

Global Term Insurance Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our latest research, the global Term Insurance market size will reach USD million in 2031, growing at a CAGR of %over the analysis period.

Term insurance is a type of life insurance policy that provides coverage for a specified period or term. Cost-effectiveness, increased awareness, customization, and flexibility are some of the key factors that are driving the adoption of term insurance. In addition, changing demographics, emphasis on financial security, and evolving insurance market trends are further contributing to the market's growth.

This report is a detailed and comprehensive analysis for global Term Insurance market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Term Insurance market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Term Insurance market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Term Insurance market size and forecasts, by Type and by Application, in

consumption value (\$ Million), 2020-2031

Global Term Insurance market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Term Insurance
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Term Insurance market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include MetLife, AIA Group Limited, Prudential Financial Inc, Manulife Financial Corporation, China Life Insurance Company Limited, Allianz SE, New York Life Insurance Company, Japan Post Holdings Co., Ltd, Ping An Insurance (Group) Company of China, Ltd., Northwestern Mutual Life Insurance Company, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Term Insurance market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Individual Level Term Life Insurance

Group Level Term Life Insurance

Market segment by Application

Tied Agents & Branches

Brokers

Others

Market segment by players, this report covers

MetLife

AIA Group Limited

Prudential Financial Inc

Manulife Financial Corporation

China Life Insurance Company Limited

Allianz SE

New York Life Insurance Company

Japan Post Holdings Co., Ltd

Ping An Insurance (Group) Company of China, Ltd.

Northwestern Mutual Life Insurance Company

State Farm Mutual Automobile Insurance Company

AXA S.A

Dai-ichi Life Holdings, Inc

Zurich Insurance Group Ltd.

LIC (Life Insurance Corporation of India)

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Term Insurance product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Term Insurance, with revenue, gross margin, and global market share of Term Insurance from 2020 to 2025.

Chapter 3, the Term Insurance competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Term Insurance market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Term Insurance.

Chapter 13, to describe Term Insurance research findings and conclusion.

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