

United States Manuka Honey Market by Manufacturers, States, Type and Application, Forecast to 2022

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Abstracts

This report studies the Manuka Honey market. Manuka honey, produced in Australia and New Zealand by bees that pollinate the Manuka bush, is one of the most unique and beneficial forms of honey in the world. The honey is commonly sold as an alternative medicine. There are many Manuka honey uses that range from healing sore throats and digestive illnesses, to curing Staph infections and gingivitis.

Scope of the Report:

This report focuses on the Manuka Honey in United States market, to split the market based on manufacturers, states, type and application.

Market Segment by Manufacturers, this report covers

Comvita

Manuka Health

Arataki Honey

Watson & Son

Streamland

Pure Honey New Zealand

KirksBees Honey

Capilano

Nature's Way

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Market Segment by Type, covers

UMF 5+ / MGO 83 mg/kg (ppm)

UMF 10+ / MGO 263 mg/kg (ppm)

UMF 15+ / MGO 514 mg/kg (ppm)

UMF 20+ / MGO 829 mg/kg (ppm)

Others

Market Segment by Applications, can be divided into

Digestion & Inflammation Treatment

Wound-care & Skincare Products

Others

There are 17 Chapters to deeply display the United States Manuka Honey market.

Chapter 1, to describe Manuka Honey Introduction, product type and application, market overview, market analysis by States, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Manuka Honey, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the United States market by States, covering California, New York, Texas, Illinois and Florida, with sales, price, revenue and market share of Manuka Honey, for each state, from 2012 to 2017;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2012 to 2017;

Chapter 7, 8, 9, 10 and 11, to analyze the key States by Type and Application, covering California, New York, Texas, Illinois and Florida, with sales, revenue and market share by types and applications;

Chapter 12, Manuka Honey market forecast, by States, type and application, with sales, price, revenue and growth rate forecast, from 2017 to 2022;

Chapter 13, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 14, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 15, to describe sales channel, distributors, traders, dealers etc.

Chapter 16 and 17, to describe Manuka Honey Research Findings and Conclusion, Appendix, methodology and data source.

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