

Global TV Set-Top Decoders Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global TV Set-Top Decoders market size was valued at US\$ 6251 million in 2024 and is forecast to a readjusted size of USD 8311 million by 2031 with a CAGR of 4.2% during review period.

A TV set-top decoder is an information appliance device that generally contains a TV-tuner input and displays output to a television set and an external source of signal, turning the source signal into content in a form that can then be displayed on the television screen or other display device.

Consumer behavior patterns are changing towards media content consumption through TV and media. The continued transformation of the Internet in the digital TV sector is a major factor boosting the market outlook. Furthermore, rising internet and broadband penetration coupled with increasing preference for high-definition channels and on-demand video services are positively impacting the set-top box market. As technology continues to advance, broadcasters are able to offer better audio quality and high-resolution picture quality, government mandates for cable digitization, and benefits brought about by cable television, such as increased channel carrying capacity, further drive product demand.

This report is a detailed and comprehensive analysis for global TV Set-Top Decoders market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2025, are provided.

Key Features:

Global TV Set-Top Decoders market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global TV Set-Top Decoders market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global TV Set-Top Decoders market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global TV Set-Top Decoders market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for TV Set-Top Decoders

To forecast future growth in each product and end-use market

To forecast future factors affecting the marketplace

This report profiles key players in the global TV Set-Top Decoders market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include CommScope (Arris), Technicolor (Cisco), Echostar, Humax, Sagemcom, Samsung, Roku, Skyworth Digital Technology Co.,Ltd, HUAWEI, JEZETEC, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

TV Set-Top Decoders market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts

for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Professional STB

Hybrid Box

IPTV Receiver

Others

Market segment by Application

Household

Commercial

Major players covered

CommScope (Arris)

Technicolor (Cisco)

Echostar

Humax

Sagemcom

Samsung

Roku

Skyworth Digital Technology Co.,Ltd

HUAWEI

JEZETEC

COSHIP

SICHUAN CHANGHONG

UNION MAN

YINHE ELECTRONICS

ZTE

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe TV Set-Top Decoders product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of TV Set-Top Decoders, with price, sales quantity, revenue, and global market share of TV Set-Top Decoders from 2020 to 2025.

Chapter 3, the TV Set-Top Decoders competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the TV Set-Top Decoders breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market

share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and TV Set-Top Decoders market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of TV Set-Top Decoders.

Chapter 14 and 15, to describe TV Set-Top Decoders sales channel, distributors, customers, research findings and conclusion.

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