

# Global Watch Strap Buckle Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Watch Strap Buckle market size was valued at US\$ 455 million in 2025 and is forecast to a readjusted size of US\$ 647 million by 2032 with a CAGR of 4.2% during review period.

In 2025, global production of Watch Strap Buckles reached 92 million units, with an average selling price of USD 4.8 per unit, total production capacity of 105 million units, and a gross margin of 30%.

A Watch Strap Buckle is a functional metal or composite component mounted at the end of a watch strap to secure the watch on the wrist and allow size adjustment. Common designs include pin buckles, deployant clasps, and safety clasps, compatible with leather, rubber, or textile straps. It plays a critical role in ensuring wearing security, comfort, durability, and aesthetic consistency, making it an essential part of the watch accessory system.

Upstream suppliers mainly include providers of stainless steel, titanium alloy, and aluminum alloy materials, as well as companies engaged in surface treatment, electroplating, precision stamping, and CNC machining. High-end strap buckles often involve fine polishing, laser engraving, and brand customization, requiring high levels of manufacturing precision and consistency. Downstream demand mainly comes from watch manufacturers, strap producers, and the aftermarket replacement sector, serving traditional mechanical and quartz watch brands, smartwatch brands, and third-party strap retailers. As customization and interchangeable strap trends continue to grow, downstream customers increasingly value design diversity, fast compatibility, and small-batch customization.

This report is a detailed and comprehensive analysis for global Watch Strap Buckle market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

**Key Features:**

Global Watch Strap Buckle market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Watch Strap Buckle market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Watch Strap Buckle market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Watch Strap Buckle market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

**The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Watch Strap Buckle
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Watch Strap Buckle market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include MPI Industries Limited, Bremont Watch Company Limited, HIRSCH, FLUCO, PERRIN, ZULUDIVER, PANERAI, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

## **Market Segmentation**

Watch Strap Buckle market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

Butterfly Clasp

Pusher Driver Clasp

Jewelry Clasp

Regular Clasp

Double-pressed Clasp

Others

### **Market segment by Buckle Structure**

Pin Buckle

Deployant Clasp

### **Market segment by Wearing Mechanism**

Single-fold Clasp

Double-fold Clasp

### **Market segment by Material**

Stainless Steel Buckle

Titanium Buckle

### **Market segment by Application**

Mechanical Watch

Quartz Watch

Electronic Watch

Radio Controlled Watch

Solar Meter

### **Major players covered**

MPI Industries Limited

Bremont Watch Company Limited

HIRSCH

FLUCO

PERRIN

ZULUDIVER

PANERAI

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Watch Strap Buckle product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Watch Strap Buckle, with price, sales quantity, revenue, and global market share of Watch Strap Buckle from 2021 to 2026.

Chapter 3, the Watch Strap Buckle competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Watch Strap Buckle breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Watch Strap Buckle market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Watch Strap Buckle.

Chapter 14 and 15, to describe Watch Strap Buckle sales channel, distributors, customers, research findings and conclusion.

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