

United States Mobile Backend as a Service (BaaS) Market by Manufacturers, States, Type and Application, Forecast to 2022

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Abstracts

Mobile backend as a service (MBaaS), also known as 'backend as a service' (BaaS), is a model for providing web app and mobile app developers with a way to link their applications to backend cloud storage and APIs exposed by back end applications while also providing features such as user management, push notifications, and integration with social networking services. These services are provided via the use of custom software development kits (SDKs) and application programming interfaces (APIs).

Scope of the Report:

This report focuses on the Mobile Backend as a Service (BaaS) in United States market, to split the market based on manufacturers, states, type and application.

Market Segment by Manufacturers, this report covers

Oracle Corporation

IBM Corporation

Microsoft Corporation

Kony

Kinvey

Anypresence

Appcelerator

Built.io

KII Corporation

Cloudmine

Parse

Feedhenry

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Market Segment by Type, covers

Android

iOS

Others

Market Segment by Applications, can be divided into

Data and application integration

Identity and access management

Usage analytics

Support and maintenance Service

Others

There are 17 Chapters to deeply display the United States Mobile Backend as a Service (BaaS) market.

Chapter 1, to describe Mobile Backend as a Service (BaaS) Introduction, product type and application, market overview, market analysis by States, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Mobile Backend as a Service (BaaS), with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the United States market by States, covering California, New York, Texas, Illinois and Florida, with sales, price, revenue and market share of Mobile Backend as a Service (BaaS), for each state, from 2012 to 2017;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2012 to 2017;

Chapter 7, 8, 9, 10 and 11, to analyze the key States by Type and Application, covering California, New York, Texas, Illinois and Florida, with sales, revenue and market share by types and applications;

Chapter 12, Mobile Backend as a Service (BaaS) market forecast, by States, type and application, with sales, price, revenue and growth rate forecast, from 2017 to 2022;

Chapter 13, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 14, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 15, to describe sales channel, distributors, traders, dealers etc.

Chapter 16 and 17, to describe Mobile Backend as a Service (BaaS) Research Findings and Conclusion, Appendix, methodology and data source.

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