8.1 Columbia Details

2.8.2 Columbia Major Business

2.8.3 Columbia Winter Headband Product and Services

2.8.4 Columbia Winter Headband Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 Columbia Recent Developments/Updates

2.9 Shenzhen Shuntaixin Sporting Goods Co., Ltd

2.9.1 Shenzhen Shuntaixin Sporting Goods Co., Ltd Details

2.9.2 Shenzhen Shuntaixin Sporting Goods Co., Ltd Major Business

2.9.3 Shenzhen Shuntaixin Sporting Goods Co., Ltd Winter Headband Product and Services

2.9.4 Shenzhen Shuntaixin Sporting Goods Co., Ltd Winter Headband Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Shenzhen Shuntaixin Sporting Goods Co., Ltd Recent Developments/Updates

2.10 Nanjing Maxship Textile Co., Ltd

2.10.1 Nanjing Maxship Textile Co., Ltd Details

2.10.2 Nanjing Maxship Textile Co., Ltd Major Business

2.10.3 Nanjing Maxship Textile Co., Ltd Winter Headband Product and Services

2.10.4 Nanjing Maxship Textile Co., Ltd Winter Headband Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Nanjing Maxship Textile Co., Ltd Recent Developments/Updates

2.11 Yiwu Zunwei E-Commerce Firm

2.11.1 Yiwu Zunwei E-Commerce Firm Details

2.11.2 Yiwu Zunwei E-Commerce Firm Major Business

2.11.3 Yiwu Zunwei E-Commerce Firm Winter Headband Product and Services

2.11.4 Yiwu Zunwei E-Commerce Firm Winter Headband Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 Yiwu Zunwei E-Commerce Firm Recent Developments/Updates

2.12 Yiwu Gathertop Garment Co., Ltd

2.12.1 Yiwu Gathertop Garment Co., Ltd Details

2.12.2 Yiwu Gathertop Garment Co., Ltd Major Business

2.12.3 Yiwu Gathertop Garment Co., Ltd Winter Headband Product and Services

2.12.4 Yiwu Gathertop Garment Co., Ltd Winter Headband Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 Yiwu Gathertop Garment Co., Ltd Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: WINTER HEADBAND BY MANUFACTURER

- 3.1 Global Winter Headband Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global Winter Headband Revenue by Manufacturer (2021-2026)
- 3.3 Global Winter Headband Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
 - 3.4.1 Producer Shipments of Winter Headband by Manufacturer Revenue (\$MM) and Market Share (%): 2025
 - 3.4.2 Top 3 Winter Headband Manufacturer Market Share in 2025
 - 3.4.3 Top 6 Winter Headband Manufacturer Market Share in 2025
- 3.5 Winter Headband Market: Overall Company Footprint Analysis
 - 3.5.1 Winter Headband Market: Region Footprint
 - 3.5.2 Winter Headband Market: Company Product Type Footprint
 - 3.5.3 Winter Headband Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Winter Headband Market Size by Region
 - 4.1.1 Global Winter Headband Sales Quantity by Region (2021-2032)
 - 4.1.2 Global Winter Headband Consumption Value by Region (2021-2032)
 - 4.1.3 Global Winter Headband Average Price by Region (2021-2032)
- 4.2 North America Winter Headband Consumption Value (2021-2032)
- 4.3 Europe Winter Headband Consumption Value (2021-2032)
- 4.4 Asia-Pacific Winter Headband Consumption Value (2021-2032)
- 4.5 South America Winter Headband Consumption Value (2021-2032)
- 4.6 Middle East & Africa Winter Headband Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Winter Headband Sales Quantity by Type (2021-2032)
- 5.2 Global Winter Headband Consumption Value by Type (2021-2032)
- 5.3 Global Winter Headband Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Winter Headband Sales Quantity by Application (2021-2032)
- 6.2 Global Winter Headband Consumption Value by Application (2021-2032)

6.3 Global Winter Headband Average Price by Application (2021-2032)

7 NORTH AMERICA

7.1 North America Winter Headband Sales Quantity by Type (2021-2032)

7.2 North America Winter Headband Sales Quantity by Application (2021-2032)

7.3 North America Winter Headband Market Size by Country

7.3.1 North America Winter Headband Sales Quantity by Country (2021-2032)

7.3.2 North America Winter Headband Consumption Value by Country (2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe Winter Headband Sales Quantity by Type (2021-2032)

8.2 Europe Winter Headband Sales Quantity by Application (2021-2032)

8.3 Europe Winter Headband Market Size by Country

8.3.1 Europe Winter Headband Sales Quantity by Country (2021-2032)

8.3.2 Europe Winter Headband Consumption Value by Country (2021-2032)

8.3.3 Germany Market Size and Forecast (2021-2032)

8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific Winter Headband Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific Winter Headband Sales Quantity by Application (2021-2032)

9.3 Asia-Pacific Winter Headband Market Size by Region

9.3.1 Asia-Pacific Winter Headband Sales Quantity by Region (2021-2032)

9.3.2 Asia-Pacific Winter Headband Consumption Value by Region (2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America Winter Headband Sales Quantity by Type (2021-2032)
- 10.2 South America Winter Headband Sales Quantity by Application (2021-2032)
- 10.3 South America Winter Headband Market Size by Country
 - 10.3.1 South America Winter Headband Sales Quantity by Country (2021-2032)
 - 10.3.2 South America Winter Headband Consumption Value by Country (2021-2032)
 - 10.3.3 Brazil Market Size and Forecast (2021-2032)
 - 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Winter Headband Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Winter Headband Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa Winter Headband Market Size by Country
 - 11.3.1 Middle East & Africa Winter Headband Sales Quantity by Country (2021-2032)
 - 11.3.2 Middle East & Africa Winter Headband Consumption Value by Country (2021-2032)
 - 11.3.3 Turkey Market Size and Forecast (2021-2032)
 - 11.3.4 Egypt Market Size and Forecast (2021-2032)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
 - 11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 Winter Headband Market Drivers
- 12.2 Winter Headband Market Restraints
- 12.3 Winter Headband Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Winter Headband and Key Manufacturers

13.2 Manufacturing Costs Percentage of Winter Headband

13.3 Winter Headband Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Winter Headband Typical Distributors

14.3 Winter Headband Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Winter Headband Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Winter Headband Consumption Value by Structure, (USD Million), 2021 & 2025 & 2032

Table 3. Global Winter Headband Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 4. Smartwool Basic Information, Manufacturing Base and Competitors

Table 5. Smartwool Major Business

Table 6. Smartwool Winter Headband Product and Services

Table 7. Smartwool Winter Headband Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 8. Smartwool Recent Developments/Updates

Table 9. Buff Basic Information, Manufacturing Base and Competitors

Table 10. Buff Major Business

Table 11. Buff Winter Headband Product and Services

Table 12. Buff Winter Headband Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 13. Buff Recent Developments/Updates

Table 14. The North Face Basic Information, Manufacturing Base and Competitors

Table 15. The North Face Major Business

Table 16. The North Face Winter Headband Product and Services

Table 17. The North Face Winter Headband Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 18. The North Face Recent Developments/Updates

Table 19. Patagonia Basic Information, Manufacturing Base and Competitors

Table 20. Patagonia Major Business

Table 21. Patagonia Winter Headband Product and Services

Table 22. Patagonia Winter Headband Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 23. Patagonia Recent Developments/Updates

Table 24. Black Diamond Basic Information, Manufacturing Base and Competitors

Table 25. Black Diamond Major Business

Table 26. Black Diamond Winter Headband Product and Services

Table 27. Black Diamond Winter Headband Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

- Table 28. Black Diamond Recent Developments/Updates
- Table 29. Outdoor Research Basic Information, Manufacturing Base and Competitors
- Table 30. Outdoor Research Major Business
- Table 31. Outdoor Research Winter Headband Product and Services
- Table 32. Outdoor Research Winter Headband Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 33. Outdoor Research Recent Developments/Updates
- Table 34. Seirus Innovation Basic Information, Manufacturing Base and Competitors
- Table 35. Seirus Innovation Major Business
- Table 36. Seirus Innovation Winter Headband Product and Services
- Table 37. Seirus Innovation Winter Headband Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 38. Seirus Innovation Recent Developments/Updates
- Table 39. Columbia Basic Information, Manufacturing Base and Competitors
- Table 40. Columbia Major Business
- Table 41. Columbia Winter Headband Product and Services
- Table 42. Columbia Winter Headband Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 43. Columbia Recent Developments/Updates
- Table 44. Shenzhen Shuntaixin Sporting Goods Co., Ltd Basic Information, Manufacturing Base and Competitors
- Table 45. Shenzhen Shuntaixin Sporting Goods Co., Ltd Major Business
- Table 46. Shenzhen Shuntaixin Sporting Goods Co., Ltd Winter Headband Product and Services
- Table 47. Shenzhen Shuntaixin Sporting Goods Co., Ltd Winter Headband Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 48. Shenzhen Shuntaixin Sporting Goods Co., Ltd Recent Developments/Updates
- Table 49. Nanjing Maxship Textile Co., Ltd Basic Information, Manufacturing Base and Competitors
- Table 50. Nanjing Maxship Textile Co., Ltd Major Business
- Table 51. Nanjing Maxship Textile Co., Ltd Winter Headband Product and Services
- Table 52. Nanjing Maxship Textile Co., Ltd Winter Headband Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 53. Nanjing Maxship Textile Co., Ltd Recent Developments/Updates
- Table 54. Yiwu Zunwei E-Commerce Firm Basic Information, Manufacturing Base and Competitors

Table 55. Yiwu Zunwei E-Commerce Firm Major Business

Table 56. Yiwu Zunwei E-Commerce Firm Winter Headband Product and Services

Table 57. Yiwu Zunwei E-Commerce Firm Winter Headband Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 58. Yiwu Zunwei E-Commerce Firm Recent Developments/Updates

Table 59. Yiwu Gathertop Garment Co., Ltd Basic Information, Manufacturing Base and Competitors

Table 60. Yiwu Gathertop Garment Co., Ltd Major Business

Table 61. Yiwu Gathertop Garment Co., Ltd Winter Headband Product and Services

Table 62. Yiwu Gathertop Garment Co., Ltd Winter Headband Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 63. Yiwu Gathertop Garment Co., Ltd Recent Developments/Updates

Table 64. Global Winter Headband Sales Quantity by Manufacturer (2021-2026) & (K Units)

Table 65. Global Winter Headband Revenue by Manufacturer (2021-2026) & (USD Million)

Table 66. Global Winter Headband Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 67. Market Position of Manufacturers in Winter Headband, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 68. Head Office and Winter Headband Production Site of Key Manufacturer

Table 69. Winter Headband Market: Company Product Type Footprint

Table 70. Winter Headband Market: Company Product Application Footprint

Table 71. Winter Headband New Market Entrants and Barriers to Market Entry

Table 72. Winter Headband Mergers, Acquisition, Agreements, and Collaborations

Table 73. Global Winter Headband Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 74. Global Winter Headband Sales Quantity by Region (2021-2026) & (K Units)

Table 75. Global Winter Headband Sales Quantity by Region (2027-2032) & (K Units)

Table 76. Global Winter Headband Consumption Value by Region (2021-2026) & (USD Million)

Table 77. Global Winter Headband Consumption Value by Region (2027-2032) & (USD Million)

Table 78. Global Winter Headband Average Price by Region (2021-2026) & (US\$/Unit)

Table 79. Global Winter Headband Average Price by Region (2027-2032) & (US\$/Unit)

Table 80. Global Winter Headband Sales Quantity by Type (2021-2026) & (K Units)

Table 81. Global Winter Headband Sales Quantity by Type (2027-2032) & (K Units)

Table 82. Global Winter Headband Consumption Value by Type (2021-2026) & (USD Million)

Table 83. Global Winter Headband Consumption Value by Type (2027-2032) & (USD Million)

Table 84. Global Winter Headband Average Price by Type (2021-2026) & (US\$/Unit)

Table 85. Global Winter Headband Average Price by Type (2027-2032) & (US\$/Unit)

Table 86. Global Winter Headband Sales Quantity by Application (2021-2026) & (K Units)

Table 87. Global Winter Headband Sales Quantity by Application (2027-2032) & (K Units)

Table 88. Global Winter Headband Consumption Value by Application (2021-2026) & (USD Million)

Table 89. Global Winter Headband Consumption Value by Application (2027-2032) & (USD Million)

Table 90. Global Winter Headband Average Price by Application (2021-2026) & (US\$/Unit)

Table 91. Global Winter Headband Average Price by Application (2027-2032) & (US\$/Unit)

Table 92. North America Winter Headband Sales Quantity by Type (2021-2026) & (K Units)

Table 93. North America Winter Headband Sales Quantity by Type (2027-2032) & (K Units)

Table 94. North America Winter Headband Sales Quantity by Application (2021-2026) & (K Units)

Table 95. North America Winter Headband Sales Quantity by Application (2027-2032) & (K Units)

Table 96. North America Winter Headband Sales Quantity by Country (2021-2026) & (K Units)

Table 97. North America Winter Headband Sales Quantity by Country (2027-2032) & (K Units)

Table 98. North America Winter Headband Consumption Value by Country (2021-2026) & (USD Million)

Table 99. North America Winter Headband Consumption Value by Country (2027-2032) & (USD Million)

Table 100. Europe Winter Headband Sales Quantity by Type (2021-2026) & (K Units)

Table 101. Europe Winter Headband Sales Quantity by Type (2027-2032) & (K Units)

Table 102. Europe Winter Headband Sales Quantity by Application (2021-2026) & (K Units)

Table 103. Europe Winter Headband Sales Quantity by Application (2027-2032) & (K Units)

Units)

Table 104. Europe Winter Headband Sales Quantity by Country (2021-2026) & (K Units)

Table 105. Europe Winter Headband Sales Quantity by Country (2027-2032) & (K Units)

Table 106. Europe Winter Headband Consumption Value by Country (2021-2026) & (USD Million)

Table 107. Europe Winter Headband Consumption Value by Country (2027-2032) & (USD Million)

Table 108. Asia-Pacific Winter Headband Sales Quantity by Type (2021-2026) & (K Units)

Table 109. Asia-Pacific Winter Headband Sales Quantity by Type (2027-2032) & (K Units)

Table 110. Asia-Pacific Winter Headband Sales Quantity by Application (2021-2026) & (K Units)

Table 111. Asia-Pacific Winter Headband Sales Quantity by Application (2027-2032) & (K Units)

Table 112. Asia-Pacific Winter Headband Sales Quantity by Region (2021-2026) & (K Units)

Table 113. Asia-Pacific Winter Headband Sales Quantity by Region (2027-2032) & (K Units)

Table 114. Asia-Pacific Winter Headband Consumption Value by Region (2021-2026) & (USD Million)

Table 115. Asia-Pacific Winter Headband Consumption Value by Region (2027-2032) & (USD Million)

Table 116. South America Winter Headband Sales Quantity by Type (2021-2026) & (K Units)

Table 117. South America Winter Headband Sales Quantity by Type (2027-2032) & (K Units)

Table 118. South America Winter Headband Sales Quantity by Application (2021-2026) & (K Units)

Table 119. South America Winter Headband Sales Quantity by Application (2027-2032) & (K Units)

Table 120. South America Winter Headband Sales Quantity by Country (2021-2026) & (K Units)

Table 121. South America Winter Headband Sales Quantity by Country (2027-2032) & (K Units)

Table 122. South America Winter Headband Consumption Value by Country (2021-2026) & (USD Million)

Table 123. South America Winter Headband Consumption Value by Country (2027-2032) & (USD Million)

Table 124. Middle East & Africa Winter Headband Sales Quantity by Type (2021-2026) & (K Units)

Table 125. Middle East & Africa Winter Headband Sales Quantity by Type (2027-2032) & (K Units)

Table 126. Middle East & Africa Winter Headband Sales Quantity by Application (2021-2026) & (K Units)

Table 127. Middle East & Africa Winter Headband Sales Quantity by Application (2027-2032) & (K Units)

Table 128. Middle East & Africa Winter Headband Sales Quantity by Country (2021-2026) & (K Units)

Table 129. Middle East & Africa Winter Headband Sales Quantity by Country (2027-2032) & (K Units)

Table 130. Middle East & Africa Winter Headband Consumption Value by Country (2021-2026) & (USD Million)

Table 131. Middle East & Africa Winter Headband Consumption Value by Country (2027-2032) & (USD Million)

Table 132. Winter Headband Raw Material

Table 133. Key Manufacturers of Winter Headband Raw Materials

Table 134. Winter Headband Typical Distributors

Table 135. Winter Headband Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Winter Headband Picture

Figure 2. Global Winter Headband Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Winter Headband Revenue Market Share by Type in 2025

Figure 4. Knitted Headband Examples

Figure 5. Fleece Headband Examples

Figure 6. Wool Blend Headband Examples

Figure 7. Global Winter Headband Revenue by Structure, (USD Million), 2021 & 2025 & 2032

Figure 8. Global Winter Headband Revenue Market Share by Structure in 2025

Figure 9. Classic Seamless Tubular Headband Examples

Figure 10. Adjustable Headband Examples

Figure 11. Wideened Headband Examples

Figure 12. Global Winter Headband Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 13. Global Winter Headband Revenue Market Share by Application in 2025

Figure 14. Daily Commute Examples

Figure 15. Outdoor Sports Examples

Figure 16. Other Examples

Figure 17. Global Winter Headband Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 18. Global Winter Headband Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 19. Global Winter Headband Sales Quantity (2021-2032) & (K Units)

Figure 20. Global Winter Headband Price (2021-2032) & (US\$/Unit)

Figure 21. Global Winter Headband Sales Quantity Market Share by Manufacturer in 2025

Figure 22. Global Winter Headband Revenue Market Share by Manufacturer in 2025

Figure 23. Producer Shipments of Winter Headband by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 24. Top 3 Winter Headband Manufacturer (Revenue) Market Share in 2025

Figure 25. Top 6 Winter Headband Manufacturer (Revenue) Market Share in 2025

Figure 26. Global Winter Headband Sales Quantity Market Share by Region (2021-2032)

Figure 27. Global Winter Headband Consumption Value Market Share by Region

(2021-2032)

Figure 28. North America Winter Headband Consumption Value (2021-2032) & (USD Million)

Figure 29. Europe Winter Headband Consumption Value (2021-2032) & (USD Million)

Figure 30. Asia-Pacific Winter Headband Consumption Value (2021-2032) & (USD Million)

Figure 31. South America Winter Headband Consumption Value (2021-2032) & (USD Million)

Figure 32. Middle East & Africa Winter Headband Consumption Value (2021-2032) & (USD Million)

Figure 33. Global Winter Headband Sales Quantity Market Share by Type (2021-2032)

Figure 34. Global Winter Headband Consumption Value Market Share by Type (2021-2032)

Figure 35. Global Winter Headband Average Price by Type (2021-2032) & (US\$/Unit)

Figure 36. Global Winter Headband Sales Quantity Market Share by Application (2021-2032)

Figure 37. Global Winter Headband Revenue Market Share by Application (2021-2032)

Figure 38. Global Winter Headband Average Price by Application (2021-2032) & (US\$/Unit)

Figure 39. North America Winter Headband Sales Quantity Market Share by Type (2021-2032)

Figure 40. North America Winter Headband Sales Quantity Market Share by Application (2021-2032)

Figure 41. North America Winter Headband Sales Quantity Market Share by Country (2021-2032)

Figure 42. North America Winter Headband Consumption Value Market Share by Country (2021-2032)

Figure 43. United States Winter Headband Consumption Value (2021-2032) & (USD Million)

Figure 44. Canada Winter Headband Consumption Value (2021-2032) & (USD Million)

Figure 45. Mexico Winter Headband Consumption Value (2021-2032) & (USD Million)

Figure 46. Europe Winter Headband Sales Quantity Market Share by Type (2021-2032)

Figure 47. Europe Winter Headband Sales Quantity Market Share by Application (2021-2032)

Figure 48. Europe Winter Headband Sales Quantity Market Share by Country (2021-2032)

Figure 49. Europe Winter Headband Consumption Value Market Share by Country (2021-2032)

Figure 50. Germany Winter Headband Consumption Value (2021-2032) & (USD Million)

Figure 51. France Winter Headband Consumption Value (2021-2032) & (USD Million)

Figure 52. United Kingdom Winter Headband Consumption Value (2021-2032) & (USD Million)

Figure 53. Russia Winter Headband Consumption Value (2021-2032) & (USD Million)

Figure 54. Italy Winter Headband Consumption Value (2021-2032) & (USD Million)

Figure 55. Asia-Pacific Winter Headband Sales Quantity Market Share by Type (2021-2032)

Figure 56. Asia-Pacific Winter Headband Sales Quantity Market Share by Application (2021-2032)

Figure 57. Asia-Pacific Winter Headband Sales Quantity Market Share by Region (2021-2032)

Figure 58. Asia-Pacific Winter Headband Consumption Value Market Share by Region (2021-2032)

Figure 59. China Winter Headband Consumption Value (2021-2032) & (USD Million)

Figure 60. Japan Winter Headband Consumption Value (2021-2032) & (USD Million)

Figure 61. South Korea Winter Headband Consumption Value (2021-2032) & (USD Million)

Figure 62. India Winter Headband Consumption Value (2021-2032) & (USD Million)

Figure 63. Southeast Asia Winter Headband Consumption Value (2021-2032) & (USD Million)

Figure 64. Australia Winter Headband Consumption Value (2021-2032) & (USD Million)

Figure 65. South America Winter Headband Sales Quantity Market Share by Type (2021-2032)

Figure 66. South America Winter Headband Sales Quantity Market Share by Application (2021-2032)

Figure 67. South America Winter Headband Sales Quantity Market Share by Country (2021-2032)

Figure 68. South America Winter Headband Consumption Value Market Share by Country (2021-2032)

Figure 69. Brazil Winter Headband Consumption Value (2021-2032) & (USD Million)

Figure 70. Argentina Winter Headband Consumption Value (2021-2032) & (USD Million)

Figure 71. Middle East & Africa Winter Headband Sales Quantity Market Share by Type (2021-2032)

Figure 72. Middle East & Africa Winter Headband Sales Quantity Market Share by Application (2021-2032)

Figure 73. Middle East & Africa Winter Headband Sales Quantity Market Share by Country (2021-2032)

Figure 74. Middle East & Africa Winter Headband Consumption Value Market Share by Country (2021-2032)

- Figure 75. Turkey Winter Headband Consumption Value (2021-2032) & (USD Million)
- Figure 76. Egypt Winter Headband Consumption Value (2021-2032) & (USD Million)
- Figure 77. Saudi Arabia Winter Headband Consumption Value (2021-2032) & (USD Million)
- Figure 78. South Africa Winter Headband Consumption Value (2021-2032) & (USD Million)
- Figure 79. Winter Headband Market Drivers
- Figure 80. Winter Headband Market Restraints
- Figure 81. Winter Headband Market Trends
- Figure 82. Porters Five Forces Analysis
- Figure 83. Manufacturing Cost Structure Analysis of Winter Headband in 2025
- Figure 84. Manufacturing Process Analysis of Winter Headband
- Figure 85. Winter Headband Industrial Chain
- Figure 86. Sales Channel: Direct to End-User vs Distributors
- Figure 87. Direct Channel Pros & Cons
- Figure 88. Indirect Channel Pros & Cons
- Figure 89. Methodology
- Figure 90. Research Process and Data Source

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