

Global Targeted Therapy Drugs Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Targeted Therapy Drugs market size was valued at US\$ 161681 million in 2025 and is forecast to a readjusted size of US\$ 231501 million by 2032 with a CAGR of 5.4% during review period.

In 2025, global Targeted Therapy Drugs reached approximately 73.33 M Units, with an average global market price of around 2143 USD per Unit.

Targeted therapy drugs are medicines designed to specifically act on defined molecular targets—such as genes, proteins, receptors, or signaling pathways—that play a key role in the development or progression of a disease. Unlike traditional therapies that act broadly on rapidly dividing cells or whole organ systems, targeted therapies aim to interfere precisely with disease-driving mechanisms, thereby improving therapeutic effectiveness while reducing unintended damage to healthy cells. Targeted therapies are widely used in oncology, where they block cancer-specific mutations, growth signals, or angiogenesis pathways, but they are also increasingly important in autoimmune diseases, inflammatory disorders, and rare genetic conditions. These drugs may take the form of small molecules (often taken orally and acting inside cells) or biologics such as monoclonal antibodies (typically acting on extracellular or cell-surface targets). Their development relies heavily on advances in molecular biology, genomics, and biomarker identification.

Targeted therapy drugs address some of the most persistent pain points in modern medicine by moving beyond broad, non-specific treatment approaches toward therapies that act on clearly defined molecular drivers of disease, enabling better efficacy with a

more manageable safety profile and greater consistency in patient response. By aligning treatment with genetic mutations, signaling pathways, or disease-specific receptors, these drugs help reduce unnecessary toxicity, avoid overtreatment, and improve outcomes in conditions where traditional therapies often fall short or show high variability. The expansion of genomic testing, biomarker discovery, and molecular diagnostics has accelerated the adoption of targeted therapies, while rising prevalence of cancer, autoimmune disorders, and rare diseases continues to fuel demand for more precise and durable treatment options. Looking ahead, the market potential for targeted therapy drugs remains strong as pipelines deepen across oncology and non-oncology indications, combination strategies improve resistance management, and healthcare systems increasingly recognize the long-term value of therapies that deliver predictable, mechanism-based benefits, positioning targeted therapies as a cornerstone of future drug development and precision medicine.

The upstream raw materials for Targeted Therapy Drugs mainly include active pharmaceutical ingredients (APIs), pharmaceutical intermediates, and excipients. Typical suppliers include Pfizer, Roche, Merck, and AstraZeneca, among others. Downstream applications are primarily in oncology and rare disease treatments.

The single-line production capacity of Targeted Therapy Drugs varies significantly depending on the drug molecule type, process complexity, equipment scale, and production mode. Industry gross margins typically range from 60% to 80%.

This report is a detailed and comprehensive analysis for global Targeted Therapy Drugs market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Targeted Therapy Drugs market size and forecasts, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (US\$/Unit), 2021-2032

Global Targeted Therapy Drugs market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (US\$/Unit), 2021-2032

Global Targeted Therapy Drugs market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (US\$/Unit), 2021-2032

Global Targeted Therapy Drugs market shares of main players, shipments in revenue (\$ Million), sales quantity (M Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Targeted Therapy Drugs
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Targeted Therapy Drugs market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Roche, Novartis, Merck, Pfizer, AstraZeneca, Johnson & Johnson, Bristol Myers Squibb, Bayer, GSK, Daiichi Sankyo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Targeted Therapy Drugs market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Kinase Inhibitors

ADC

Others

Market segment by Administration Route

Oral Drugs

Injectable Drugs

Others

Market segment by Molecular Properties

Small Molecule Drugs

Antibody Drugs

Others

Market segment by Application

Cancer

Rare Diseases

Others

Major players covered

Roche

Novartis

Merck

Pfizer

AstraZeneca

Johnson & Johnson

Bristol Myers Squibb

Bayer

GSK

Daiichi Sankyo

Amgen

Eli Lilly and Company

AbbVie

Sanofi

Takeda

Boehringer Ingelheim

Beigene, Ltd.

Jiangsu Hengrui Medicine

INNOVENT BIOLOGICS(SUZHOU)

Betta Pharmaceuticals

Remegen Co.,Ltd.

Shanghai Allist Pharmaceuticals

Innocare

Huiyu Pharmaceuticals

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Targeted Therapy Drugs product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Targeted Therapy Drugs, with price, sales quantity, revenue, and global market share of Targeted Therapy Drugs from 2021 to 2026.

Chapter 3, the Targeted Therapy Drugs competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Targeted Therapy Drugs breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Targeted Therapy Drugs market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Targeted

Therapy Drugs.

Chapter 14 and 15, to describe Targeted Therapy Drugs sales channel, distributors, customers, research findings and conclusion.

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