

Global Tread Carbon Black Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Tread Carbon Black market size was valued at US\$ 926 million in 2025 and is forecast to a readjusted size of US\$ 1182 million by 2032 with a CAGR of 3.6% during review period.

Global sales of tread carbon black are projected to reach 600,000 tons by 2025, with an average selling price of approximately US\$1,500 per ton.

Tread carbon black is an amorphous, extremely fine black powder, primarily produced by the incomplete combustion or thermal decomposition of carbonaceous materials (such as coal, natural gas, and heavy oil) in oxygen-deficient environments. It is widely used as a reinforcing material in tires, especially in the tread area, to improve tire wear resistance, cut resistance, and tear strength. Tread carbon black, also known as tire carbon black, is a specialized reinforcing and coloring agent used in tire manufacturing, particularly in the tread area. The industry's gross profit margin is approximately 20%-30%.

Upstream: Primarily derived from raw materials such as coal tar and ethylene tar, with coal tar accounting for over 60%. Its price fluctuations directly impact carbon black costs. Midstream: Carbon black manufacturers produce it using oil furnace or tank furnace methods, with technological barriers concentrated in particle size control and surface modification. Downstream: The tire industry accounts for over 70% of production, with the remainder used in industrial rubber products (such as conveyor belts and seals), plastic modification, and coating coloring.

Market driving factors mainly include the following:

The booming new energy vehicle market drives high-end demand. New energy vehicles have significantly increased requirements for tire wear resistance, low rolling resistance, and quietness, forcing the upgrading of tire tread carbon black towards high performance. For example, low rolling resistance carbon black can reduce the energy consumption of electric vehicles and extend their driving range, making it a standard feature in high-end models. Meanwhile, the booming production and sales of new energy vehicles are driving the expansion of the tire OEM market, providing incremental space for tread carbon black.

Environmental policies are forcing industrial upgrading. Under the global 'dual carbon' goal, the tire industry faces stringent energy consumption and emission standards. Tread carbon black companies are reducing pollution by developing clean production technologies (such as exhaust gas recovery and low-sulfur formulations) and developing green products (such as bio-based carbon black) to meet downstream environmental demands. Policy dividends and market pressures are jointly driving the industry towards low-carbon transformation.

Technological iteration is creating new application scenarios. The widespread application of conductive carbon black in lithium batteries has opened up a second growth curve. As a conductive agent, it can improve battery energy density and cycle life, and its demand is growing exponentially due to the explosive growth of the new energy vehicle and energy storage markets. In addition, the penetration of specialty carbon blacks (such as UV-resistant and high color fastness) in the plastics and coatings fields is further expanding the industry's boundaries. Technological integration and scenario innovation have become key for tread carbon black companies to break through homogeneous competition.

This report is a detailed and comprehensive analysis for global Tread Carbon Black market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Tread Carbon Black market size and forecasts, in consumption value (\$ Million),

sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Tread Carbon Black market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Tread Carbon Black market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Tread Carbon Black market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Tread Carbon Black

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Tread Carbon Black market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Aditya Birla Group, Cabot Corporation, Orion S.A., Black Cat Carbon Black, China Synthetic Rubber Corporation (CSRC), Tokai Carbon Co., Ltd., Shandong Link Group, Omsk, Phillips Carbon Black Limited, Sid Richardson, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Tread Carbon Black market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Thermal Black

Furnace Black

Other

Market segment by Product Forms

Hard Carbon Black

Soft Carbon Black

Market segment by Technology

Traditional Oil Furnace Carbon Black

Environmentally Friendly Carbon Black

Market segment by Application

Automotive Tires

Bicycle Tire

Engineering Tires

Racing Tires

Others

Major players covered

Aditya Birla Group

Cabot Corporation

Orion S.A.

Black Cat Carbon Black

China Synthetic Rubber Corporation (CSRC)

Tokai Carbon Co., Ltd.

Shandong Link Group

Omsk

Phillips Carbon Black Limited

Sid Richardson

Longxing Chemical

HUADONG RUBBER MATERIAL

BAOHUA

JINNENG

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Tread Carbon Black product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Tread Carbon Black, with price, sales quantity, revenue, and global market share of Tread Carbon Black from 2021 to 2026.

Chapter 3, the Tread Carbon Black competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Tread Carbon Black breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Tread Carbon Black market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Tread Carbon Black.

Chapter 14 and 15, to describe Tread Carbon Black sales channel, distributors, customers, research findings and conclusion.

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