

Global VCM(Vinyl Coated Metal) Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global VCM(Vinyl Coated Metal) market size was valued at US\$ 678 million in 2024 and is forecast to a readjusted size of USD 949 million by 2031 with a CAGR of 5.0% during review period.

The VCM(Vinyl Coated Metal) is a pre-painted steel sheet that PVC films with diverse patterns and colors are attached to the steel sheet and high-end elegant texture can be expressed. Since it is equipped with excellent processability, durability and excellent corrosion resistance and rust resistance extensively, it is used as a steel sheet for home appliances such as a refrigerator, a washing machine, an air-conditioner etc.

This report is a detailed and comprehensive analysis for global VCM(Vinyl Coated Metal) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global VCM(Vinyl Coated Metal) market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global VCM(Vinyl Coated Metal) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices

(US\$/Ton), 2020-2031

Global VCM(Vinyl Coated Metal) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global VCM(Vinyl Coated Metal) market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for VCM(Vinyl Coated Metal)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global VCM(Vinyl Coated Metal) market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Qingdao Hegang New Material Technology, Jiangsu LIBA Enterprise Joint-Stock, SPEEDBIRD, Suzhou Hesheng Special Material, New Swallow, Shenzhen Welmetal Steel Sheet, Jiangyin Haimei Metal New Material, Suzhou Yangtze New Materials, Anhui Wall Huang Cai Aluminum Technology, DK Dongshin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

VCM(Vinyl Coated Metal) market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Steel Plate

Aluminum Plate

Market segment by Application

Refrigerator

Washing Machine

Air Conditioning

TV Set

Audiovisual Products

Other

Major players covered

Qingdao Hegang New Material Technology

Jiangsu LIBA Enterprise Joint-Stock

SPEEDBIRD

Suzhou Hesheng Special Material

New Swallow

Shenzhen Welmetal Steel Sheet

Jiangyin Haimei Metal New Material

Suzhou Yangtze New Materials

Anhui Wall Huang Cai Aluminum Technology

DK Dongshin

DCM CORP

SAMYANG METAL

BN STEELA

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe VCM(Vinyl Coated Metal) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of VCM(Vinyl Coated Metal), with price, sales quantity, revenue, and global market share of VCM(Vinyl Coated Metal) from 2020 to 2025.

Chapter 3, the VCM(Vinyl Coated Metal) competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the VCM(Vinyl Coated Metal) breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025.and VCM(Vinyl Coated Metal) market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of VCM(Vinyl Coated Metal).

Chapter 14 and 15, to describe VCM(Vinyl Coated Metal) sales channel, distributors, customers, research findings and conclusion.

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