

Global Ultrasonic Electric Toothbrush Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Ultrasonic Electric Toothbrush market size was valued at US\$ 2066 million in 2024 and is forecast to a readjusted size of USD 2838 million by 2031 with a CAGR of 4.7% during review period.

An ultrasonic toothbrush is a toothbrush that emits ultrasonic radiation. The cavitation effect of energy in the periodontal area can remove bacteria and impurities in the periodontal area, and its cleaning range can cover all parts of the periodontal area. The ultrasonic toothbrush is a piezoelectric transducer built in the brush head, which is excited by the MCU drive circuit installed in the hollow brush handle to generate mechanical waves and emit energy. Ultrasonic toothbrushes are also driven by electricity, so they are also a type of electric toothbrush, that is, ultrasonic electric toothbrushes.

The growth of the ultrasonic toothbrush market scale is driven by consumers' concern and emphasis on dental health on the one hand, and by technological development and marketing of ultrasonic toothbrush companies on the other. As companies continue to invest in research and development, the performance and quality of ultrasonic toothbrushes are also constantly improving, which has also attracted more and more consumers to purchase ultrasonic toothbrushes, thereby driving the growth of the market size. In addition, as the income of consumers increases, the price of ultrasonic toothbrushes is also decreasing, which further promotes the growth of sales volume and market size of ultrasonic toothbrushes. Moreover, the government will also provide some policy support to promote the development of the ultrasonic toothbrush industry. In the future, as consumers pay more attention to dental health, the demand for ultrasonic toothbrushes in the global market will continue to increase. At the same time,

enterprises will continue to invest in research and development, and the performance and quality of ultrasonic toothbrushes will continue to improve, thereby promoting the development of the ultrasonic toothbrush market. In short, as consumers pay more attention to dental health and enterprises invest in R&D technology and marketing, the market size of the ultrasonic toothbrush industry will continue to expand, and its future development trend will also be considerable.

This report is a detailed and comprehensive analysis for global Ultrasonic Electric Toothbrush market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Sales Channel. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Ultrasonic Electric Toothbrush market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Ultrasonic Electric Toothbrush market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Ultrasonic Electric Toothbrush market size and forecasts, by Type and by Sales Channel, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Ultrasonic Electric Toothbrush market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Ultrasonic Electric Toothbrush
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Ultrasonic Electric Toothbrush market

based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ningbo Seago Electric Co., Ltd., RANIR LLC, Philips Sonicare, Ultrasonex, Emmi Ultrasonic, Panasonic, Waterpik, Arm & Hammer, Brush Buddies, Colgate, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Ultrasonic Electric Toothbrush market is split by Type and by Sales Channel. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Battery Toothbrush

Rechargeable Toothbrush

Market segment by Sales Channel

Online Sales

Offline Sales

Major players covered

Ningbo Seago Electric Co., Ltd.

RANIR LLC

Philips Sonicare

Ultrasonex

Emmi Ultrasonic

Panasonic

Waterpik

Arm & Hammer

Brush Buddies

Colgate

Dr. Fresh

Oral-B

Violife

Pursonic

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Ultrasonic Electric Toothbrush product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Ultrasonic Electric Toothbrush, with price, sales quantity, revenue, and global market share of Ultrasonic Electric Toothbrush from 2020 to 2025.

Chapter 3, the Ultrasonic Electric Toothbrush competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Ultrasonic Electric Toothbrush breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Sales Channel, with sales market share and growth rate by Type, by Sales Channel, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Ultrasonic Electric Toothbrush market forecast, by regions, by Type, and by Sales Channel, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Ultrasonic Electric Toothbrush.

Chapter 14 and 15, to describe Ultrasonic Electric Toothbrush sales channel, distributors, customers, research findings and conclusion.

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