

United States HD Set-Top Box (STB) Market 2018 by Manufacturers, States, Type and Application, Forecast to 2023

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Abstracts

A set-top box (STB) or set-top unit (STU) (one type also colloquially known as a cable box) is an information appliance device that generally contains a TV-tuner input and displays output to a television set and an external source of signal, turning the source signal into content in a form that can then be displayed on the television screen or other display device. They are used in cable television, satellite television, and over-the-air television systems, as well as other uses.

Scope of the Report:

This report focuses on the HD Set-Top Box (STB) in United States market, to split the market based on manufacturers, states, type and application.

Market Segment by Manufacturers, this report covers'

Arris (Pace)

Technicolor (Cisco)

Apple

Echostar

Humax

Sagemcom

Samsung

Roku

Skyworth Digital

Huawei

Jiuzhou

Coship

Changhong

Unionman

Yinhe

ZTE

Hisense

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Market Segment by Type, covers

Digital Cable

Satellite digital

Terrestrial digital

IPTV

Others

Market Segment by Applications, can be divided into

Residential Use

Commercial Use

Others

There are 17 Chapters to deeply display the United States HD Set-Top Box (STB) market.

Chapter 1, to describe HD Set-Top Box (STB) Introduction, product type and application, market overview, market analysis by States, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of HD Set-Top Box (STB), with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the United States market by States, covering California, New York, Texas, Illinois and Florida, with sales, price, revenue and market share of HD Set-Top Box (STB), for each state, from 2013 to 2018;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2013 to 2018;

Chapter 7, 8, 9, 10 and 11, to analyze the key States by Type and Application, covering California, New York, Texas, Illinois and Florida, with sales, revenue and market share by types and applications;

Chapter 12, HD Set-Top Box (STB) market forecast, by States, type and application, with sales, price, revenue and growth rate forecast, from 2018 to 2023;

Chapter 13, to analyze the manufacturing cost, key raw materials and manufacturing process, etc.

Chapter 14, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 15, to describe sales channel, distributors, traders, dealers, etc.

Chapter 16 and 17, to describe HD Set-Top Box (STB) Research Findings and Conclusion, Appendix, methodology and data source.

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