

United States Lipstick Market by Manufacturers, States, Type and Application, Forecast to 2022

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Abstracts

Lipstick is a cosmetic product containing pigments, oils, waxes, and emollients that apply color, texture, and protection to the lips. Many colors and types of lipstick exist. As with most other types of makeup, lipstick is typically, but not exclusively, worn by women. The use of lipstick dates back to medieval times.

Scope of the Report:

This report focuses on the Lipstick in United States market, to split the market based on manufacturers, states, type and application.

Market Segment by Manufacturers, this report covers

L'Oreal Group

PG

Estee Lauder

Relvon

LVMH

Shiseido

Chanel

ROHTO

Beiersdorf

DHC

Johnson& Johnson

Avon

Jahwa

JALA

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Market Segment by Type, covers

Matte

Shimmer

Gloss

Lip stain

Sheer

Others

Market Segment by Applications, can be divided into

10~20

20~30

30~40

40~50

Above 50

Others

There are 17 Chapters to deeply display the United States Lipstick market.

Chapter 1, to describe Lipstick Introduction, product type and application, market overview, market analysis by States, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Lipstick, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the United States market by States, covering California, New York, Texas, Illinois and Florida, with sales, price, revenue and market share of Lipstick, for each state, from 2012 to 2017;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2012 to 2017;

Chapter 7, 8, 9, 10 and 11, to analyze the key States by Type and Application, covering

California, New York, Texas, Illinois and Florida, with sales, revenue and market share by types and applications;

Chapter 12, Lipstick market forecast, by States, type and application, with sales, price, revenue and growth rate forecast, from 2017 to 2022;

Chapter 13, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 14, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 15, to describe sales channel, distributors, traders, dealers etc.

Chapter 16 and 17, to describe Lipstick Research Findings and Conclusion, Appendix, methodology and data source.

Contents

1 MARKET OVERVIEW

- 1.1 Lipstick Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Matte
 - 1.2.2 Shimmer
 - 1.2.3 Gloss
 - 1.2.4 Lip stain
 - 1.2.5 Sheer
 - 1.2.6 Others
- 1.3 Market Analysis by Applications
 - 1.3.1 10~20
 - 1.3.2 20~30
 - 1.3.3 30~40
 - 1.3.4 40~50
 - 1.3.5 Above
 - 1.3.6 Others
- 1.4 Market Analysis by States
 - 1.4.1 California Status and Prospect (2012-2022)
 - 1.4.2 Texas Status and Prospect (2012-2022)
 - 1.4.3 New York Status and Prospect (2012-2022)
 - 1.4.4 Florida Status and Prospect (2012-2022)
 - 1.4.5 Illinois Status and Prospect (2012-2022)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities
 - 1.5.2 Market Risk
 - 1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

- 2.1 L'Oreal Group
 - 2.1.1 Profile
 - 2.1.2 Lipstick Type and Applications
 - 2.1.2.1 Type
 - 2.1.2.2 Type
 - 2.1.3 L'Oreal Group Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

- 2.1.4 Business Overview
- 2.1.5 L'Oreal Group News
- 2.2 PG
 - 2.2.1 Profile
 - 2.2.2 Lipstick Type and Applications
 - 2.2.2.1 Type
 - 2.2.2.2 Type
 - 2.2.3 PG Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.2.4 Business Overview
 - 2.2.5 PG News
- 2.3 Estee Lauder
 - 2.3.1 Profile
 - 2.3.2 Lipstick Type and Applications
 - 2.3.2.1 Type
 - 2.3.2.2 Type
 - 2.3.3 Estee Lauder Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.3.4 Business Overview
 - 2.3.5 Estee Lauder News
- 2.4 Relvon
 - 2.4.1 Profile
 - 2.4.2 Lipstick Type and Applications
 - 2.4.2.1 Type
 - 2.4.2.2 Type
 - 2.4.3 Relvon Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.4.4 Business Overview
 - 2.4.5 Relvon News
- 2.5 LVMH
 - 2.5.1 Profile
 - 2.5.2 Lipstick Type and Applications
 - 2.5.2.1 Type
 - 2.5.2.2 Type
 - 2.5.3 LVMH Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.5.4 Business Overview
 - 2.5.5 LVMH News
- 2.6 Shiseido
 - 2.6.1 Profile

- 2.6.2 Lipstick Type and Applications
 - 2.6.2.1 Type
 - 2.6.2.2 Type
- 2.6.3 Shiseido Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.6.4 Business Overview
 - 2.6.5 Shiseido News
- 2.7 Chanel
 - 2.7.1 Profile
 - 2.7.2 Lipstick Type and Applications
 - 2.7.2.1 Type
 - 2.7.2.2 Type
 - 2.7.3 Chanel Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.7.4 Business Overview
 - 2.7.5 Chanel News
- 2.8 ROHTO
 - 2.8.1 Profile
 - 2.8.2 Lipstick Type and Applications
 - 2.8.2.1 Type
 - 2.8.2.2 Type
 - 2.8.3 ROHTO Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.8.4 Business Overview
 - 2.8.5 ROHTO News
- 2.9 Beiersdorf
 - 2.9.1 Profile
 - 2.9.2 Lipstick Type and Applications
 - 2.9.2.1 Type
 - 2.9.2.2 Type
 - 2.9.3 Beiersdorf Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.9.4 Business Overview
 - 2.9.5 Beiersdorf News
- 2.10 DHC
 - 2.10.1 Profile
 - 2.10.2 Lipstick Type and Applications
 - 2.10.2.1 Type
 - 2.10.2.2 Type

- 2.10.3 DHC Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.10.4 Business Overview
- 2.10.5 DHC News
- 2.11 Johnson& Johnson
 - 2.11.1 Profile
 - 2.11.2 Lipstick Type and Applications
 - 2.11.2.1 Type
 - 2.11.2.2 Type
 - 2.11.3 Johnson& Johnson Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.11.4 Business Overview
 - 2.11.5 Johnson& Johnson News
- 2.12 Avon
 - 2.12.1 Profile
 - 2.12.2 Lipstick Type and Applications
 - 2.12.2.1 Type
 - 2.12.2.2 Type
 - 2.12.3 Avon Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.12.4 Business Overview
 - 2.12.5 Avon News
- 2.13 Jahwa
 - 2.13.1 Profile
 - 2.13.2 Lipstick Type and Applications
 - 2.13.2.1 Type
 - 2.13.2.2 Type
 - 2.13.3 Jahwa Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.13.4 Business Overview
 - 2.13.5 Jahwa News
- 2.14 JALA
 - 2.14.1 Profile
 - 2.14.2 Lipstick Type and Applications
 - 2.14.2.1 Type
 - 2.14.2.2 Type
 - 2.14.3 JALA Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.14.4 Business Overview

2.14.5 JALA News

3 UNITED STATES LIPSTICK MARKET COMPETITION, BY MANUFACTURER

3.1 United States Lipstick Sales and Market Share by Manufacturer (2016-2017)

3.2 United States Lipstick Revenue and Market Share by Manufacturer (2016-2017)

3.3 United States Lipstick Price by Manufacturers (2016-2017)

3.4 Market Concentration Rate

3.4.1 Top 3 Lipstick Manufacturer Market Share

3.4.2 Top 5 Lipstick Manufacturer Market Share

3.5 Market Competition Trend

4 UNITED STATES LIPSTICK MARKET ANALYSIS BY STATES

4.1 United States Lipstick Sales Market Share by States

4.2 United States Lipstick Sales by States (2012-2017)

4.3 United States Lipstick Revenue (Value) by States (2012-2017)

5 UNITED STATES MARKET SEGMENTATION LIPSTICK BY TYPE

5.1 United States Lipstick Sales, Revenue and Market Share by Type (2012-2017)

5.1.1 United States Lipstick Sales and Market Share by Type (2012-2017)

5.1.2 United States Lipstick Revenue and Market Share by Type (2012-2017)

5.2 Matte Sales Growth and Price

5.2.1 United States Matte Sales Growth (2012-2017)

5.2.2 United States Matte Price (2012-2017)

5.3 Shimmer Sales Growth and Price

5.3.1 United States Shimmer Sales Growth (2012-2017)

5.3.2 United States Shimmer Price (2012-2017)

5.4 Gloss Sales Growth and Price

5.4.1 United States Gloss Sales Growth (2012-2017)

5.4.2 United States Gloss Price (2012-2017)

5.5 Lip stain Sales Growth and Price

5.5.1 United States Lip stain Sales Growth (2012-2017)

5.5.2 United States Lip stain Price (2012-2017)

5.6 Sheer Sales Growth and Price

5.6.1 United States Sheer Sales Growth (2012-2017)

5.6.2 United States Sheer Price (2012-2017)

5.7 Others Sales Growth and Price

5.7.1 United States Others Sales Growth (2012-2017)

5.7.2 United States Others Price (2012-2017)

6 UNITED STATES MARKET SEGMENTATION LIPSTICK BY APPLICATION

6.1 United States Lipstick Sales Market Share by Application (2012-2017)

6.2 10~20 Sales Growth (2012-2017)

6.3 20~30 Sales Growth (2012-2017)

6.4 30~40 Sales Growth (2012-2017)

6.5 40~50 Sales Growth (2012-2017)

6.6 Above 50 Sales Growth (2012-2017)

6.7 Others Sales Growth (2012-2017)

7 CALIFORNIA LIPSTICK SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

7.1 California Lipstick Revenue, Sales and Growth Rate (2012-2017)

7.2 California Lipstick Sales and Market Share by Type

7.3 California Lipstick Sales by Application (2012-2017)

8 NEW YORK LIPSTICK SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

8.1 New York Lipstick Revenue, Sales and Growth Rate (2012-2017)

8.2 New York Lipstick Sales and Market Share by Type

8.3 New York Lipstick Sales by Application (2012-2017)

9 TEXAS LIPSTICK SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

9.1 Texas Lipstick Revenue, Sales and Growth Rate (2012-2017)

9.2 Texas Lipstick Sales and Market Share by Type

9.3 Texas Lipstick Sales by Application (2012-2017)

10 FLORIDA LIPSTICK SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

10.1 Florida Lipstick Revenue, Sales and Growth Rate (2012-2017)

10.2 Florida Lipstick Sales and Market Share by Type

10.3 Florida Lipstick Sales by Application (2012-2017)

11 ILLINOIS LIPSTICK SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS

11.1 Illinois Lipstick Revenue, Sales and Growth Rate (2012-2017)

11.2 Illinois Lipstick Sales and Market Share by Type

11.3 Illinois Lipstick Sales by Application (2012-2017)

12 LIPSTICK MARKET FORECAST (2017-2022)

12.1 United States Lipstick Sales, Revenue and Growth Rate (2017-2022)

12.2 Lipstick Market Forecast by States (2017-2022)

12.3 Lipstick Market Forecast by Type (2017-2022)

12.4 Lipstick Market Forecast by Application (2017-2022)

13 LIPSTICK MANUFACTURING COST ANALYSIS

13.1 Lipstick Key Raw Materials Analysis

13.1.1 Key Raw Materials

13.1.2 Price Trend of Key Raw Materials

13.1.3 Key Suppliers of Raw Materials

13.1.4 Market Concentration Rate of Raw Materials

13.2 Proportion of Manufacturing Cost Structure

13.2.1 Raw Materials

13.2.2 Labor Cost

13.2.3 Manufacturing Expenses

13.3 Manufacturing Process Analysis of Lipstick

14 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

14.1 Lipstick Industrial Chain Analysis

14.2 Upstream Raw Materials Sourcing

14.3 Raw Materials Sources of Lipstick Major Manufacturers in 2016

14.4 Downstream Buyers

15 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

15.1 Sales Channel

- 15.1.1 Direct Marketing
- 15.1.2 Indirect Marketing
- 15.1.3 Marketing Channel Future Trend
- 15.2 Distributors, Traders and Dealers

16 RESEARCH FINDINGS AND CONCLUSION

17 APPENDIX

- 17.1 Methodology
- 17.2 Analyst Introduction
- 17.3 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Lipstick Picture

Table Product Specifications of Lipstick

Figure United States Sales Market Share of Lipstick by Types in 2016

Table Types of Lipstick

Figure Matte Picture

Table Major Manufacturers of Matte

Figure Shimmer Picture

Table Major Manufacturers of Shimmer

Figure Gloss Picture

Table Major Manufacturers of Gloss

Figure Lip stain Picture

Table Major Manufacturers of Lip stain

Figure Sheer Picture

Table Major Manufacturers of Sheer

Figure Others Picture

Table Major Manufacturers of Others

Table United States Lipstick Sales Market Share by Applications in 2016

Table Applications of Lipstick

Figure 10~20 Picture

Figure 20~30 Picture

Figure 30~40 Picture

Figure 40~50 Picture

Figure Above 50 Picture

Figure Others Picture

Figure California Lipstick Revenue (Million USD) and Growth Rate (2012-2022)

Figure Texas Lipstick Revenue (Million USD) and Growth Rate (2012-2022)

Figure New York Lipstick Revenue (Million USD) and Growth Rate (2012-2022)

Figure Florida Lipstick Revenue (Million USD) and Growth Rate (2012-2022)

Figure Illinois Lipstick Revenue (Million USD) and Growth Rate (2012-2022)

Table L'Oreal Group Basic Information, Manufacturing Base and Competitors

Table L'Oreal Group Lipstick Type and Applications

Table L'Oreal Group Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table PG Basic Information, Manufacturing Base and Competitors

Table PG Lipstick Type and Applications

Table PG Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Estee Lauder Basic Information, Manufacturing Base and Competitors

Table Estee Lauder Lipstick Type and Applications

Table Estee Lauder Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Relvon Basic Information, Manufacturing Base and Competitors

Table Relvon Lipstick Type and Applications

Table Relvon Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table LVMH Basic Information, Manufacturing Base and Competitors

Table LVMH Lipstick Type and Applications

Table LVMH Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Shiseido Basic Information, Manufacturing Base and Competitors

Table Shiseido Lipstick Type and Applications

Table Shiseido Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Chanel Basic Information, Manufacturing Base and Competitors

Table Chanel Lipstick Type and Applications

Table Chanel Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table ROHTO Basic Information, Manufacturing Base and Competitors

Table ROHTO Lipstick Type and Applications

Table ROHTO Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Beiersdorf Basic Information, Manufacturing Base and Competitors

Table Beiersdorf Lipstick Type and Applications

Table Beiersdorf Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table DHC Basic Information, Manufacturing Base and Competitors

Table DHC Lipstick Type and Applications

Table DHC Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Johnson& Johnson Basic Information, Manufacturing Base and Competitors

Table Johnson& Johnson Lipstick Type and Applications

Table Johnson& Johnson Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Avon Basic Information, Manufacturing Base and Competitors

Table Avon Lipstick Type and Applications

Table Avon Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Jahwa Basic Information, Manufacturing Base and Competitors

Table Jahwa Lipstick Type and Applications

Table Jahwa Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table JALA Basic Information, Manufacturing Base and Competitors

Table JALA Lipstick Type and Applications

Table JALA Lipstick Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table United States Lipstick Sales by Manufacturer (2016-2017)

Figure United States Lipstick Sales Market Share by Manufacturer in 2016

Figure United States Lipstick Sales Market Share by Manufacturer in 2017

Table United States Lipstick Revenue by Manufacturer (2016-2017)

Figure United States Lipstick Revenue Market Share by Manufacturer in 2015

Figure United States Lipstick Revenue Market Share by Manufacturer in 2016

Table United States Lipstick Price by Manufacturers (2016-2017)

Figure Top 3 Lipstick Manufacturer Market Share in 2016

Figure Top 3 Lipstick Manufacturer Market Share in 2017

Figure Top 5 Lipstick Manufacturer Market Share in 2016

Figure Top 5 Lipstick Manufacturer Market Share in 2017

Figure United States Lipstick Sales and Growth (2012-2017)

Table United States Lipstick Sales by States (2012-2017)

Table United States Lipstick Sales Market Share by States (2012-2017)

Figure United States 2012 Lipstick Sales Market Share by States

Figure United States 2016 Lipstick Sales Market Share by States

Figure United States Lipstick Revenue and Growth (2012-2017)

Table United States Lipstick Revenue by States (2012-2017)

Table United States Lipstick Revenue Market Share by States (2012-2017)

Table United States 2012 Lipstick Revenue Market Share by States

Table United States 2016 Lipstick Revenue Market Share by States

Table United States Lipstick Sales by Type (2012-2017)

Table United States Lipstick Sales Share by Type (2012-2017)

Table United States Lipstick Revenue by Type (2012-2017)

Table United States Lipstick Revenue Share by Type (2012-2017)

Figure United States Matte Sales Growth (2012-2017)

Figure United States Matte Price (2012-2017)

Figure United States Shimmer Sales Growth (2012-2017)

Figure United States Shimmer Price (2012-2017)

Figure United States Gloss Sales Growth (2012-2017)
Figure United States Gloss Price (2012-2017)
Figure United States Lip stain Sales Growth (2012-2017)
Figure United States Lip stain Price (2012-2017)
Figure United States Sheer Sales Growth (2012-2017)
Figure United States Sheer Price (2012-2017)
Figure United States Others Sales Growth (2012-2017)
Figure United States Others Price (2012-2017)
Table United States Lipstick Sales by Application (2012-2017)
Table United States Lipstick Sales Share by Application (2012-2017)
Figure United States 10~20 Sales Growth (2012-2017)
Figure United States 20~30 Sales Growth (2012-2017)
Figure United States 30~40 Sales Growth (2012-2017)
Figure United States 40~50 Sales Growth (2012-2017)
Figure United States Above 50 Sales Growth (2012-2017)
Figure United States Others Sales Growth (2012-2017)
Figure California Lipstick Revenue and Growth (2012-2017)
Figure California Lipstick Sales and Growth (2012-2017)
Table California Lipstick Sales by Type (2012-2017)
Table California Lipstick Sales Market Share by Type (2012-2017)
Table California Lipstick Sales by Application (2012-2017)
Table California Lipstick Sales Market Share by Application (2012-2017)
Figure New York Lipstick Revenue and Growth (2012-2017)
Figure New York Lipstick Sales and Growth (2012-2017)
Table New York Lipstick Sales by Type (2012-2017)
Table New York Lipstick Sales Market Share by Type (2012-2017)
Table New York Lipstick Sales by Application (2012-2017)
Table New York Lipstick Sales Market Share by Application (2012-2017)
Figure Texas Lipstick Revenue and Growth (2012-2017)
Figure Texas Lipstick Sales and Growth (2012-2017)
Table Texas Lipstick Sales by Type (2012-2017)
Table Texas Lipstick Sales Market Share by Type (2012-2017)
Table Texas Lipstick Sales by Application (2012-2017)
Table Texas Lipstick Sales Market Share by Application (2012-2017)
Figure Florida Lipstick Revenue and Growth (2012-2017)
Figure Florida Lipstick Sales and Growth (2012-2017)
Table Florida Lipstick Sales by Type (2012-2017)
Table Florida Lipstick Sales Market Share by Type (2012-2017)
Table Florida Lipstick Sales by Application (2012-2017)

Table Florida Lipstick Sales Market Share by Application (2012-2017)
Figure Illinois Lipstick Revenue and Growth (2012-2017)
Figure Illinois Lipstick Sales and Growth (2012-2017)
Table Illinois Lipstick Sales by Type (2012-2017)
Table Illinois Lipstick Sales Market Share by Type (2012-2017)
Table Illinois Lipstick Sales by Application (2012-2017)
Table Illinois Lipstick Sales Market Share by Application (2012-2017)
Figure United States Lipstick Sales, Revenue and Growth Rate (2017-2022)
Table United States Lipstick Sales Forecast by States (2017-2022)
Table United States Lipstick Market Share Forecast by States (2017-2022)
Table United States Lipstick Sales Forecast by Type (2017-2022)
Table United States Lipstick Market Share Forecast by Type (2017-2022)
Table United States Lipstick Sales Forecast by Application (2017-2022)
Table United States Lipstick Market Share Forecast by Application (2017-2022)
Table Sales Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Lipstick
Figure Manufacturing Process Analysis of Lipstick
Figure Lipstick Industrial Chain Analysis
Table Raw Materials Sources of Lipstick Major Manufacturers in 2016
Table Major Buyers of Lipstick
Table Distributors/Traders/ Dealers List

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