

Global Traction Units Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Traction Units market size was valued at US\$ 887 million in 2023 and is forecast to a readjusted size of USD 1329 million by 2030 with a CAGR of 6.6% during review period.

Traction units, known as cervical traction and lumbar traction, are used for treatments for neck and lumbar pain and related injuries.

Market Overview

The traction units market is driven by several factors, including:

Increasing Incidence of Spinal Disorders: The rising incidence of spinal disorders, such as herniated discs, spinal stenosis, and degenerative disc disease, is driving the demand for traction therapy and, consequently, traction units.

Advancements in Technology: Technological advancements have led to the development of more sophisticated and effective traction units. These units offer features such as adjustable traction force, precise positioning, and enhanced patient comfort, which are contributing to their increased adoption.

Growing Awareness of Non-Invasive Treatments: There is a growing awareness among patients and healthcare providers about the benefits of non-invasive treatments, such as traction therapy, for spinal and extremity conditions. This has led to an increased demand for traction units in clinical settings.

Market Trends

Several trends are shaping the traction units market:

Increasing Demand for Home-Based Therapy: The increasing demand for home-based therapy is driving the growth of portable and compact traction units that can be used in a home setting.

Integration with Other Technologies: Traction units are increasingly being integrated with other technologies, such as sensors and mobile apps, to provide real-time

monitoring and feedback on traction therapy progress.

Focus on Patient Comfort and Safety: Manufacturers are focusing on developing traction units that offer enhanced patient comfort and safety features.

In conclusion, the market for traction units is a specialized and growing segment within the healthcare industry. Driven by factors such as the increasing incidence of spinal disorders, technological advancements, and growing awareness of non-invasive treatments, the market is expected to continue to grow in the coming years.

Manufacturers are focusing on developing traction units that offer enhanced patient comfort and safety features, and there are several growth opportunities in emerging markets and through technological innovations.

This report is a detailed and comprehensive analysis for global Traction Units market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Traction Units market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global Traction Units market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global Traction Units market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global Traction Units market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Traction Units

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Traction Units market based on the

following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Chattanooga Group, Fisiotech, V2U Healthcare, BTL, PHYSIOMED ELEKTROMEDIZIN AG, ITO, Chinesport, OG Wellness Technologies, MINATO MEDICAL SCIENCE, Mettler Electronics Corp., etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Traction Units market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Cervical Traction Unit
- Lumbar Traction Unit
- Others

Market segment by Application

- Hospital
- Clinic
- Home
- Others

Major players covered

- Chattanooga Group
- Fisiotech
- V2U Healthcare
- BTL
- PHYSIOMED ELEKTROMEDIZIN AG
- ITO
- Chinesport
- OG Wellness Technologies
- MINATO MEDICAL SCIENCE
- Mettler Electronics Corp.
- Bird & Cronin

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Traction Units product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Traction Units, with price, sales quantity, revenue, and global market share of Traction Units from 2019 to 2024.

Chapter 3, the Traction Units competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Traction Units breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Traction Units market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Traction Units.

Chapter 14 and 15, to describe Traction Units sales channel, distributors, customers,

research findings and conclusion.

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