

Global Toothbrush Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Toothbrush market size was valued at US\$ 4841 million in 2024 and is forecast to a readjusted size of USD 6190 million by 2031 with a CAGR of 3.6% during review period.

Toothbrush is a small brush with a long handle, used for cleaning the teeth.

P&G, Colgate, Panasonic, Philips, Lion, etc. are the key suppliers in the global Toothbrush market. Top 5 took up more than 50% of the global revenue market in 2019. P&G, Colgate, Panasonic, Philips, etc. which have leading technology and market position, are well-known suppliers around the world.

This report is a detailed and comprehensive analysis for global Toothbrush market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Users. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Toothbrush market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/K Units), 2020-2031

Global Toothbrush market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/K Units),

2020-2031

Global Toothbrush market size and forecasts, by Type and by Users, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/K Units), 2020-2031

Global Toothbrush market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/K Units), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Toothbrush
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Toothbrush market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Philips, P&G, Panasonic, Colgate, Wellness Oral Care, Interplak(Conair), Church & Dwight (Arm & Hammer), Lion, Waterpik, Lebond, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Toothbrush market is split by Type and by Users. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Users in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Manual Toothbrush

Electric Toothbrush

Market segment by Users

Adults

Kids

Major players covered

Philips

P&G

Panasonic

Colgate

Wellness Oral Care

Interplak(Conair)

Church & Dwight (Arm & Hammer)

Lion

Waterpik

Lebond

Ningbo Seago Electric

Risun Technology

SEASTAR Corporation

Minimum

Dretec

JSB Healthcare

Brush Buddies

AEG

Sonic Chic

Brio Product

GUM(SUNSTAR)

DR.Fresh

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Toothbrush product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Toothbrush, with price, sales quantity, revenue, and global market share of Toothbrush from 2020 to 2025.

Chapter 3, the Toothbrush competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Toothbrush breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Users, with sales market share and growth rate by Type, by Users, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Toothbrush market forecast, by regions, by Type, and by Users, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Toothbrush.

Chapter 14 and 15, to describe Toothbrush sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Toothbrush Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 Manual Toothbrush

1.3.3 Electric Toothbrush

1.4 Market Analysis by Users

1.4.1 Overview: Global Toothbrush Consumption Value by Users: 2020 Versus 2024 Versus 2031

1.4.2 Adults

1.4.3 Kids

1.5 Global Toothbrush Market Size & Forecast

1.5.1 Global Toothbrush Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Toothbrush Sales Quantity (2020-2031)

1.5.3 Global Toothbrush Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 Philips

2.1.1 Philips Details

2.1.2 Philips Major Business

2.1.3 Philips Toothbrush Product and Services

2.1.4 Philips Toothbrush Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 Philips Recent Developments/Updates

2.2 P&G

2.2.1 P&G Details

2.2.2 P&G Major Business

2.2.3 P&G Toothbrush Product and Services

2.2.4 P&G Toothbrush Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 P&G Recent Developments/Updates

2.3 Panasonic

2.3.1 Panasonic Details

- 2.3.2 Panasonic Major Business
- 2.3.3 Panasonic Toothbrush Product and Services
- 2.3.4 Panasonic Toothbrush Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.3.5 Panasonic Recent Developments/Updates
- 2.4 Colgate
 - 2.4.1 Colgate Details
 - 2.4.2 Colgate Major Business
 - 2.4.3 Colgate Toothbrush Product and Services
 - 2.4.4 Colgate Toothbrush Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.4.5 Colgate Recent Developments/Updates
- 2.5 Wellness Oral Care
 - 2.5.1 Wellness Oral Care Details
 - 2.5.2 Wellness Oral Care Major Business
 - 2.5.3 Wellness Oral Care Toothbrush Product and Services
 - 2.5.4 Wellness Oral Care Toothbrush Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.5.5 Wellness Oral Care Recent Developments/Updates
- 2.6 Interplak(Conair)
 - 2.6.1 Interplak(Conair) Details
 - 2.6.2 Interplak(Conair) Major Business
 - 2.6.3 Interplak(Conair) Toothbrush Product and Services
 - 2.6.4 Interplak(Conair) Toothbrush Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.6.5 Interplak(Conair) Recent Developments/Updates
- 2.7 Church & Dwight (Arm & Hammer)
 - 2.7.1 Church & Dwight (Arm & Hammer) Details
 - 2.7.2 Church & Dwight (Arm & Hammer) Major Business
 - 2.7.3 Church & Dwight (Arm & Hammer) Toothbrush Product and Services
 - 2.7.4 Church & Dwight (Arm & Hammer) Toothbrush Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.7.5 Church & Dwight (Arm & Hammer) Recent Developments/Updates
- 2.8 Lion
 - 2.8.1 Lion Details
 - 2.8.2 Lion Major Business
 - 2.8.3 Lion Toothbrush Product and Services
 - 2.8.4 Lion Toothbrush Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

- 2.8.5 Lion Recent Developments/Updates
- 2.9 Waterpik
 - 2.9.1 Waterpik Details
 - 2.9.2 Waterpik Major Business
 - 2.9.3 Waterpik Toothbrush Product and Services
 - 2.9.4 Waterpik Toothbrush Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 Waterpik Recent Developments/Updates
- 2.10 Lebond
 - 2.10.1 Lebond Details
 - 2.10.2 Lebond Major Business
 - 2.10.3 Lebond Toothbrush Product and Services
 - 2.10.4 Lebond Toothbrush Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 Lebond Recent Developments/Updates
- 2.11 Ningbo Seago Electric
 - 2.11.1 Ningbo Seago Electric Details
 - 2.11.2 Ningbo Seago Electric Major Business
 - 2.11.3 Ningbo Seago Electric Toothbrush Product and Services
 - 2.11.4 Ningbo Seago Electric Toothbrush Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.11.5 Ningbo Seago Electric Recent Developments/Updates
- 2.12 Risun Technology
 - 2.12.1 Risun Technology Details
 - 2.12.2 Risun Technology Major Business
 - 2.12.3 Risun Technology Toothbrush Product and Services
 - 2.12.4 Risun Technology Toothbrush Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.12.5 Risun Technology Recent Developments/Updates
- 2.13 SEASTAR Corporation
 - 2.13.1 SEASTAR Corporation Details
 - 2.13.2 SEASTAR Corporation Major Business
 - 2.13.3 SEASTAR Corporation Toothbrush Product and Services
 - 2.13.4 SEASTAR Corporation Toothbrush Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.13.5 SEASTAR Corporation Recent Developments/Updates
- 2.14 Minimum
 - 2.14.1 Minimum Details
 - 2.14.2 Minimum Major Business

- 2.14.3 Minimum Toothbrush Product and Services
- 2.14.4 Minimum Toothbrush Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.14.5 Minimum Recent Developments/Updates
- 2.15 Dretec
 - 2.15.1 Dretec Details
 - 2.15.2 Dretec Major Business
 - 2.15.3 Dretec Toothbrush Product and Services
 - 2.15.4 Dretec Toothbrush Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.15.5 Dretec Recent Developments/Updates
- 2.16 JSB Healthcare
 - 2.16.1 JSB Healthcare Details
 - 2.16.2 JSB Healthcare Major Business
 - 2.16.3 JSB Healthcare Toothbrush Product and Services
 - 2.16.4 JSB Healthcare Toothbrush Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.16.5 JSB Healthcare Recent Developments/Updates
- 2.17 Brush Buddies
 - 2.17.1 Brush Buddies Details
 - 2.17.2 Brush Buddies Major Business
 - 2.17.3 Brush Buddies Toothbrush Product and Services
 - 2.17.4 Brush Buddies Toothbrush Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.17.5 Brush Buddies Recent Developments/Updates
- 2.18 AEG
 - 2.18.1 AEG Details
 - 2.18.2 AEG Major Business
 - 2.18.3 AEG Toothbrush Product and Services
 - 2.18.4 AEG Toothbrush Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.18.5 AEG Recent Developments/Updates
- 2.19 Sonic Chic
 - 2.19.1 Sonic Chic Details
 - 2.19.2 Sonic Chic Major Business
 - 2.19.3 Sonic Chic Toothbrush Product and Services
 - 2.19.4 Sonic Chic Toothbrush Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.19.5 Sonic Chic Recent Developments/Updates

2.20 Brio Product

2.20.1 Brio Product Details

2.20.2 Brio Product Major Business

2.20.3 Brio Product Toothbrush Product and Services

2.20.4 Brio Product Toothbrush Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.20.5 Brio Product Recent Developments/Updates

2.21 GUM(SUNSTAR)

2.21.1 GUM(SUNSTAR) Details

2.21.2 GUM(SUNSTAR) Major Business

2.21.3 GUM(SUNSTAR) Toothbrush Product and Services

2.21.4 GUM(SUNSTAR) Toothbrush Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.21.5 GUM(SUNSTAR) Recent Developments/Updates

2.22 DR.Fresh

2.22.1 DR.Fresh Details

2.22.2 DR.Fresh Major Business

2.22.3 DR.Fresh Toothbrush Product and Services

2.22.4 DR.Fresh Toothbrush Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.22.5 DR.Fresh Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: TOOTHBRUSH BY MANUFACTURER

3.1 Global Toothbrush Sales Quantity by Manufacturer (2020-2025)

3.2 Global Toothbrush Revenue by Manufacturer (2020-2025)

3.3 Global Toothbrush Average Price by Manufacturer (2020-2025)

3.4 Market Share Analysis (2024)

3.4.1 Producer Shipments of Toothbrush by Manufacturer Revenue (\$MM) and Market Share (%): 2024

3.4.2 Top 3 Toothbrush Manufacturer Market Share in 2024

3.4.3 Top 6 Toothbrush Manufacturer Market Share in 2024

3.5 Toothbrush Market: Overall Company Footprint Analysis

3.5.1 Toothbrush Market: Region Footprint

3.5.2 Toothbrush Market: Company Product Type Footprint

3.5.3 Toothbrush Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Toothbrush Market Size by Region

- 4.1.1 Global Toothbrush Sales Quantity by Region (2020-2031)
- 4.1.2 Global Toothbrush Consumption Value by Region (2020-2031)
- 4.1.3 Global Toothbrush Average Price by Region (2020-2031)

4.2 North America Toothbrush Consumption Value (2020-2031)

4.3 Europe Toothbrush Consumption Value (2020-2031)

4.4 Asia-Pacific Toothbrush Consumption Value (2020-2031)

4.5 South America Toothbrush Consumption Value (2020-2031)

4.6 Middle East & Africa Toothbrush Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

5.1 Global Toothbrush Sales Quantity by Type (2020-2031)

5.2 Global Toothbrush Consumption Value by Type (2020-2031)

5.3 Global Toothbrush Average Price by Type (2020-2031)

6 MARKET SEGMENT BY USERS

6.1 Global Toothbrush Sales Quantity by Users (2020-2031)

6.2 Global Toothbrush Consumption Value by Users (2020-2031)

6.3 Global Toothbrush Average Price by Users (2020-2031)

7 NORTH AMERICA

7.1 North America Toothbrush Sales Quantity by Type (2020-2031)

7.2 North America Toothbrush Sales Quantity by Users (2020-2031)

7.3 North America Toothbrush Market Size by Country

- 7.3.1 North America Toothbrush Sales Quantity by Country (2020-2031)
- 7.3.2 North America Toothbrush Consumption Value by Country (2020-2031)
- 7.3.3 United States Market Size and Forecast (2020-2031)
- 7.3.4 Canada Market Size and Forecast (2020-2031)
- 7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

8.1 Europe Toothbrush Sales Quantity by Type (2020-2031)

8.2 Europe Toothbrush Sales Quantity by Users (2020-2031)

8.3 Europe Toothbrush Market Size by Country

- 8.3.1 Europe Toothbrush Sales Quantity by Country (2020-2031)
- 8.3.2 Europe Toothbrush Consumption Value by Country (2020-2031)
- 8.3.3 Germany Market Size and Forecast (2020-2031)
- 8.3.4 France Market Size and Forecast (2020-2031)
- 8.3.5 United Kingdom Market Size and Forecast (2020-2031)
- 8.3.6 Russia Market Size and Forecast (2020-2031)
- 8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Toothbrush Sales Quantity by Type (2020-2031)
- 9.2 Asia-Pacific Toothbrush Sales Quantity by Users (2020-2031)
- 9.3 Asia-Pacific Toothbrush Market Size by Region
 - 9.3.1 Asia-Pacific Toothbrush Sales Quantity by Region (2020-2031)
 - 9.3.2 Asia-Pacific Toothbrush Consumption Value by Region (2020-2031)
 - 9.3.3 China Market Size and Forecast (2020-2031)
 - 9.3.4 Japan Market Size and Forecast (2020-2031)
 - 9.3.5 South Korea Market Size and Forecast (2020-2031)
 - 9.3.6 India Market Size and Forecast (2020-2031)
 - 9.3.7 Southeast Asia Market Size and Forecast (2020-2031)
 - 9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

- 10.1 South America Toothbrush Sales Quantity by Type (2020-2031)
- 10.2 South America Toothbrush Sales Quantity by Users (2020-2031)
- 10.3 South America Toothbrush Market Size by Country
 - 10.3.1 South America Toothbrush Sales Quantity by Country (2020-2031)
 - 10.3.2 South America Toothbrush Consumption Value by Country (2020-2031)
 - 10.3.3 Brazil Market Size and Forecast (2020-2031)
 - 10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Toothbrush Sales Quantity by Type (2020-2031)
- 11.2 Middle East & Africa Toothbrush Sales Quantity by Users (2020-2031)
- 11.3 Middle East & Africa Toothbrush Market Size by Country
 - 11.3.1 Middle East & Africa Toothbrush Sales Quantity by Country (2020-2031)

- 11.3.2 Middle East & Africa Toothbrush Consumption Value by Country (2020-2031)
- 11.3.3 Turkey Market Size and Forecast (2020-2031)
- 11.3.4 Egypt Market Size and Forecast (2020-2031)
- 11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)
- 11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

- 12.1 Toothbrush Market Drivers
- 12.2 Toothbrush Market Restraints
- 12.3 Toothbrush Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Toothbrush and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Toothbrush
- 13.3 Toothbrush Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Toothbrush Typical Distributors
- 14.3 Toothbrush Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Toothbrush Consumption Value by Type, (USD Million), 2020 & 2024 & 2031
Table 2. Global Toothbrush Consumption Value by Users, (USD Million), 2020 & 2024 & 2031
Table 3. Philips Basic Information, Manufacturing Base and Competitors
Table 4. Philips Major Business
Table 5. Philips Toothbrush Product and Services
Table 6. Philips Toothbrush Sales Quantity (K Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 7. Philips Recent Developments/Updates
Table 8. P&G Basic Information, Manufacturing Base and Competitors
Table 9. P&G Major Business
Table 10. P&G Toothbrush Product and Services
Table 11. P&G Toothbrush Sales Quantity (K Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 12. P&G Recent Developments/Updates
Table 13. Panasonic Basic Information, Manufacturing Base and Competitors
Table 14. Panasonic Major Business
Table 15. Panasonic Toothbrush Product and Services
Table 16. Panasonic Toothbrush Sales Quantity (K Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 17. Panasonic Recent Developments/Updates
Table 18. Colgate Basic Information, Manufacturing Base and Competitors
Table 19. Colgate Major Business
Table 20. Colgate Toothbrush Product and Services
Table 21. Colgate Toothbrush Sales Quantity (K Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 22. Colgate Recent Developments/Updates
Table 23. Wellness Oral Care Basic Information, Manufacturing Base and Competitors
Table 24. Wellness Oral Care Major Business
Table 25. Wellness Oral Care Toothbrush Product and Services
Table 26. Wellness Oral Care Toothbrush Sales Quantity (K Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 27. Wellness Oral Care Recent Developments/Updates
Table 28. Interplak(Conair) Basic Information, Manufacturing Base and Competitors

Table 29. Interplak(Conair) Major Business
Table 30. Interplak(Conair) Toothbrush Product and Services
Table 31. Interplak(Conair) Toothbrush Sales Quantity (K Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 32. Interplak(Conair) Recent Developments/Updates
Table 33. Church & Dwight (Arm & Hammer) Basic Information, Manufacturing Base and Competitors
Table 34. Church & Dwight (Arm & Hammer) Major Business
Table 35. Church & Dwight (Arm & Hammer) Toothbrush Product and Services
Table 36. Church & Dwight (Arm & Hammer) Toothbrush Sales Quantity (K Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 37. Church & Dwight (Arm & Hammer) Recent Developments/Updates
Table 38. Lion Basic Information, Manufacturing Base and Competitors
Table 39. Lion Major Business
Table 40. Lion Toothbrush Product and Services
Table 41. Lion Toothbrush Sales Quantity (K Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 42. Lion Recent Developments/Updates
Table 43. Waterpik Basic Information, Manufacturing Base and Competitors
Table 44. Waterpik Major Business
Table 45. Waterpik Toothbrush Product and Services
Table 46. Waterpik Toothbrush Sales Quantity (K Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 47. Waterpik Recent Developments/Updates
Table 48. Lebond Basic Information, Manufacturing Base and Competitors
Table 49. Lebond Major Business
Table 50. Lebond Toothbrush Product and Services
Table 51. Lebond Toothbrush Sales Quantity (K Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 52. Lebond Recent Developments/Updates
Table 53. Ningbo Seago Electric Basic Information, Manufacturing Base and Competitors
Table 54. Ningbo Seago Electric Major Business
Table 55. Ningbo Seago Electric Toothbrush Product and Services
Table 56. Ningbo Seago Electric Toothbrush Sales Quantity (K Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 57. Ningbo Seago Electric Recent Developments/Updates
Table 58. Risun Technology Basic Information, Manufacturing Base and Competitors

Table 59. Risun Technology Major Business
Table 60. Risun Technology Toothbrush Product and Services
Table 61. Risun Technology Toothbrush Sales Quantity (K Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 62. Risun Technology Recent Developments/Updates
Table 63. SEASTAR Corporation Basic Information, Manufacturing Base and Competitors
Table 64. SEASTAR Corporation Major Business
Table 65. SEASTAR Corporation Toothbrush Product and Services
Table 66. SEASTAR Corporation Toothbrush Sales Quantity (K Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 67. SEASTAR Corporation Recent Developments/Updates
Table 68. Minimum Basic Information, Manufacturing Base and Competitors
Table 69. Minimum Major Business
Table 70. Minimum Toothbrush Product and Services
Table 71. Minimum Toothbrush Sales Quantity (K Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 72. Minimum Recent Developments/Updates
Table 73. Dretec Basic Information, Manufacturing Base and Competitors
Table 74. Dretec Major Business
Table 75. Dretec Toothbrush Product and Services
Table 76. Dretec Toothbrush Sales Quantity (K Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 77. Dretec Recent Developments/Updates
Table 78. JSB Healthcare Basic Information, Manufacturing Base and Competitors
Table 79. JSB Healthcare Major Business
Table 80. JSB Healthcare Toothbrush Product and Services
Table 81. JSB Healthcare Toothbrush Sales Quantity (K Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 82. JSB Healthcare Recent Developments/Updates
Table 83. Brush Buddies Basic Information, Manufacturing Base and Competitors
Table 84. Brush Buddies Major Business
Table 85. Brush Buddies Toothbrush Product and Services
Table 86. Brush Buddies Toothbrush Sales Quantity (K Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 87. Brush Buddies Recent Developments/Updates
Table 88. AEG Basic Information, Manufacturing Base and Competitors
Table 89. AEG Major Business
Table 90. AEG Toothbrush Product and Services

Table 91. AEG Toothbrush Sales Quantity (K Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 92. AEG Recent Developments/Updates

Table 93. Sonic Chic Basic Information, Manufacturing Base and Competitors

Table 94. Sonic Chic Major Business

Table 95. Sonic Chic Toothbrush Product and Services

Table 96. Sonic Chic Toothbrush Sales Quantity (K Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 97. Sonic Chic Recent Developments/Updates

Table 98. Brio Product Basic Information, Manufacturing Base and Competitors

Table 99. Brio Product Major Business

Table 100. Brio Product Toothbrush Product and Services

Table 101. Brio Product Toothbrush Sales Quantity (K Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 102. Brio Product Recent Developments/Updates

Table 103. GUM(SUNSTAR) Basic Information, Manufacturing Base and Competitors

Table 104. GUM(SUNSTAR) Major Business

Table 105. GUM(SUNSTAR) Toothbrush Product and Services

Table 106. GUM(SUNSTAR) Toothbrush Sales Quantity (K Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 107. GUM(SUNSTAR) Recent Developments/Updates

Table 108. DR.Fresh Basic Information, Manufacturing Base and Competitors

Table 109. DR.Fresh Major Business

Table 110. DR.Fresh Toothbrush Product and Services

Table 111. DR.Fresh Toothbrush Sales Quantity (K Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 112. DR.Fresh Recent Developments/Updates

Table 113. Global Toothbrush Sales Quantity by Manufacturer (2020-2025) & (K Units)

Table 114. Global Toothbrush Revenue by Manufacturer (2020-2025) & (USD Million)

Table 115. Global Toothbrush Average Price by Manufacturer (2020-2025) & (USD/K Units)

Table 116. Market Position of Manufacturers in Toothbrush, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 117. Head Office and Toothbrush Production Site of Key Manufacturer

Table 118. Toothbrush Market: Company Product Type Footprint

Table 119. Toothbrush Market: Company Product Application Footprint

Table 120. Toothbrush New Market Entrants and Barriers to Market Entry

Table 121. Toothbrush Mergers, Acquisition, Agreements, and Collaborations

Table 122. Global Toothbrush Consumption Value by Region (2020-2024-2031) & (USD

Million) & CAGR

Table 123. Global Toothbrush Sales Quantity by Region (2020-2025) & (K Units)

Table 124. Global Toothbrush Sales Quantity by Region (2026-2031) & (K Units)

Table 125. Global Toothbrush Consumption Value by Region (2020-2025) & (USD Million)

Table 126. Global Toothbrush Consumption Value by Region (2026-2031) & (USD Million)

Table 127. Global Toothbrush Average Price by Region (2020-2025) & (USD/K Units)

Table 128. Global Toothbrush Average Price by Region (2026-2031) & (USD/K Units)

Table 129. Global Toothbrush Sales Quantity by Type (2020-2025) & (K Units)

Table 130. Global Toothbrush Sales Quantity by Type (2026-2031) & (K Units)

Table 131. Global Toothbrush Consumption Value by Type (2020-2025) & (USD Million)

Table 132. Global Toothbrush Consumption Value by Type (2026-2031) & (USD Million)

Table 133. Global Toothbrush Average Price by Type (2020-2025) & (USD/K Units)

Table 134. Global Toothbrush Average Price by Type (2026-2031) & (USD/K Units)

Table 135. Global Toothbrush Sales Quantity by Users (2020-2025) & (K Units)

Table 136. Global Toothbrush Sales Quantity by Users (2026-2031) & (K Units)

Table 137. Global Toothbrush Consumption Value by Users (2020-2025) & (USD Million)

Table 138. Global Toothbrush Consumption Value by Users (2026-2031) & (USD Million)

Table 139. Global Toothbrush Average Price by Users (2020-2025) & (USD/K Units)

Table 140. Global Toothbrush Average Price by Users (2026-2031) & (USD/K Units)

Table 141. North America Toothbrush Sales Quantity by Type (2020-2025) & (K Units)

Table 142. North America Toothbrush Sales Quantity by Type (2026-2031) & (K Units)

Table 143. North America Toothbrush Sales Quantity by Users (2020-2025) & (K Units)

Table 144. North America Toothbrush Sales Quantity by Users (2026-2031) & (K Units)

Table 145. North America Toothbrush Sales Quantity by Country (2020-2025) & (K Units)

Table 146. North America Toothbrush Sales Quantity by Country (2026-2031) & (K Units)

Table 147. North America Toothbrush Consumption Value by Country (2020-2025) & (USD Million)

Table 148. North America Toothbrush Consumption Value by Country (2026-2031) & (USD Million)

Table 149. Europe Toothbrush Sales Quantity by Type (2020-2025) & (K Units)

Table 150. Europe Toothbrush Sales Quantity by Type (2026-2031) & (K Units)

Table 151. Europe Toothbrush Sales Quantity by Users (2020-2025) & (K Units)

Table 152. Europe Toothbrush Sales Quantity by Users (2026-2031) & (K Units)

Table 153. Europe Toothbrush Sales Quantity by Country (2020-2025) & (K Units)

Table 154. Europe Toothbrush Sales Quantity by Country (2026-2031) & (K Units)

Table 155. Europe Toothbrush Consumption Value by Country (2020-2025) & (USD Million)

Table 156. Europe Toothbrush Consumption Value by Country (2026-2031) & (USD Million)

Table 157. Asia-Pacific Toothbrush Sales Quantity by Type (2020-2025) & (K Units)

Table 158. Asia-Pacific Toothbrush Sales Quantity by Type (2026-2031) & (K Units)

Table 159. Asia-Pacific Toothbrush Sales Quantity by Users (2020-2025) & (K Units)

Table 160. Asia-Pacific Toothbrush Sales Quantity by Users (2026-2031) & (K Units)

Table 161. Asia-Pacific Toothbrush Sales Quantity by Region (2020-2025) & (K Units)

Table 162. Asia-Pacific Toothbrush Sales Quantity by Region (2026-2031) & (K Units)

Table 163. Asia-Pacific Toothbrush Consumption Value by Region (2020-2025) & (USD Million)

Table 164. Asia-Pacific Toothbrush Consumption Value by Region (2026-2031) & (USD Million)

Table 165. South America Toothbrush Sales Quantity by Type (2020-2025) & (K Units)

Table 166. South America Toothbrush Sales Quantity by Type (2026-2031) & (K Units)

Table 167. South America Toothbrush Sales Quantity by Users (2020-2025) & (K Units)

Table 168. South America Toothbrush Sales Quantity by Users (2026-2031) & (K Units)

Table 169. South America Toothbrush Sales Quantity by Country (2020-2025) & (K Units)

Table 170. South America Toothbrush Sales Quantity by Country (2026-2031) & (K Units)

Table 171. South America Toothbrush Consumption Value by Country (2020-2025) & (USD Million)

Table 172. South America Toothbrush Consumption Value by Country (2026-2031) & (USD Million)

Table 173. Middle East & Africa Toothbrush Sales Quantity by Type (2020-2025) & (K Units)

Table 174. Middle East & Africa Toothbrush Sales Quantity by Type (2026-2031) & (K Units)

Table 175. Middle East & Africa Toothbrush Sales Quantity by Users (2020-2025) & (K Units)

Table 176. Middle East & Africa Toothbrush Sales Quantity by Users (2026-2031) & (K Units)

Table 177. Middle East & Africa Toothbrush Sales Quantity by Country (2020-2025) & (K Units)

Table 178. Middle East & Africa Toothbrush Sales Quantity by Country (2026-2031) &

(K Units)

Table 179. Middle East & Africa Toothbrush Consumption Value by Country
(2020-2025) & (USD Million)

Table 180. Middle East & Africa Toothbrush Consumption Value by Country
(2026-2031) & (USD Million)

Table 181. Toothbrush Raw Material

Table 182. Key Manufacturers of Toothbrush Raw Materials

Table 183. Toothbrush Typical Distributors

Table 184. Toothbrush Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Toothbrush Picture
- Figure 2. Global Toothbrush Revenue by Type, (USD Million), 2020 & 2024 & 2031
- Figure 3. Global Toothbrush Revenue Market Share by Type in 2024
- Figure 4. Manual Toothbrush Examples
- Figure 5. Electric Toothbrush Examples
- Figure 6. Global Toothbrush Consumption Value by Users, (USD Million), 2020 & 2024 & 2031
- Figure 7. Global Toothbrush Revenue Market Share by Users in 2024
- Figure 8. Adults Examples
- Figure 9. Kids Examples
- Figure 10. Global Toothbrush Consumption Value, (USD Million): 2020 & 2024 & 2031
- Figure 11. Global Toothbrush Consumption Value and Forecast (2020-2031) & (USD Million)
- Figure 12. Global Toothbrush Sales Quantity (2020-2031) & (K Units)
- Figure 13. Global Toothbrush Price (2020-2031) & (USD/K Units)
- Figure 14. Global Toothbrush Sales Quantity Market Share by Manufacturer in 2024
- Figure 15. Global Toothbrush Revenue Market Share by Manufacturer in 2024
- Figure 16. Producer Shipments of Toothbrush by Manufacturer Sales (\$MM) and Market Share (%): 2024
- Figure 17. Top 3 Toothbrush Manufacturer (Revenue) Market Share in 2024
- Figure 18. Top 6 Toothbrush Manufacturer (Revenue) Market Share in 2024
- Figure 19. Global Toothbrush Sales Quantity Market Share by Region (2020-2031)
- Figure 20. Global Toothbrush Consumption Value Market Share by Region (2020-2031)
- Figure 21. North America Toothbrush Consumption Value (2020-2031) & (USD Million)
- Figure 22. Europe Toothbrush Consumption Value (2020-2031) & (USD Million)
- Figure 23. Asia-Pacific Toothbrush Consumption Value (2020-2031) & (USD Million)
- Figure 24. South America Toothbrush Consumption Value (2020-2031) & (USD Million)
- Figure 25. Middle East & Africa Toothbrush Consumption Value (2020-2031) & (USD Million)
- Figure 26. Global Toothbrush Sales Quantity Market Share by Type (2020-2031)
- Figure 27. Global Toothbrush Consumption Value Market Share by Type (2020-2031)
- Figure 28. Global Toothbrush Average Price by Type (2020-2031) & (USD/K Units)
- Figure 29. Global Toothbrush Sales Quantity Market Share by Users (2020-2031)
- Figure 30. Global Toothbrush Revenue Market Share by Users (2020-2031)
- Figure 31. Global Toothbrush Average Price by Users (2020-2031) & (USD/K Units)

Figure 32. North America Toothbrush Sales Quantity Market Share by Type (2020-2031)

Figure 33. North America Toothbrush Sales Quantity Market Share by Users (2020-2031)

Figure 34. North America Toothbrush Sales Quantity Market Share by Country (2020-2031)

Figure 35. North America Toothbrush Consumption Value Market Share by Country (2020-2031)

Figure 36. United States Toothbrush Consumption Value (2020-2031) & (USD Million)

Figure 37. Canada Toothbrush Consumption Value (2020-2031) & (USD Million)

Figure 38. Mexico Toothbrush Consumption Value (2020-2031) & (USD Million)

Figure 39. Europe Toothbrush Sales Quantity Market Share by Type (2020-2031)

Figure 40. Europe Toothbrush Sales Quantity Market Share by Users (2020-2031)

Figure 41. Europe Toothbrush Sales Quantity Market Share by Country (2020-2031)

Figure 42. Europe Toothbrush Consumption Value Market Share by Country (2020-2031)

Figure 43. Germany Toothbrush Consumption Value (2020-2031) & (USD Million)

Figure 44. France Toothbrush Consumption Value (2020-2031) & (USD Million)

Figure 45. United Kingdom Toothbrush Consumption Value (2020-2031) & (USD Million)

Figure 46. Russia Toothbrush Consumption Value (2020-2031) & (USD Million)

Figure 47. Italy Toothbrush Consumption Value (2020-2031) & (USD Million)

Figure 48. Asia-Pacific Toothbrush Sales Quantity Market Share by Type (2020-2031)

Figure 49. Asia-Pacific Toothbrush Sales Quantity Market Share by Users (2020-2031)

Figure 50. Asia-Pacific Toothbrush Sales Quantity Market Share by Region (2020-2031)

Figure 51. Asia-Pacific Toothbrush Consumption Value Market Share by Region (2020-2031)

Figure 52. China Toothbrush Consumption Value (2020-2031) & (USD Million)

Figure 53. Japan Toothbrush Consumption Value (2020-2031) & (USD Million)

Figure 54. South Korea Toothbrush Consumption Value (2020-2031) & (USD Million)

Figure 55. India Toothbrush Consumption Value (2020-2031) & (USD Million)

Figure 56. Southeast Asia Toothbrush Consumption Value (2020-2031) & (USD Million)

Figure 57. Australia Toothbrush Consumption Value (2020-2031) & (USD Million)

Figure 58. South America Toothbrush Sales Quantity Market Share by Type (2020-2031)

Figure 59. South America Toothbrush Sales Quantity Market Share by Users (2020-2031)

Figure 60. South America Toothbrush Sales Quantity Market Share by Country (2020-2031)

Figure 61. South America Toothbrush Consumption Value Market Share by Country (2020-2031)

Figure 62. Brazil Toothbrush Consumption Value (2020-2031) & (USD Million)

Figure 63. Argentina Toothbrush Consumption Value (2020-2031) & (USD Million)

Figure 64. Middle East & Africa Toothbrush Sales Quantity Market Share by Type (2020-2031)

Figure 65. Middle East & Africa Toothbrush Sales Quantity Market Share by Users (2020-2031)

Figure 66. Middle East & Africa Toothbrush Sales Quantity Market Share by Country (2020-2031)

Figure 67. Middle East & Africa Toothbrush Consumption Value Market Share by Country (2020-2031)

Figure 68. Turkey Toothbrush Consumption Value (2020-2031) & (USD Million)

Figure 69. Egypt Toothbrush Consumption Value (2020-2031) & (USD Million)

Figure 70. Saudi Arabia Toothbrush Consumption Value (2020-2031) & (USD Million)

Figure 71. South Africa Toothbrush Consumption Value (2020-2031) & (USD Million)

Figure 72. Toothbrush Market Drivers

Figure 73. Toothbrush Market Restraints

Figure 74. Toothbrush Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Toothbrush in 2024

Figure 77. Manufacturing Process Analysis of Toothbrush

Figure 78. Toothbrush Industrial Chain

Figure 79. Sales Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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