

Global Vinyl Versatate Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/V4D653E99947EN.html>

Date: July 2025

Pages: 72

Price: US\$ 3,480.00 (Single User License)

ID: V4D653E99947EN

Abstracts

According to our (Global Info Research) latest study, the global Vinyl Versatate market size was valued at US\$ 489 million in 2024 and is forecast to a readjusted size of USD 922 million by 2031 with a CAGR of 9.6% during review period.

In the 1950s, Dr. Herbert Koch from the Max Plank Institute in M?lheim, Germany, found that olefins may react with carbon monoxide and water under the influence of strong acids to form tertiary branched neocarboxylic acids. Before the intermediate carbocation reacts with carbon monoxide, isomerization reactions are observed and, therefore, the resulting acid is composed of a number of isomers.

The neocarboxylic acid can be converted into its vinyl ester monomer by reaction with acetylene. Today, these monomers are widely referred to in industry as vinyl versatate monomers (CAS: 51000-52-3), neo-esters or VV monomers.

Vinyl Versatate are commonly used in vinyl acetate and acrylic polymers where they greatly improve hydrolytic stability, adhesion, water and UV resistance.

The market for vinyl versatate is highly concentrated. There are only two manufactures in the world: Hexion and TJSHIELD. Among them, Bemis Associates is the larger one with the percentage of 70.50% market share in 2019.

This report is a detailed and comprehensive analysis for global Vinyl Versatate market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Purpose and by Downstream Industry. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company

profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Vinyl Versatate market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Vinyl Versatate market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Vinyl Versatate market size and forecasts, by Purpose and by Downstream Industry, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Vinyl Versatate market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (USD/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Vinyl Versatate

To forecast future growth in each product and end-use market

To forecast future factors affecting the marketplace

This report profiles key players in the global Vinyl Versatate market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hexion, TJSHIELD, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Vinyl Versatate market is split by Purpose and by Downstream Industry. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Purpose, and by Downstream Industry in terms of volume and value. This analysis can help you expand your business by targeting qualified niche

markets.

Market segment by Purpose

Used for Paint & Coating

Used for Adhesive

Market segment by Downstream Industry

Paint & Coating

Adhesive

Others

Major players covered

Hexion

TJSHIELD

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Vinyl Versatate product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Vinyl Versatate, with price, sales quantity,

revenue, and global market share of Vinyl Versatate from 2020 to 2025.

Chapter 3, the Vinyl Versatate competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Vinyl Versatate breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Purpose and by Downstream Industry, with sales market share and growth rate by Purpose, by Downstream Industry, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Vinyl Versatate market forecast, by regions, by Purpose, and by Downstream Industry, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Vinyl Versatate.

Chapter 14 and 15, to describe Vinyl Versatate sales channel, distributors, customers, research findings and conclusion.

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