

# United States Oxidation Hair Dye Market by Manufacturers, States, Type and Application, Forecast to 2022

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## Abstracts

'There are two main categories of hair dye based on their chemical composition; oxidative (permanent hair dye) and additive (semi -permanent / temporary hair dye).

For permanent hair colouring, substances are added to open the cuticle so the dye can penetrate the hair shaft. In this way the colour changes remain while the hair grows. Permanent hair colour contains three main components of aromatic amines (dyes), a coupling agent and an oxidant, and the process can be divided into three steps:

Oxidation of the dye

Coupling reaction between the oxidized dye and coupling agent

Further oxidation of the product from Step 2, where the final colour appears'

Scope of the Report:

This report focuses on the Oxidation Hair Dye in United States market, to split the market based on manufacturers, states, type and application.

Market Segment by Manufacturers, this report covers

L'Oreal

Henkel

Revlon

HOYU

Kao

COTY

Shiseido

YoungRace

Developlus

Aroma

Godrej

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Market Segment by Type, covers

PPD based hair colours

PTD based hair colours

Other material based hair colours

Market Segment by Applications, can be divided into

Home Use

Commercial Use

There are 17 Chapters to deeply display the United States Oxidation Hair Dye market.

Chapter 1, to describe Oxidation Hair Dye Introduction, product type and application, market overview, market analysis by States, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Oxidation Hair Dye, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the United States market by States, covering California, New York, Texas, Illinois and Florida, with sales, price, revenue and market share of Oxidation Hair Dye, for each state, from 2012 to 2017;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2012 to 2017;

Chapter 7, 8, 9, 10 and 11, to analyze the key States by Type and Application, covering California, New York, Texas, Illinois and Florida, with sales, revenue and market share by types and applications;

Chapter 12, Oxidation Hair Dye market forecast, by States, type and application, with sales, price, revenue and growth rate forecast, from 2017 to 2022;

Chapter 13, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 14, to analyze the industrial chain, sourcing strategy and downstream end

users (buyers);

Chapter 15, to describe sales channel, distributors, traders, dealers etc.

Chapter 16 and 17, to describe Oxidation Hair Dye Research Findings and Conclusion, Appendix, methodology and data source.

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