

Global VCM Laminated Board Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global VCM Laminated Board market size was valued at US\$ 1649 million in 2025 and is forecast to a readjusted size of US\$ 2279 million by 2032 with a CAGR of 4.8% during review period.

Global sales of VCM laminated board reached 1,221,000 tons in 2025, with an average price of US\$1,312 per ton.

VCM laminated board (Vinyl-Coated Metal, also commonly known as PET/PVC laminated sheet) is a new type of composite material made by hot-pressing one or more layers of highly decorative polymer films (PVC, PET, or composite films) onto the surface of thin metal sheets (cold-rolled, galvanized, aluminum, or stainless steel). It combines the strength of metal with the corrosion resistance, scratch resistance, easy cleaning, and colorful appearance of plastics, and is widely used in refrigerators, washing machines, high-end appliance panels, and interior decoration.

At present, color-coated boards can be divided into two series: pre-coated boards (PCM) and laminated boards (VCM) according to different product compounding methods. The difference between the two lies in the use of metal sheets as the base material and the surface composite materials. The VCM surface conforms to a polymer film, and the PCM surface is coated with polymer paint. Among them, VCM is mainly used in home appliance panels such as refrigerators and washing machines, as well as some high-end water heaters, building door panels and other fields; PCM series is mainly used in side and rear panels of home appliances such as refrigerators and washing machines, as well as microwave ovens, water heaters, small household appliances and other products. Due to the higher cost of coating, the sales price of VCM

is higher than that of PCM.

The raw materials for VCM laminated panels consist of two parts: a metal substrate and a polymer film. The substrate is typically made of 0.3-0.6 mm galvanized, aluminized zinc, or stainless steel coils, accounting for approximately 60-68% of the cost. The surface film is mainly PVC, PET, or composite film. Imported films (LG Hausys, Renolit) cost 14-17 RMB/m², while domestic films can be as low as 10-11 RMB/m². The film material accounts for 20-30% of the total production cost, with the remainder being hot melt adhesive, protective film, energy consumption, and labor. Therefore, steel prices are the primary variable determining the cost fluctuation of VCM panels, while the quality of the film material determines the price difference per square meter.

This report is a detailed and comprehensive analysis for global VCM Laminated Board market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global VCM Laminated Board market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global VCM Laminated Board market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global VCM Laminated Board market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global VCM Laminated Board market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for VCM Laminated Board

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global VCM Laminated Board market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Qingdao Hegang New Material Technology, Jiangsu LIBA Enterprise Joint-Stock, SPEEDBIRD, Suzhou Hesheng Special Material, New Swallow, Shenzhen Welmetal Steel Sheet, Jiangyin Haimei Metal New Material, Suzhou Yangtze New Materials, Anhui Wall Huang Cai Aluminum Technology, DK Dongshin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

VCM Laminated Board market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Steel Plate

Aluminum Plate

Market segment by Film Material

PVC Laminated Panels

PET Laminated Panels

Market segment by Substrate

Galvanized Steel Sheet

Cold-Rolled Steel Sheet

Electro-Galvanized

Aluminum Sheet

Stainless Steel Sheet

Other

Market segment by Application

Refrigerator

Air Conditioner

Elevator

Cupboard

Others

Major players covered

Qingdao Hegang New Material Technology

Jiangsu LIBA Enterprise Joint-Stock

SPEEDBIRD

Suzhou Hesheng Special Material

New Swallow

Shenzhen Welmetal Steel Sheet

Jiangyin Haimei Metal New Material

Suzhou Yangtze New Materials

Anhui Wall Huang Cai Aluminum Technology

DK Dongshin

DCM CORP

SAMYANG METAL

BN STEELA

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe VCM Laminated Board product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of VCM Laminated Board, with price, sales quantity, revenue, and global market share of VCM Laminated Board from 2021 to 2026.

Chapter 3, the VCM Laminated Board competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the VCM Laminated Board breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and VCM Laminated Board market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of VCM Laminated Board.

Chapter 14 and 15, to describe VCM Laminated Board sales channel, distributors, customers, research findings and conclusion.

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