

# United States Oxidation Hair Dye Market by Manufacturers, States, Type and Application, Forecast to 2022

<https://marketpublishers.com/r/U5698FBC5F9EN.html>

Date: October 2017

Pages: 123

Price: US\$ 4,480.00 (Single User License)

ID: U5698FBC5F9EN

## Abstracts

'There are two main categories of hair dye based on their chemical composition; oxidative (permanent hair dye) and additive (semi -permanent / temporary hair dye).

For permanent hair colouring, substances are added to open the cuticle so the dye can penetrate the hair shaft. In this way the colour changes remain while the hair grows. Permanent hair colour contains three main components of aromatic amines (dyes), a coupling agent and an oxidant, and the process can be divided into three steps:

Oxidation of the dye

Coupling reaction between the oxidized dye and coupling agent

Further oxidation of the product from Step 2, where the final colour appears'

Scope of the Report:

This report focuses on the Oxidation Hair Dye in United States market, to split the market based on manufacturers, states, type and application.

Market Segment by Manufacturers, this report covers

L'Oreal

Henkel

Revlon

HOYU

Kao

COTY

Shiseido

YoungRace

Developlus

Aroma

Godrej

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Market Segment by Type, covers

PPD based hair colours

PTD based hair colours

Other material based hair colours

Market Segment by Applications, can be divided into

Home Use

Commercial Use

There are 17 Chapters to deeply display the United States Oxidation Hair Dye market.

Chapter 1, to describe Oxidation Hair Dye Introduction, product type and application, market overview, market analysis by States, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Oxidation Hair Dye, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the United States market by States, covering California, New York, Texas, Illinois and Florida, with sales, price, revenue and market share of Oxidation Hair Dye, for each state, from 2012 to 2017;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2012 to 2017;

Chapter 7, 8, 9, 10 and 11, to analyze the key States by Type and Application, covering California, New York, Texas, Illinois and Florida, with sales, revenue and market share by types and applications;

Chapter 12, Oxidation Hair Dye market forecast, by States, type and application, with sales, price, revenue and growth rate forecast, from 2017 to 2022;

Chapter 13, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 14, to analyze the industrial chain, sourcing strategy and downstream end

users (buyers);

Chapter 15, to describe sales channel, distributors, traders, dealers etc.

Chapter 16 and 17, to describe Oxidation Hair Dye Research Findings and Conclusion, Appendix, methodology and data source.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Oxidation Hair Dye Introduction
- 1.2 Market Analysis by Type
  - 1.2.1 PPD based hair colours
  - 1.2.2 PTD based hair colours
  - 1.2.3 Other material based hair colours
- 1.3 Market Analysis by Applications
  - 1.3.1 Home Use
  - 1.3.2 Commercial Use
- 1.4 Market Analysis by States
  - 1.4.1 California Status and Prospect (2012-2022)
  - 1.4.2 Texas Status and Prospect (2012-2022)
  - 1.4.3 New York Status and Prospect (2012-2022)
  - 1.4.4 Florida Status and Prospect (2012-2022)
  - 1.4.5 Illinois Status and Prospect (2012-2022)
- 1.5 Market Dynamics
  - 1.5.1 Market Opportunities
  - 1.5.2 Market Risk
  - 1.5.3 Market Driving Force

### 2 MANUFACTURERS PROFILES

- 2.1 L'Oreal
  - 2.1.1 Profile
  - 2.1.2 Oxidation Hair Dye Type and Applications
    - 2.1.2.1 Type
    - 2.1.2.2 Type
  - 2.1.3 L'Oreal Oxidation Hair Dye Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.1.4 Business Overview
  - 2.1.5 L'Oreal News
- 2.2 Henkel
  - 2.2.1 Profile
  - 2.2.2 Oxidation Hair Dye Type and Applications
    - 2.2.2.1 Type
    - 2.2.2.2 Type

2.2.3 Henkel Oxidation Hair Dye Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.4 Business Overview

2.2.5 Henkel News

2.3 Revlon

2.3.1 Profile

2.3.2 Oxidation Hair Dye Type and Applications

2.3.2.1 Type

2.3.2.2 Type

2.3.3 Revlon Oxidation Hair Dye Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.4 Business Overview

2.3.5 Revlon News

2.4 HOYU

2.4.1 Profile

2.4.2 Oxidation Hair Dye Type and Applications

2.4.2.1 Type

2.4.2.2 Type

2.4.3 HOYU Oxidation Hair Dye Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.4 Business Overview

2.4.5 HOYU News

2.5 Kao

2.5.1 Profile

2.5.2 Oxidation Hair Dye Type and Applications

2.5.2.1 Type

2.5.2.2 Type

2.5.3 Kao Oxidation Hair Dye Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.4 Business Overview

2.5.5 Kao News

2.6 COTY

2.6.1 Profile

2.6.2 Oxidation Hair Dye Type and Applications

2.6.2.1 Type

2.6.2.2 Type

2.6.3 COTY Oxidation Hair Dye Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.4 Business Overview

## 2.6.5 COTY News

## 2.7 Shiseido

### 2.7.1 Profile

### 2.7.2 Oxidation Hair Dye Type and Applications

#### 2.7.2.1 Type

#### 2.7.2.2 Type

### 2.7.3 Shiseido Oxidation Hair Dye Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### 2.7.4 Business Overview

### 2.7.5 Shiseido News

## 2.8 YoungRace

### 2.8.1 Profile

### 2.8.2 Oxidation Hair Dye Type and Applications

#### 2.8.2.1 Type

#### 2.8.2.2 Type

### 2.8.3 YoungRace Oxidation Hair Dye Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### 2.8.4 Business Overview

### 2.8.5 YoungRace News

## 2.9 Developlus

### 2.9.1 Profile

### 2.9.2 Oxidation Hair Dye Type and Applications

#### 2.9.2.1 Type

#### 2.9.2.2 Type

### 2.9.3 Developlus Oxidation Hair Dye Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### 2.9.4 Business Overview

### 2.9.5 Developlus News

## 2.10 Aroma

### 2.10.1 Profile

### 2.10.2 Oxidation Hair Dye Type and Applications

#### 2.10.2.1 Type

#### 2.10.2.2 Type

### 2.10.3 Aroma Oxidation Hair Dye Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### 2.10.4 Business Overview

### 2.10.5 Aroma News

## 2.11 Godrej

### 2.11.1 Profile

- 2.11.2 Oxidation Hair Dye Type and Applications
  - 2.11.2.1 Type
  - 2.11.2.2 Type
- 2.11.3 Godrej Oxidation Hair Dye Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.11.4 Business Overview
- 2.11.5 Godrej News

### **3 UNITED STATES OXIDATION HAIR DYE MARKET COMPETITION, BY MANUFACTURER**

- 3.1 United States Oxidation Hair Dye Sales and Market Share by Manufacturer (2016-2017)
- 3.2 United States Oxidation Hair Dye Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 United States Oxidation Hair Dye Price by Manufacturers (2016-2017)
- 3.4 Market Concentration Rate
  - 3.4.1 Top 3 Oxidation Hair Dye Manufacturer Market Share
  - 3.4.2 Top 5 Oxidation Hair Dye Manufacturer Market Share
- 3.5 Market Competition Trend

### **4 UNITED STATES OXIDATION HAIR DYE MARKET ANALYSIS BY STATES**

- 4.1 United States Oxidation Hair Dye Sales Market Share by States
- 4.2 United States Oxidation Hair Dye Sales by States (2012-2017)
- 4.3 United States Oxidation Hair Dye Revenue (Value) by States (2012-2017)

### **5 UNITED STATES MARKET SEGMENTATION OXIDATION HAIR DYE BY TYPE**

- 5.1 United States Oxidation Hair Dye Sales, Revenue and Market Share by Type (2012-2017)
  - 5.1.1 United States Oxidation Hair Dye Sales and Market Share by Type (2012-2017)
  - 5.1.2 United States Oxidation Hair Dye Revenue and Market Share by Type (2012-2017)
- 5.2 PPD based hair colours Sales Growth and Price
  - 5.2.1 United States PPD based hair colours Sales Growth (2012-2017)
  - 5.2.2 United States PPD based hair colours Price (2012-2017)
- 5.3 PTD based hair colours Sales Growth and Price
  - 5.3.1 United States PTD based hair colours Sales Growth (2012-2017)



- 5.3.2 United States PTD based hair colours Price (2012-2017)
- 5.4 Other material based hair colours Sales Growth and Price
  - 5.4.1 United States Other material based hair colours Sales Growth (2012-2017)
  - 5.4.2 United States Other material based hair colours Price (2012-2017)

## **6 UNITED STATES MARKET SEGMENTATION OXIDATION HAIR DYE BY APPLICATION**

- 6.1 United States Oxidation Hair Dye Sales Market Share by Application (2012-2017)
- 6.2 Home Use Sales Growth (2012-2017)
- 6.3 Commercial Use Sales Growth (2012-2017)

## **7 CALIFORNIA OXIDATION HAIR DYE SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS**

- 7.1 California Oxidation Hair Dye Revenue, Sales and Growth Rate (2012-2017)
- 7.2 California Oxidation Hair Dye Sales and Market Share by Type
- 7.3 California Oxidation Hair Dye Sales by Application (2012-2017)

## **8 NEW YORK OXIDATION HAIR DYE SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS**

- 8.1 New York Oxidation Hair Dye Revenue, Sales and Growth Rate (2012-2017)
- 8.2 New York Oxidation Hair Dye Sales and Market Share by Type
- 8.3 New York Oxidation Hair Dye Sales by Application (2012-2017)

## **9 TEXAS OXIDATION HAIR DYE SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS**

- 9.1 Texas Oxidation Hair Dye Revenue, Sales and Growth Rate (2012-2017)
- 9.2 Texas Oxidation Hair Dye Sales and Market Share by Type
- 9.3 Texas Oxidation Hair Dye Sales by Application (2012-2017)

## **10 FLORIDA OXIDATION HAIR DYE SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS**

- 10.1 Florida Oxidation Hair Dye Revenue, Sales and Growth Rate (2012-2017)
- 10.2 Florida Oxidation Hair Dye Sales and Market Share by Type
- 10.3 Florida Oxidation Hair Dye Sales by Application (2012-2017)

## **11 ILLINOIS OXIDATION HAIR DYE SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS**

- 11.1 Illinois Oxidation Hair Dye Revenue, Sales and Growth Rate (2012-2017)
- 11.2 Illinois Oxidation Hair Dye Sales and Market Share by Type
- 11.3 Illinois Oxidation Hair Dye Sales by Application (2012-2017)

## **12 OXIDATION HAIR DYE MARKET FORECAST (2017-2022)**

- 12.1 United States Oxidation Hair Dye Sales, Revenue and Growth Rate (2017-2022)
- 12.2 Oxidation Hair Dye Market Forecast by States (2017-2022)
- 12.3 Oxidation Hair Dye Market Forecast by Type (2017-2022)
- 12.4 Oxidation Hair Dye Market Forecast by Application (2017-2022)

## **13 OXIDATION HAIR DYE MANUFACTURING COST ANALYSIS**

- 13.1 Oxidation Hair Dye Key Raw Materials Analysis
  - 13.1.1 Key Raw Materials
  - 13.1.2 Price Trend of Key Raw Materials
  - 13.1.3 Key Suppliers of Raw Materials
  - 13.1.4 Market Concentration Rate of Raw Materials
- 13.2 Proportion of Manufacturing Cost Structure
  - 13.2.1 Raw Materials
  - 13.2.2 Labor Cost
  - 13.2.3 Manufacturing Expenses
- 13.3 Manufacturing Process Analysis of Oxidation Hair Dye

## **14 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 14.1 Oxidation Hair Dye Industrial Chain Analysis
- 14.2 Upstream Raw Materials Sourcing
- 14.3 Raw Materials Sources of Oxidation Hair Dye Major Manufacturers in 2016
- 14.4 Downstream Buyers

## **15 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS**

- 15.1 Sales Channel
  - 15.1.1 Direct Marketing

- 15.1.2 Indirect Marketing
- 15.1.3 Marketing Channel Future Trend
- 15.2 Distributors, Traders and Dealers

## **16 RESEARCH FINDINGS AND CONCLUSION**

## **17 APPENDIX**

- 17.1 Methodology
- 17.2 Analyst Introduction
- 17.3 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figur

Figure Oxidation Hair Dye Picture

Table Product Specifications of Oxidation Hair Dye

Figure United States Sales Market Share of Oxidation Hair Dye by Types in 2016

Table Types of Oxidati

## I would like to order

Product name: United States Oxidation Hair Dye Market by Manufacturers, States, Type and Application, Forecast to 2022

Product link: <https://marketpublishers.com/r/U5698FBC5F9EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U5698FBC5F9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

