

# United States Low-Calorie Sweetener Market by Manufacturers, States, Type and Application, Forecast to 2023

https://marketpublishers.com/r/U40B070C761EN.html

Date: May 2018

Pages: 106

Price: US\$ 4,480.00 (Single User License)

ID: U40B070C761EN

### **Abstracts**

'This report mainly covers the Saccharin, Acesulfame K, Aspartame, Neotame, Sucralose, etc. product type.

Low-calorie sweeteners may be found on restaurant tabletops and grocery store shelves, as well as in foods and beverages.'

Scope of the Report:

This report focuses on the Low-Calorie Sweetener in United States market, to split the market based on manufacturers, states, type and application.

Market Segment by Manufacturers, this report covers'

China Pingmei Shenma Group

Jinhe Shiye

Sino Sweet

**Hua Sweet** 

Tate & Lyle

Market Segment by States, covering



risk, market driving force;

| California  |
|---|
| Texas   |
| New York  |
| Florida   |
| Illinois  |
| Market Segment by Type, covers  |
| Tablet  |
| Sachet  |
| Granular  |
| Others  |
| Market Segment by Applications, can be divided into                                     |
| Key Accounts  |
| Pharmacy  |
| There are 17 Chapters to deeply display the United States Low-Calorie Sweetener market. |
| Chapter 1, to describe Low-Calorie Sweetener Introduction, product type and             |

Chapter 2, to analyze the manufacturers of Low-Calorie Sweetener, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

application, market overview, market analysis by States, market opportunities, market



Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the United States market by States, covering California, New York, Texas, Illinois and Florida, with sales, price, revenue and market share of Low-Calorie Sweetener, for each state, from 2013 to 2018;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2013 to 2018;

Chapter 7, 8, 9, 10 and 11, to analyze the key States by Type and Application, covering California, New York, Texas, Illinois and Florida, with sales, revenue and market share by types and applications;

Chapter 12, Low-Calorie Sweetener market forecast, by States, type and application, with sales, price, revenue and growth rate forecast, from 2018 to 2023;

Chapter 13, to analyze the manufacturing cost, key raw materials and manufacturing process, etc.

Chapter 14, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 15, to describe sales channel, distributors, traders, dealers, etc.

Chapter 16 and 17, to describe Low-Calorie Sweetener Research Findings and Conclusion, Appendix, methodology and data source.



### **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Low-Calorie Sweetener Introduction
- 1.2 Market Analysis by Type
  - 1.2.1 Tablet
  - 1.2.2 Sachet
  - 1.2.3 Granular
  - 1.2.4 Others
- 1.3 Market Analysis by Applications
  - 1.3.1 Key Accounts
  - 1.3.2 Pharmacy
- 1.4 Market Analysis by States
- 1.4.1 California Status and Prospect (2013-2023)
- 1.4.2 Texas Status and Prospect (2013-2023)
- 1.4.3 New York Status and Prospect (2013-2023)
- 1.4.4 Florida Status and Prospect (2013-2023)
- 1.4.5 Illinois Status and Prospect (2013-2023)
- 1.5 Market Dynamics
  - 1.5.1 Market Opportunities
  - 1.5.2 Market Risk
  - 1.5.3 Market Driving Force

### **2 MANUFACTURERS PROFILES**

- 2.1 China Pingmei Shenma Group
  - 2.1.1 Business Overview
  - 2.1.2 Low-Calorie Sweetener Type and Applications
    - 2.1.2.1 Type
    - 2.1.2.2 Type
- 2.1.3 China Pingmei Shenma Group Low-Calorie Sweetener Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 Jinhe Shiye
  - 2.2.1 Business Overview
  - 2.2.2 Low-Calorie Sweetener Type and Applications
    - 2.2.2.1 Type
    - 2.2.2.2 Type
  - 2.2.3 Jinhe Shiye Low-Calorie Sweetener Sales, Price, Revenue, Gross Margin and



### Market Share (2016-2017)

- 2.3 Sino Sweet
  - 2.3.1 Business Overview
  - 2.3.2 Low-Calorie Sweetener Type and Applications
    - 2.3.2.1 Type
    - 2.3.2.2 Type
- 2.3.3 Sino Sweet Low-Calorie Sweetener Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.4 Hua Sweet
  - 2.4.1 Business Overview
  - 2.4.2 Low-Calorie Sweetener Type and Applications
    - 2.4.2.1 Type
    - 2.4.2.2 Type
- 2.4.3 Hua Sweet Low-Calorie Sweetener Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.5 Tate & Lyle
  - 2.5.1 Business Overview
  - 2.5.2 Low-Calorie Sweetener Type and Applications
    - 2.5.2.1 Type
    - 2.5.2.2 Type
- 2.5.3 Tate & Lyle Low-Calorie Sweetener Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### 3 UNITED STATES LOW-CALORIE SWEETENER MARKET COMPETITION, BY MANUFACTURER

- 3.1 United States Low-Calorie Sweetener Sales and Market Share by Manufacturer (2016-2017)
  - 3.1.1 United States Low-Calorie Sweetener Sales by Manufacturer (2016-2017)
- 3.1.2 United States Low-Calorie Sweetener Sales Market Share by Manufacturer (2016-2017)
- 3.2 United States Low-Calorie Sweetener Revenue and Market Share by Manufacturer (2016-2017)
  - 3.2.1 United States Low-Calorie Sweetener Revenue by Manufacturer (2016-2017)
- 3.2.2 United States Low-Calorie Sweetener Revenue Market Share by Manufacturer (2016-2017)
- 3.3 United States Low-Calorie Sweetener Price by Manufacturers (2016-2017)
- 3.4 Market Concentration Rate
- 3.4.1 Top 3 Low-Calorie Sweetener Manufacturer Market Share (2016-2017)



3.4.2 Top 5 Low-Calorie Sweetener Manufacturer Market Share (2016-2017)3.5 Market Competition Trend

#### 4 UNITED STATES LOW-CALORIE SWEETENER MARKET ANALYSIS BY STATES

- 4.1 United States Low-Calorie Sweetener Sales Market Share by States (2013-2018)
- 4.2 United States Low-Calorie Sweetener Sales and Market Share by States (2013-2018)
  - 4.2.1 United States Low-Calorie Sweetener Sales by States (2013-2018)
  - 4.2.2 United States Low-Calorie Sweetener Sales Market Share by States (2013-2018)
- 4.3 United States Low-Calorie Sweetener Revenue (Value) and Market Share by States (2013-2018)
  - 4.3.1 United States Low-Calorie Sweetener Revenue by States (2013-2018)
- 4.3.2 United States Low-Calorie Sweetener Revenue Market Share by States (2013-2018)

### 5 UNITED STATES MARKET SEGMENTATION LOW-CALORIE SWEETENER BY TYPE

- 5.1 United States Low-Calorie Sweetener Sales, Revenue and Market Share by Type (2013-2018)
- 5.1.1 United States Low-Calorie Sweetener Sales and Market Share by Type (2013-2018)
- 5.1.2 United States Low-Calorie Sweetener Revenue and Market Share by Type (2013-2018)
- 5.2 Type 1 Sales Growth Rate and Price
- 5.2 Tablet Sales Growth and Price
  - 5.2.1 United States Tablet Sales Growth (2012-2017)
  - 5.2.2 United States Tablet Price (2012-2017)
- 5.3 Sachet Sales Growth and Price
  - 5.3.1 United States Sachet Sales Growth (2012-2017)
  - 5.3.2 United States Sachet Price (2012-2017)
- 5.4 Granular Sales Growth and Price
  - 5.4.1 United States Granular Sales Growth (2012-2017)
- 5.5 Others Sales Growth and Price
  - 5.5.1 United States Others Sales Growth (2012-2017)
  - 5.5.2 United States Others Price (2012-2017)

#### 6 UNITED STATES MARKET SEGMENTATION LOW-CALORIE SWEETENER BY



#### **APPLICATION**

- 6.1 United States Low-Calorie Sweetener Sales Market Share by Application (2013-2018)
- 6.2 Key Accounts Sales Growth (2012-2017)
- 6.3 Pharmacy Sales Growth (2012-2017)

## 7 CALIFORNIA LOW-CALORIE SWEETENER SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

- 7.1 California Low-Calorie Sweetener Revenue, Sales and Growth Rate (2013-2018)
- 7.2 California Low-Calorie Sweetener Sales and Market Share by Type (2013-2018)
- 7.2.1 California Low-Calorie Sweetener Sales by Type (2013-2018)
- 7.2.2 California Low-Calorie Sweetener Sales Market Share by Type (2013-2018)
- 7.3 California Low-Calorie Sweetener Sales and Market Share by Application (2013-2018)
  - 7.3.1 California Low-Calorie Sweetener Sales by Application (2013-2018)
- 7.3.2 California Low-Calorie Sweetener Sales Market Share by Application (2013-2018)

## 8 NEW YORK LOW-CALORIE SWEETENER SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

- 8.1 New York Low-Calorie Sweetener Revenue, Sales and Growth Rate (2013-2018)
- 8.2 New York Low-Calorie Sweetener Sales and Market Share by Type (2013-2018)
- 8.2.1 New York Low-Calorie Sweetener Sales by Type (2013-2018)
- 8.2.2 New York Low-Calorie Sweetener Sales Market Share by Type (2013-2018)
- 8.3 New York Low-Calorie Sweetener Sales and Market Share by Application (2013-2018)
  - 8.3.1 New York Low-Calorie Sweetener Sales by Application (2013-2018)
- 8.3.2 New York Low-Calorie Sweetener Sales Market Share by Application (2013-2018)

### 9 TEXAS LOW-CALORIE SWEETENER SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

- 9.1 Texas Low-Calorie Sweetener Revenue, Sales and Growth Rate (2013-2018)
- 9.2 Texas Low-Calorie Sweetener Sales and Market Share by Type (2013-2018)
  - 9.2.1 Texas Low-Calorie Sweetener Sales by Type (2013-2018)



- 9.2.2 Texas Low-Calorie Sweetener Sales Market Share by Type (2013-2018)
- 9.3 Texas Low-Calorie Sweetener Sales and Market Share by Application (2013-2018)
- 9.3.1 Texas Low-Calorie Sweetener Sales by Application (2013-2018)
- 9.3.2 Texas Low-Calorie Sweetener Sales Market Share by Application (2013-2018)

### 10 FLORIDA LOW-CALORIE SWEETENER SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

- 10.1 Florida Low-Calorie Sweetener Revenue, Sales and Growth Rate (2013-2018)
- 10.2 Florida Low-Calorie Sweetener Sales and Market Share by Type (2013-2018)
  - 10.2.1 Florida Low-Calorie Sweetener Sales by Type (2013-2018)
  - 10.2.2 Florida Low-Calorie Sweetener Sales Market Share by Type (2013-2018)
- 10.3 Florida Low-Calorie Sweetener Sales and Market Share by Application (2013-2018)
  - 10.3.1 Florida Low-Calorie Sweetener Sales by Application (2013-2018)
  - 10.3.2 Florida Low-Calorie Sweetener Sales Market Share by Application (2013-2018)

### 11 ILLINOIS LOW-CALORIE SWEETENER SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

- 11.1 Illinois Low-Calorie Sweetener Revenue, Sales and Growth Rate (2013-2018)
- 11.2 Illinois Low-Calorie Sweetener Sales and Market Share by Type (2013-2018)
- 11.2.1 Illinois Low-Calorie Sweetener Sales by Type (2013-2018)
- 11.2.2 Illinois Low-Calorie Sweetener Sales Market Share by Type (2013-2018)
- 11.3 Illinois Low-Calorie Sweetener Sales and Market Share by Application (2013-2018)
  - 11.3.1 Illinois Low-Calorie Sweetener Sales by Application (2013-2018)
- 11.3.2 Illinois Low-Calorie Sweetener Sales Market Share by Application (2013-2018)

### 12 LOW-CALORIE SWEETENER MARKET FORECAST (2018-2023)

- 12.1 United States Low-Calorie Sweetener Sales, Revenue and Growth Rate (2018-2023)
- 12.2 Low-Calorie Sweetener Market Forecast by States (2018-2023)
  - 12.2.1 United States Low-Calorie Sweetener Sales Forecast by States (2018-2023)
- 12.2.2 United States Low-Calorie Sweetener Market Share Forecast by States (2018-2023)
- 12.3 Low-Calorie Sweetener Market Forecast by Type (2018-2023)
  - 12.3.1 United States Low-Calorie Sweetener Sales Forecast by Type (2018-2023)
  - 12.3.2 United States Low-Calorie Sweetener Market Share Forecast by Type



(2018-2023)

- 12.4 Low-Calorie Sweetener Market Forecast by Application (2018-2023)
- 12.4.1 United States Low-Calorie Sweetener Sales Forecast by Application (2018-2023)
- 12.4.2 United States Low-Calorie Sweetener Market Share Forecast by Application (2018-2023)

### 13 LOW-CALORIE SWEETENER MANUFACTURING COST ANALYSIS

- 13.1 Low-Calorie Sweetener Key Raw Materials Analysis
  - 13.1.1 Key Raw Materials
  - 13.1.2 Price Trend of Key Raw Materials
  - 13.1.3 Key Suppliers of Raw Materials
- 13.1.4 Market Concentration Rate of Raw Materials
- 13.2 Proportion of Manufacturing Cost Structure
  - 13.2.1 Raw Materials
  - 13.2.2 Labor Cost
  - 13.2.3 Manufacturing Expenses
- 13.3 Manufacturing Process Analysis of Low-Calorie Sweetener

### 14 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 14.1 Low-Calorie Sweetener Industrial Chain Analysis
- 14.2 Upstream Raw Materials Sourcing
- 14.3 Raw Materials Sources of Low-Calorie Sweetener Major Manufacturers in 2017
- 14.4 Downstream Buyers

### 15 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 15.1 Sales Channel
  - 15.1.1 Direct Marketing
  - 15.1.2 Indirect Marketing
  - 15.1.3 Marketing Channel Future Trend
- 15.2 Distributors, Traders and Dealers

#### 16 RESEARCH FINDINGS AND CONCLUSION

#### 17 APPENDIX



17.1 Methodology

17.2 Data Source



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Low-Calorie Sweetener Picture

Table Product Specifications of Low-Calorie Sweetener

Figure United States Sales Market Share of Low-Calorie Sweetener by Types in 2017

Table Types of Low-Calorie Sweetener

Figure Tablet Picture

Figure Sachet Picture

Figure Granular Picture

Figure Others Picture

Figure United States Low-Calorie Sweetener Sales Market Share by Applications in 2017

Table Applications of Low-Calorie Sweetener

Figure Key Accounts Picture

Figure Pharmacy Picture

Figure California Low-Calorie Sweetener Revenue (Million USD) and Growth Rate (2013-2023)

Figure Texas Low-Calorie Sweetener Revenue (Million USD) and Growth Rate (2013-2023)

Figure New York Low-Calorie Sweetener Revenue (Million USD) and Growth Rate (2013-2023)

Figure Florida Low-Calorie Sweetener Revenue (Million USD) and Growth Rate (2013-2023)

Figure Illinois Low-Calorie Sweetener Revenue (Million USD) and Growth Rate (2013-2023)

Table China Pingmei Shenma Group Basic Information, Manufacturing Base and Competitors

Table China Pingmei Shenma Group Low-Calorie Sweetener Type and Applications Table China Pingmei Shenma Group Low-Calorie Sweetener Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Jinhe Shiye Basic Information, Manufacturing Base and Competitors

Table Jinhe Shiye Low-Calorie Sweetener Type and Applications

Table Jinhe Shiye Low-Calorie Sweetener Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Sino Sweet Basic Information, Manufacturing Base and Competitors

Table Sino Sweet Low-Calorie Sweetener Type and Applications

Table Sino Sweet Low-Calorie Sweetener Sales, Price, Revenue, Gross Margin and



Market Share (2016-2017)

Table Hua Sweet Basic Information, Manufacturing Base and Competitors

Table Hua Sweet Low-Calorie Sweetener Type and Applications

Table Hua Sweet Low-Calorie Sweetener Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Tate & Lyle Basic Information, Manufacturing Base and Competitors

Table Tate & Lyle Low-Calorie Sweetener Type and Applications

Table Tate & Lyle Low-Calorie Sweetener Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table United States Low-Calorie Sweetener Sales by Manufacturer (2016-2017)

Table United States Low-Calorie Sweetener Sales Market Share by Manufacturer (2016-2017)

Figure United States Low-Calorie Sweetener Sales Market Share by Manufacturer in 2016

Figure United States Low-Calorie Sweetener Sales Market Share by Manufacturer in 2017

Table United States Low-Calorie Sweetener Revenue by Manufacturer (2016-2017)
Table United States Low-Calorie Sweetener Revenue Market Share by Manufacturer (2016-2017)

Figure United States Low-Calorie Sweetener Revenue Market Share by Manufacturer in 2016

Figure United States Low-Calorie Sweetener Revenue Market Share by Manufacturer in 2017

Table United States Low-Calorie Sweetener Price by Manufacturers (2016-2017)

Figure Top 3 Low-Calorie Sweetener Manufacturer Market Share in 2016

Figure Top 3 Low-Calorie Sweetener Manufacturer Market Share in 2017

Figure Top 5 Low-Calorie Sweetener Manufacturer Market Share in 2016

Figure Top 5 Low-Calorie Sweetener Manufacturer Market Share in 2017

Figure United States Low-Calorie Sweetener Sales and Growth Rate (2013-2018)

Table United States Low-Calorie Sweetener Sales by States (2013-2018)

Table United States Low-Calorie Sweetener Sales Market Share by States (2013-2018)

Figure United States Low-Calorie Sweetener Sales Market Share by States in 2013

Figure United States Low-Calorie Sweetener Sales Market Share by States in 2017

Table United States Low-Calorie Sweetener Revenue by States (2013-2018)

Figure United States Low-Calorie Sweetener Revenue and Growth Rate (2013-2018)

Table United States Low-Calorie Sweetener Revenue Market Share by States (2013-2018)

Figure United States Low-Calorie Sweetener Revenue Market Share by States in 2013 Figure United States Low-Calorie Sweetener Revenue Market Share by States in 2017.



Table United States Low-Calorie Sweetener Sales by Type (2013-2018)

Table United States Low-Calorie Sweetener Sales Share by Type (2013-2018)

Table United States Low-Calorie Sweetener Revenue by Type (2013-2018)

Table United States Low-Calorie Sweetener Revenue Share by Type (2013-2018)

Figure United States Tablet Sales Growth (2012-2017)

Figure United States Tablet Price (2012-2017)

Figure United States Sachet Sales Growth (2012-2017)

Figure United States Sachet Price (2012-2017)

Figure United States Granular Sales Growth (2012-2017)

Figure United States Granular Price (2012-2017)

Figure United States Others Sales Growth (2012-2017)

Figure United States Others Price (2012-2017)

Table United States Low-Calorie Sweetener Sales by Application (2012-2017)

Table United States Low-Calorie Sweetener Sales Share by Application (2012-2017)

Figure United States Key Accounts Sales Growth (2012-2017)

Figure United States Pharmacy Sales Growth (2012-2017)

Figure California Low-Calorie Sweetener Revenue and Growth Rate (2013-2018)

Figure California Low-Calorie Sweetener Sales and Growth Rate (2013-2018)

Table California Low-Calorie Sweetener Sales by Type (2013-2018)

Table California Low-Calorie Sweetener Sales Market Share by Type (2013-2018)

Table California Low-Calorie Sweetener Sales by Application (2013-2018)

Table California Low-Calorie Sweetener Sales Market Share by Application (2013-2018)

Figure New York Low-Calorie Sweetener Revenue and Growth Rate (2013-2018)

Figure New York Low-Calorie Sweetener Sales and Growth Rate (2013-2018)

Table New York Low-Calorie Sweetener Sales by Type (2013-2018)

Table New York Low-Calorie Sweetener Sales Market Share by Type (2013-2018)

Table New York Low-Calorie Sweetener Sales by Application (2013-2018)

Table New York Low-Calorie Sweetener Sales Market Share by Application (2013-2018)

Figure Texas Low-Calorie Sweetener Revenue and Growth Rate (2013-2018)

Figure Texas Low-Calorie Sweetener Sales and Growth Rate (2013-2018)

Table Texas Low-Calorie Sweetener Sales by Type (2013-2018)

Table Texas Low-Calorie Sweetener Sales Market Share by Type (2013-2018)

Table Texas Low-Calorie Sweetener Sales by Application (2013-2018)

Table Texas Low-Calorie Sweetener Sales Market Share by Application (2013-2018)

Figure Florida Low-Calorie Sweetener Revenue and Growth Rate (2013-2018)

Figure Florida Low-Calorie Sweetener Sales and Growth Rate (2013-2018)

Table Florida Low-Calorie Sweetener Sales by Type (2013-2018)

Table Florida Low-Calorie Sweetener Sales Market Share by Type (2013-2018)



Table Florida Low-Calorie Sweetener Sales by Application (2013-2018)

Table Florida Low-Calorie Sweetener Sales Market Share by Application (2013-2018)

Figure Illinois Low-Calorie Sweetener Revenue and Growth Rate (2013-2018)

Figure Illinois Low-Calorie Sweetener Sales and Growth Rate (2013-2018)

Table Illinois Low-Calorie Sweetener Sales by Type (2013-2018)

Table Illinois Low-Calorie Sweetener Sales Market Share by Type (2013-2018)

Table Illinois Low-Calorie Sweetener Sales by Application (2013-2018)

Table Illinois Low-Calorie Sweetener Sales Market Share by Application (2013-2018)

Figure United States Low-Calorie Sweetener Sales, Revenue and Growth Rate (2018-2023)

Table United States Low-Calorie Sweetener Sales Forecast by States (2018-2023)

Table United States Low-Calorie Sweetener Market Share Forecast by States (2018-2023)

Table United States Low-Calorie Sweetener Sales Forecast by Type (2018-2023)

Table United States Low-Calorie Sweetener Market Share Forecast by Type (2018-2023)

Table United States Low-Calorie Sweetener Sales Forecast by Application (2018-2023)

Table United States Low-Calorie Sweetener Market Share Forecast by Application (2018-2023)

Table Sales Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Low-Calorie Sweetener

Figure Manufacturing Process Analysis of Low-Calorie Sweetener

Figure Low-Calorie Sweetener Industrial Chain Analysis

Table Raw Materials Sources of Low-Calorie Sweetener Major Manufacturers in 2017

Table Major Buyers of Low-Calorie Sweetener

Table Distributors/Traders/ Dealers List



### I would like to order

Product name: United States Low-Calorie Sweetener Market by Manufacturers, States, Type and

Application, Forecast to 2023

Product link: https://marketpublishers.com/r/U40B070C761EN.html

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U40B070C761EN.html">https://marketpublishers.com/r/U40B070C761EN.html</a>