

# United States Floriculture Market by Manufacturers, States, Type and Application, Forecast to 2023

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# **Abstracts**

Floriculture is a branch of horticulture addressing flower and ornamental plant cultivation and propagation of flowering plants for gardens, greenhouses, nurseries and landscapes comprising the floral industry. Floriculture crops include bedding plants, houseplants, flowering gardens and potted plants, cut cultivated greens, and cut flowers.

Scope of the Report:

This report focuses on the Floriculture in United States market, to split the market based on manufacturers, states, type and application.

Market Segment by Manufacturers, this report covers'

Dümmen Orange

Syngenta Flowers

**Finlays** 

Beekenkamp

Karuturi

Oserian

Selecta One



Washington Bulb		
Arcangeli Giovanni & Figlio		
Carzan Flowers		
Rosebud		
Kariki		
Multiflora		
Karen Roses		
Harvest Flower		
Queens Group		
Ball Horticultural		
Afriflora		
Benary		
Danziger		
Sakata		
Market Segment by States, covering		
California		
Texas		
New York		
Florida		



Illinois

Other

Market	Segment by Type, covers
	Cut Flowers
	Bedding Plants
	Potted Plants
	Other
Market	Segment by Applications, can be divided into
	Personal Use
	Gift
	Conference & Activities

There are 17 Chapters to deeply display the United States Floriculture market.

Chapter 1, to describe Floriculture Introduction, product type and application, market overview, market analysis by States, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Floriculture, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the United States market by States, covering California, New York, Texas, Illinois and Florida, with sales, price, revenue and market share of Floriculture,



for each state, from 2013 to 2018;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2013 to 2018;

Chapter 7, 8, 9, 10 and 11, to analyze the key States by Type and Application, covering California, New York, Texas, Illinois and Florida, with sales, revenue and market share by types and applications;

Chapter 12, Floriculture market forecast, by States, type and application, with sales, price, revenue and growth rate forecast, from 2018 to 2023;

Chapter 13, to analyze the manufacturing cost, key raw materials and manufacturing process, etc.

Chapter 14, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 15, to describe sales channel, distributors, traders, dealers, etc.

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