

Global Therapeutic Massage Chairs Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Therapeutic Massage Chairs market size was valued at US\$ 2604 million in 2024 and is forecast to a readjusted size of USD 3988 million by 2031 with a CAGR of 6.3% during review period.

A therapeutic massage chair is a specially designed chair that combines the benefits of massage therapy with the convenience of an everyday seating option. It is equipped with motors and rollers that replicate different massage techniques, such as kneading, rolling, tapping, and shiatsu.

They're good at relieving minor muscle tension and lowering a person's stress level while offering a comfortable, relaxing experience. Therapeutic chairs tend to focus on addressing one or two specific problems, with specific feature sets slanted accordingly.

This report is a detailed and comprehensive analysis for global Therapeutic Massage Chairs market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Therapeutic Massage Chairs market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Therapeutic Massage Chairs market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Therapeutic Massage Chairs market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Therapeutic Massage Chairs market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Therapeutic Massage Chairs
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Therapeutic Massage Chairs market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Panasonic, Osaki, Family Inada, Fujiiryoki, Human Touch, OSIM, Ogawa, OTO Bodycare, Westinghouse, iRest, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Therapeutic Massage Chairs market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Full Body Massage Chairs

Upper Body Massage Chairs

Market segment by Application

Residential

Commercial

Major players covered

Panasonic

Osaki

Family Inada

Fujiiryoki

Human Touch

OSIM

Ogawa

OTO Bodycare

Westinghouse

iRest

BODYFRIEND

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Therapeutic Massage Chairs product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Therapeutic Massage Chairs, with price, sales quantity, revenue, and global market share of Therapeutic Massage Chairs from 2020 to 2025.

Chapter 3, the Therapeutic Massage Chairs competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Therapeutic Massage Chairs breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Therapeutic Massage Chairs market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Therapeutic Massage Chairs.

Chapter 14 and 15, to describe Therapeutic Massage Chairs sales channel, distributors, customers, research findings and conclusion.

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