

Global Video CODECs Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Video CODECs market size was valued at US\$ 2268 million in 2024 and is forecast to a readjusted size of USD 3055 million by 2031 with a CAGR of 4.4% during review period.

A video codec is an electronic circuit or software that compresses or decompresses digital video. It converts uncompressed video to a compressed format or vice versa. In the context of video compression, 'codec' is a concatenation of 'encoder' and 'decoder'—a device that only compresses is typically called an encoder, and one that only decompresses is a decoder.

In the industry, Hikvision profits most in 2019 and recent years, while Cisco Systems and Dahua ranked 2 and 3. The market share of them is 18.58%, 14.05% and 8.80% in 2019. The gap of market share is keep on enlarged due to different strategy.

This report is a detailed and comprehensive analysis for global Video CODECs market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Video CODECs market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Video CODECs market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Video CODECs market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Video CODECs market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Video CODECs
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Video CODECs market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hikvision, Cisco Systems, Inc, Dahua, Axis Communications, Harmonic, Flir Systems, Bosch Security Systems, Matrox, VITEC, Netposa, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Video CODECs market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

H.264 & H.265

HEVC

Others

Market segment by Application

Broadcast

Surveillance

Others

Major players covered

Hikvision

Cisco Systems, Inc

Dahua

Axis Communications

Harmonic

Flir Systems

Bosch Security Systems

Matrox

VITEC

Netposa

Sumavision

ATEME

Tieline Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Video CODECs product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Video CODECs, with price, sales quantity, revenue, and global market share of Video CODECs from 2020 to 2025.

Chapter 3, the Video CODECs competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Video CODECs breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Video CODECs market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Video

CODECs.

Chapter 14 and 15, to describe Video CODECs sales channel, distributors, customers, research findings and conclusion.

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