

Global Waist Trainer Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Waist Trainer market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

Endorsements by celebrities and influencers on social media platforms have contributed to the popularity of waist trainers. Their endorsements often lead to increased visibility and demand. Waist trainers have been marketed as both fashion accessories and fitness aids. This fusion of fashion and fitness has driven interest from a broader audience. The body positivity movement has led to increased awareness and discussions about body image and unrealistic beauty standards. Some argue against the health and effectiveness of waist trainers, while others promote body acceptance.

This report is a detailed and comprehensive analysis for global Waist Trainer market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Waist Trainer market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Waist Trainer market size and forecasts by region and country, in consumption

value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Waist Trainer market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Waist Trainer market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Waist Trainer
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Waist Trainer market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include YIANNA, HOPLYNN, FeelinGirl, Maidenform, Generic, SHAPERX, Ann Chery, Wonder-Beauty, BRABIC, Aniolzd, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Waist Trainer market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Latex

Neoprene

Polyester

Others

Market segment by Application

Lose Weight

Muscle Toning

Power Lifting

Postpartum Recovery

Major players covered

YIANNA

HOPLYNN

FeelinGirl

Maidenform

Generic

SHAPERX

Ann Chery

Wonder-Beauty

BRABIC

Aniolzd

EEIFO

Atbuty

Fitever

Everbellus

OLIOMES

KARYCAT

Ann Michell

Kim Kardashian's SKIMS

Hourglass Angel

Squeem

Fajastec

Colombian Latex Waist Cinchers

Waist Gang Society

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Waist Trainer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Waist Trainer, with price, sales quantity, revenue, and global market share of Waist Trainer from 2020 to 2025.

Chapter 3, the Waist Trainer competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Waist Trainer breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Waist Trainer market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Waist Trainer.

Chapter 14 and 15, to describe Waist Trainer sales channel, distributors, customers, research findings and conclusion.

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