

# United States Shortening Market by Manufacturers, States, Type and Application, Forecast to 2023

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## Abstracts

This report studies the Shortening market, Shortening refers to edible fats or vegetable or animal origin used in baked goods primarily to improve the eating qualities of the finished product through making it tender and 'short'. There is a variety of shortenings available. These differ mainly in their origin, flavor, and consistency.

Scope of the Report:

This report focuses on the Shortening in United States market, to split the market based on manufacturers, states, type and application.

Market Segment by Manufacturers, this report covers'

Olenex

ADM

Walter Rau

Y?ld?z Holding

VFI GmbH

AAK

Zeelandia

Puratos

Princes Group

HAS Group

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Market Segment by Type, covers

All Purpose Shortening

Emulsified Shortening

High Stability Shortening

Market Segment by Applications, can be divided into

Baking

Frying

Confectionery and Pastry

Other

There are 17 Chapters to deeply display the United States Shortening market.

Chapter 1, to describe Shortening Introduction, product type and application, market overview, market analysis by States, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Shortening, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the United States market by States, covering California, New York, Texas, Illinois and Florida, with sales, price, revenue and market share of Shortening, for each state, from 2013 to 2018;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2013 to 2018;

Chapter 7, 8, 9, 10 and 11, to analyze the key States by Type and Application, covering California, New York, Texas, Illinois and Florida, with sales, revenue and market share by types and applications;

Chapter 12, Shortening market forecast, by States, type and application, with sales, price, revenue and growth rate forecast, from 2018 to 2023;

Chapter 13, to analyze the manufacturing cost, key raw materials and manufacturing process, etc.

Chapter 14, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 15, to describe sales channel, distributors, traders, dealers, etc.

Chapter 16 and 17, to describe Shortening Research Findings and Conclusion, Appendix, methodology and data source.

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