

United States Camping Cooler Market by Manufacturers, Type and Application, Forecast to 2021

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Abstracts

A portable cooler is a camping accessory, which is a sub-segment of the outdoor equipment and sporting goods industry. This report aims to inform the reader about the camping cooler industry, with a specific focus on coolers in the United States market.

Scope of the Report:

This report focuses on the Camping Cooler in United States market. This report categorizes the market based on manufacturers, type and application.

Market Segment by Manufacturers, this report covers

Igloo

Coleman

Rubbermaid

Grizzly

Engel

Bison Coolers

ORCA

Pelican

Polar Bear Coolers

YETI

K2 coolers

AO coolers

Stanley

OAGear

Market Segment by Type, covers

Metal Coolers

Plastic Coolers

Fabric Coolers

Market Segment by Applications, can be divided into

Backyard and Car Camping

RV Camping

Backpacking

There are 11 Chapters to deeply display the United States Camping Cooler market.

Chapter 1, to describe Camping Cooler Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Camping Cooler, with sales, revenue, and price of Camping Cooler, in 2015 and 2016;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2015 and 2016;

Chapter 4 and 5, to show the market of Camping Cooler by type and application, with sales market share and growth rate by type, application, from 2011 to 2016;

Chapter 6, Camping Cooler market forecast, by type and application, with sales and revenue, from 2016 to 2021;

Chapter 7, to analyze the Camping Cooler market development potential except United States, covering China, Southeast Asia, India, Latin America etc.

Chapter 8, 9, 10 and 11, to describe sales channel, distributors, traders, dealers, market effect factors, appendix and data source.

Contents

1 MARKET OVERVIEW (MARKET SEGMENT, STATUS AND OUTLOOK)

- 1.1 Camping Cooler Introduction
- 1.2 United States Camping Cooler Market Analysis by Type
 - 1.2.1 Metal Coolers
 - 1.2.2 Plastic Coolers
 - 1.2.3 Fabric Coolers
- 1.3 United States Camping Cooler Market Analysis by Applications
 - 1.3.1 Backyard and Car Camping
 - 1.3.2 RV Camping
 - 1.3.3 Backpacking
- 1.4 United States Market Camping Cooler Overview
 - 1.4.1 United States Camping Cooler Development Status and Outlook
 - 1.4.2 Market Opportunities
 - 1.4.3 Market Risk
 - 1.4.4 Market Driving Force

2 MANUFACTURERS PROFILES

- 2.1 Igloo
 - 2.1.1 Business Overview
 - 2.1.2 Camping Cooler Type and Applications
 - 2.1.2.1 Type
 - 2.1.2.2 Type
 - 2.1.3 Igloo Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share
- 2.2 Coleman
 - 2.2.1 Business Overview
 - 2.2.2 Camping Cooler Type and Applications
 - 2.2.2.1 Type
 - 2.2.2.2 Type
 - 2.2.3 Coleman Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share
- 2.3 Rubbermaid
 - 2.3.1 Business Overview
 - 2.3.2 Camping Cooler Type and Applications
 - 2.3.2.1 Type
 - 2.3.2.2 Type

2.3.3 Rubbermaid Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share

2.4 Grizzly

2.4.1 Business Overview

2.4.2 Camping Cooler Type and Applications

2.4.2.1 Type

2.4.2.2 Type

2.4.3 Grizzly Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share

2.5 Engel

2.5.1 Business Overview

2.5.2 Camping Cooler Type and Applications

2.5.2.1 Type

2.5.2.2 Type

2.5.3 Engel Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share

2.6 Bison Coolers

2.6.1 Business Overview

2.6.2 Camping Cooler Type and Applications

2.6.2.1 Type

2.6.2.2 Type

2.6.3 Bison Coolers Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share

2.7 ORCA

2.7.1 Business Overview

2.7.2 Camping Cooler Type and Applications

2.7.2.1 Type

2.7.2.2 Type

2.7.3 ORCA Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share

2.8 Pelican

2.8.1 Business Overview

2.8.2 Camping Cooler Type and Applications

2.8.2.1 Type

2.8.2.2 Type

2.8.3 Pelican Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share

2.9 Polar Bear Coolers

2.9.1 Business Overview

2.9.2 Camping Cooler Type and Applications

2.9.2.1 Type

2.9.2.2 Type

2.9.3 Polar Bear Coolers Camping Cooler Sales, Price, Revenue, Gross Margin and

Market Share

2.10 YETI

2.10.1 Business Overview

2.10.2 Camping Cooler Type and Applications

2.10.2.1 Type

2.10.2.2 Type

2.10.3 YETI Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share

2.11 K2 coolers

2.11.1 Business Overview

2.11.2 Camping Cooler Type and Applications

2.11.2.1 Type

2.11.2.2 Type

2.11.3 K2 coolers Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share

2.12 AO coolers

2.12.1 Business Overview

2.12.2 Camping Cooler Type and Applications

2.12.2.1 Type

2.12.2.2 Type

2.12.3 AO coolers Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share

2.13 Stanley

2.13.1 Business Overview

2.13.2 Camping Cooler Type and Applications

2.13.2.1 Type

2.13.2.2 Type

2.13.3 Stanley Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share

2.14 OAGear

2.14.1 Business Overview

2.14.2 Camping Cooler Type and Applications

2.14.2.1 Type

2.14.2.2 Type

2.14.3 OAGear Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share

3 UNITED STATES CAMPING COOLER MARKET COMPETITION, BY MANUFACTURER

- 3.1 United States Camping Cooler Sales and Market Share by Manufacturer
- 3.2 United States Camping Cooler Revenue (Value) and Market Share by Manufacturer
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Top 3 Camping Cooler Manufacturer Market Share
 - 3.3.2 Top 6 Camping Cooler Manufacturer Market Share
- 3.4 Market Competition Trend

4 CAMPING COOLER MARKET SEGMENT BY TYPE

- 4.1 United States Camping Cooler Sales, Revenue and Market Share by Type (2011-2016)
 - 4.1.1 United States Camping Cooler Sales and Market Share by Type (2011-2016)
 - 4.1.2 United States Camping Cooler Revenue and Market Share by Type (2011-2016)
- 4.2 Metal Coolers Sales Growth and Price
 - 4.2.1 United States Metal Coolers Sales Growth (2011-2016)
 - 4.2.2 United States Metal Coolers Price (2011-2016)
- 4.3 Plastic Coolers Sales Growth and Price
 - 4.3.1 United States Plastic Coolers Sales Growth (2011-2016)
 - 4.3.2 United States Plastic Coolers Price (2011-2016)
- 4.4 Fabric Coolers Sales Growth and Price
 - 4.4.1 United States Fabric Coolers Sales Growth (2011-2016)
 - 4.4.2 United States Fabric Coolers Price (2011-2016)
- 4.5 Sales Growth and Price
 - 4.5.1 United States Sales Growth (2011-2016)
 - 4.5.2 United States Price (2011-2016)

5 UNITED STATES CAMPING COOLER MARKET SEGMENT BY APPLICATION

- 5.1 United States Camping Cooler Sales Market Share by Application (2011-2016)
- 5.2 Backyard and Car Camping Sales Growth (2011-2016)
- 5.3 RV Camping Sales Growth (2011-2016)
- 5.4 Backpacking Sales Growth (2011-2016)
- 5.5 Sales Growth (2011-2016)
- 5.6 Sales Growth (2011-2016)
- 5.7 Sales Growth (2011-2016)

6 UNITED STATES CAMPING COOLER MARKET FORECAST (2016-2021)

- 6.1 United States Camping Cooler Sales, Revenue (Value) and Growth Rate

(2016-2021)

6.2 Camping Cooler Market Forecast by Type (2016-2021)

6.3 Camping Cooler Market Forecast by Application (2016-2021)

7 CAMPING COOLER POTENTIAL MARKET/REGIONS EXCEPT USA

7.1 China Development Status and Outlook

7.1.1 China Camping Cooler Sales, Growth Rate and Forecast (2016-2021)

7.1.2 China Camping Cooler Revenue (Value), Growth Rate and Forecast (2016-2021)

7.2 Southeast Asia Development Status and Outlook

7.2.1 Southeast Asia Camping Cooler Sales, Growth Rate and Forecast (2016-2021)

7.2.2 Southeast Asia Camping Cooler Revenue (Value), Growth Rate and Forecast (2016-2021)

7.3 India Development Status and Outlook

7.3.1 India Camping Cooler Sales, Growth Rate and Forecast (2016-2021)

7.3.2 India Camping Cooler Revenue (Value), Growth Rate and Forecast (2016-2021)

7.4 Latin America Development Status and Outlook

7.4.1 Latin America Camping Cooler Sales, Growth Rate and Forecast (2016-2021)

7.4.2 Latin America Camping Cooler Revenue (Value), Growth Rate and Forecast (2016-2021)

8 MARKETING STRATEGY ANALYSIS

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

9 EFFECT FACTORS OF CAMPING COOLER DEMAND

9.1 Technology Progress

9.2 Consumer Needs Trend/Customer Preference

9.3 External Environmental Change

9.3.1 Technology Progress of Related Industry

9.3.2 External Economic Environment

10 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

10.1 Sales Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Future Trend

10.2 Distributors, Traders and Dealers

11 APPENDIX

11.1 Methodology

11.2 Analyst Introduction

11.3 Data Source

LIST OF TABLES AND FIGURES

Figure Camping Cooler Picture

Figure United States Sales Market Share of Camping Cooler by Types in 2015

Table Camping Cooler Types for Major Manufacturers

Figure Metal Coolers Picture

Figure Plastic Coolers Picture

Figure Fabric Coolers Picture

Figure Picture

Table United States Camping Cooler Sales Market Share by Applications in 2015

Table Igloo Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Igloo Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)

Table Coleman Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Coleman Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)

Table Rubbermaid Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Rubbermaid Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)

Table Grizzly Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Grizzly Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)

Table Engel Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Engel Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)

Table Bison Coolers Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Bison Coolers Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)

Table ORCA Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table ORCA Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)

Table Pelican Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Pelican Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)

Table Polar Bear Coolers Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Polar Bear Coolers Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)

Table YETI Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table YETI Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)

Table K2 coolers Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table K2 coolers Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)

Table AO coolers Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table AO coolers Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)

Table Stanley Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Stanley Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)

Table OAGear Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table OAGear Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share

(2015-2016)

Table Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share

(2015-2016)

Table Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share

(2015-2016)

Table Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share

(2015-2016)

Table Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share

(2015-2016)

Table Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share

(2015-2016)

Table Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share

(2015-2016)

Table Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share

(2015-2016)

Table Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share

(2015-2016)

Table Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share

(2015-2016)

Table Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)

Table Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)

Table Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)

Table Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)

Table Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)

Table Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)

Table Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)

Table Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)

Table Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)

Table Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications

Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)

Table Basic Information, Manufacturing Base and Competitors

Table Camping Cooler Type and Applications
Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)
Table Basic Information, Manufacturing Base and Competitors
Table Camping Cooler Type and Applications
Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)
Table Basic Information, Manufacturing Base and Competitors
Table Camping Cooler Type and Applications
Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)
Table Basic Information, Manufacturing Base and Competitors
Table Camping Cooler Type and Applications
Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)
Table Basic Information, Manufacturing Base and Competitors
Table Camping Cooler Type and Applications
Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)
Table Basic Information, Manufacturing Base and Competitors
Table Camping Cooler Type and Applications
Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)
Table Basic Information, Manufacturing Base and Competitors
Table Camping Cooler Type and Applications
Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)
Table Basic Information, Manufacturing Base and Competitors
Table Camping Cooler Type and Applications
Table Camping Cooler Sales, Price, Revenue, Gross Margin and Market Share (2015-2016)
Table United States Camping Cooler Sales by Manufacturer (2015-2016)
Figure United States Camping Cooler Sales Market Share by Manufacturer in 2015
Figure United States Camping Cooler Sales Market Share by Manufacturer in 2016
Table United States Camping Cooler Revenue by Manufacturer (2015-2016)
Figure United States Camping Cooler Revenue Market Share by Manufacturer in 2015
Figure United States Camping Cooler Revenue Market Share by Manufacturer in 2016
Table United States Camping Cooler Sales by Type (2011-2016)
Table United States Camping Cooler Sales Share by Type (2011-2016)
Table United States Camping Cooler Revenue by Type (2011-2016)
Table United States Camping Cooler Revenue Share by Type (2011-2016)
Figure United States Metal Coolers Sales Growth (2011-2016)
Figure United States Metal Coolers Price (2011-2016)

Figure United States Plastic Coolers Sales Growth (2011-2016)
Figure United States Plastic Coolers Price (2011-2016)
Figure United States Fabric Coolers Sales Growth (2011-2016)
Figure United States Fabric Coolers Price (2011-2016)
Figure United States Sales Growth (2011-2016)
Figure United States Price (2011-2016)
Table United States Camping Cooler Sales by Application (2011-2016)
Table United States Camping Cooler Sales Share by Application (2011-2016)
Figure United States Backyard and Car Camping Sales Growth (2011-2016)
Figure United States RV Camping Sales Growth (2011-2016)
Figure United States Backpacking Sales Growth (2011-2016)
Figure United States Sales Growth (2011-2016)
Figure United States Sales Growth (2011-2016)
Figure United States Sales Growth (2011-2016)
Figure United States Camping Cooler Sales, Revenue and Growth Rate (2016 -2021)
Table United States Camping Cooler Sales Forecast by Type (2016-2021)
Table United States Camping Cooler Market Share Forecast by Type (2016-2021)
Table United States Camping Cooler Sales Forecast by Application (2016-2021)
Table United States Camping Cooler Market Share Forecast by Application (2016-2021)
Figure China Camping Cooler Sales, Growth Rate and Forecast (2016-2021)
Figure China Camping Cooler Revenue, Growth Rate and Forecast (2016-2021)
Figure Southeast Asia Camping Cooler Sales, Growth Rate and Forecast (2016-2021)
Figure Southeast Asia Camping Cooler Revenue, Growth Rate and Forecast (2016-2021)
Figure India Camping Cooler Sales, Growth Rate and Forecast (2016-2021)
Figure India Camping Cooler Revenue, Growth Rate and Forecast (2016-2021)
Figure Latin America Camping Cooler Sales, Growth Rate and Forecast (2016-2021)
Figure Latin America Camping Cooler Revenue, Growth Rate and Forecast (2016-2021)
Table Distributors/Traders/ Dealers List

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