

# United States Stand Up Paddle Board Market by Manufacturers, States, Type and Application, Forecast to 2022

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### **Abstracts**

Stand Up Paddle Board and stand up paddle boarding (SUP) are offshoots of surfing that originated in Hawaii. Unlike traditional surfing where the rider sits until a wave comes, stand up paddle boarders stand on their boards and use a paddle to propel themselves through the water. Stand Up Paddle Boarding is one of the fastest growing water sports. A combination of kayaking and surfing, this sports is fundamentally standing on a surfboard and using a paddle to propel oneself. Stand Up Paddle boards are longer, wider, and more buoyant than traditional surfboards, which enables you to comfortably balance on them.

Scope of the Report:

This report focuses on the Stand Up Paddle Board in United States market, to split the market based on manufacturers, states, type and application.

Market Segment by Manufacturers, this report covers

SUP ATX

Naish Surfing

BIC Sport

**Boardworks** 

C4 Waterman



Tower Paddle Boards
Sun Dolphin
Rave Sports Inc
RED Paddle
EXOCET- ORIGINAL
Coreban
NRS
F-one SUP
Clear Blue Hawaii
SlingShot
Hobie.
Laird StandUp
Sea Eagle
Airhead
arket Segment by States, covering
California
Texas
New York
Florida



Illinois

Market Segment by Type, covers

Solid SUP Boards

Inflatable SUP Boards

Market Segment by Applications, can be divided into

For Surf

For Allround

For Flatwater or Touring

For Racing

Others

There are 17 Chapters to deeply display the United States Stand Up Paddle Board market.

Chapter 1, to describe Stand Up Paddle Board Introduction, product type and application, market overview, market analysis by States, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Stand Up Paddle Board, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the United States market by States, covering California, New York, Texas, Illinois and Florida, with sales, price, revenue and market share of Stand Up



Paddle Board, for each state, from 2012 to 2017;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2012 to 2017;

Chapter 7, 8, 9, 10 and 11, to analyze the key States by Type and Application, covering California, New York, Texas, Illinois and Florida, with sales, revenue and market share by types and applications;

Chapter 12, Stand Up Paddle Board market forecast, by States, type and application, with sales, price, revenue and growth rate forecast, from 2017 to 2022;

Chapter 13, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 14, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 15, to describe sales channel, distributors, traders, dealers etc.

Chapter 16 and 17, to describe Stand Up Paddle Board Research Findings and Conclusion, Appendix, methodology and data source.



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